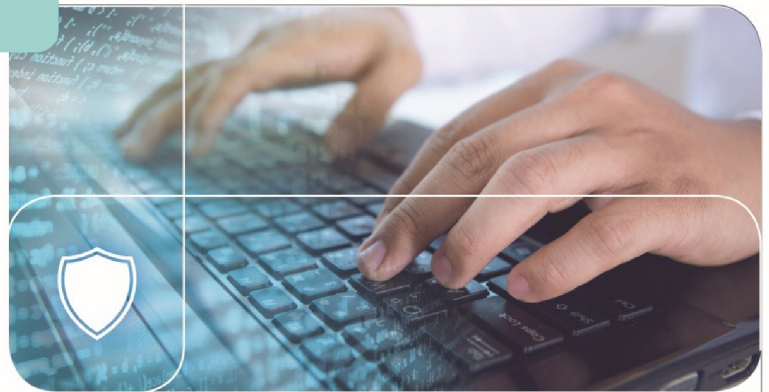


Pabrai Thought Leadership

Cybersecurity & Compliance

A Cyber Brief



We have had the true pleasure of working with Ali Pabrai at conferences all over the world during the past few years – with one unanimous word that keeps resounding among audiences and staff alike – AWESOME!

He is a tremendously engaging and knowledgeable presenter who is able to distill the essence of complex cybersecurity topics into comprehensible and actionable components for both highly skilled, technical audiences as well as those who are just entering or transitioning into the security part of the IT industry.

His “behind the curtain” professionalism and enthusiastic willingness to help develop, customize and deliver great content paired with his absolute commitment to professionalism as a presenter and “doing what it takes” is a rare combination.

We greatly look forward to working with Mr. Pabrai each and every time and know he will deliver excellence.

Michael Mach CMP, CMM, CED

ISACA

Conference Program Manager



Ali Pabrai
Global Cybersecurity
& Compliance Expert

Nov 5, 2019

Compliance and Risk Assessments: Prepared?



Health Care
Compliance
Association

HCCA

Ali Pabrai, Washington, DC

“Engaging, knowledgeable and interesting speaker!!!!”

“All the features for this session were satisfying.
The best speaker in this conference.”

“This guy is fabulous.
I really enjoyed his session yesterday and today.”

“Content very technical but speaker presents information in a user friendly manner.”

“Ali Pabrai was fantastic, entertaining and engaging!”

“Timely information.”

“Great presentation and informative.”

“Presenter is excellent - with content, with clarity, and with energy. I attended two workshops with his presentations. Outstanding.”

“Good presentation of cybersecurity risks in an easy to understand and relevant manner.”

“Entertaining speaker! He is very knowledgeable and kept the crowd engaged.”

“Both funny and engaging which is difficult to do with cybersecurity.”

“Speaker was very informative and also entertaining. Enjoyed the session and learned a lot.”

“Great info on a typically dry topic. Presenter could tell audience was fading, probably not many technical attendees, and used comedy to bring us back.”

“He is a very good speaker. Very knowledgeable and entertaining.”

“The speaker was great.”

“The speaker was very informative and interactive.”



The Art of Active Cyber Defense

Ali Pabrai, Johannesburg, South Africa | Aug 19, 2019

“Very insightful”

“Wonderfully engaging and informative”

“A good topic by a very competent presenter”

“The practical anecdotes have definitely added value to experience”

	Session Average	Conference Average
How satisfied were you with this session overall?	4.75	4.35
The educational content was timely and relevant to me as a professional.	4.65	4.37
The stated learning objectives were met.	4.60	4.32
The learning level ranking and prerequisite requirements were appropriate and sufficient.	4.60	4.27
Program materials were relevant and contributed to the achievement of the learning objectives.	4.55	4.31
The instructor(s) was engaging.	4.65	4.34
The instructor(s) was knowledgeable on the topic.	4.70	4.52
The instructor(s) made appropriate use of allotted time.	4.50	4.44
Overall Average	4.63	4.31
Content Rating	4.60	4.32
Speaker Rating	4.62	4.28

Pabrai Presents The Art of Active Cyber Defense

Johannesburg, South Africa



August 2019

Learning Objectives

- ✦ Examine core elements of your digital business cyber immune system.
- ✦ Assess enterprise readiness for attacks such as IoT + DDoS, botnets, ransomware and more.
- ✦ Review how to implement a credible cybersecurity framework such as HITRUST CSF or NIST Cybersecurity Framework.
- ✦ Step thru how a single cyber standard addresses GDPR, NIST Cybersecurity Framework, 23 NYCRR 500, and more.

Gandhi | Mandela | South Africa



A Humbling Moment!





“Thank you again for the presentation by Pabrai at the HITRUST 2019 Global Conference in Texas. My opinion was that Pabrai delivered the best presentation of the conference. Very professional, thoughtfully constructed, and presented with passion.”

Neal Francom | Compliance and Audit
OODA Health



“I attended Pabrai’s HITRUST (Kaizen) at the HITRUST 2019 Global Conference. I thought it was the best session of the show. I appreciated the approach and content.”

Todd Heinz | Enterprise Security Risk Management Practice
Heartland Business Systems



Irvine, CA | October 10, 2019

“Clearly educates the students to know NIST Cybersecurity Framework and how to use it in the real-world cybersecurity field. The instructor is very knowledgeable with solid experience from cybersecurity consulting engagements. So, the students can learn the practical cybersecurity assessment and risk management skills. I strongly recommend this course for NIST Cybersecurity Framework training and awareness education. Overall Rating of Course: 10. Overall Rating of the Instructor: 10.”

Bin Du

McAfee

“The ecfirst classes are always very informative. I am always taking ecfirst classes. Ali is a great teacher and I will continue to take future classes. Overall Rating of the Course: 10. Overall Rating of the Instructor: 10.”

Divyash Patel

MX2 Technology, Inc

“Useful and informative. Instruction and practical scenarios are the greatest strength. Overall Rating of the Instructor: 10.”

Jan Wilson

Garden Park Consulting

“Ali provided great examples when instructing the course. He broke down each module and made sure the class had a great understanding before moving forward to the next module. There were no areas where I could have used more instructions or assistance. Ali had established clear points when instructing the class and explained in a way where I, a person with little experience and knowledge within cybersecurity, understand what was being taught. Thanks Ali and ecfirst for giving

me this opportunity to learn and have a better understanding of cybersecurity. Ali had made this subject enjoyable and also easier to learn. Overall Rating of the Course: 10. Overall Rating of the Instructor: 10.”

Kevin Dinh

MX2 Technology, Inc

“I am new to cybersecurity but the course managed to let me understand the foundation. Overall Rating of the Course: 10. Overall Rating of the Instructor: 10.”

Lavender

Webster University

“The rate at which the materials were covered. Many times in other classes I find myself nodding off in a training, but not with Ali. He kept us engaged and attentive for the whole course which I greatly appreciated. Keep up the great work! Overall Rating of the Course: 10. Overall Rating of the Instructor: 10.”

Robert Wilson

MX2 Technology, Inc



Washington, DC | May 23-24, 2019

“Strength of course: Ali Pabrai’s knowledge. Rating of CSCS™ course: 10. Rating of instructor: 10.”

Connie Seal

Carson & Saint

“Not having an IT background, I was afraid I would be lost in the material. Happily, many concepts were broken down in a very understandable way. I found the practical exam exercise helpful in remembering the ISO standards. Instructor was able to provide real world examples to make technical concepts relatable and memorable. Rating of CSCS™ course: 10. Rating of instructor: 10.”

Beth Lo

Eden Autism

“Instructor was prepared for the course. Rating of instructor: 10.”

Brian Shank

Centers Plan

“Strength of the CSCS™ course was the instructor’s level of knowledge. Rating of CSCS™ course: 10. Rating of instructor: 10.”

Jeffrey McIntyre

MSDH

“Instructor was very enthusiastic and made the class more interesting. It was a great overall discussion of all the standards and regulations including certifications that businesses have to comply with. Rating of CSCS™ course: 10. Rating of instructor: 10.”

Michael Carr

Beacon Health Options

“Learned a lot. Thank you! The strength of the CSCS™ course was the interaction with the instructor as well as the detailed presentation. Rating of CSCS™ course: 10. Rating of instructor: 10.”

Liz Garcia

Centers Plan

“Strength of the CSCS™ course was the instructor. Overall rating of instructor: 10.”

Jim Nation

Mobility Exchange

“The instructor was very prepared for the CSCS™ program. Great introduction to all things cybersecurity. I feel I am able to engage with my IT staff about related materials successfully. Rating of CSCS™ course: 9. Rating of instructor: 10.”

Kristen Joshnick

CCNV

“Strength of the CSCS™ course was the instructor experience and ease with which information was provided. Made a complex topic more understandable. The CSCS™ course material covered a breadth of information with depth. Not just any instructor could make it easy to digest. The CSCS™ program is a great introduction to compliance mastery. Rating of CSCS™ course: 8. Rating of instructor: 10.”

Karen Perry-Weinstat

HIPAAcraticRx.com

Las Vegas, NV | Nov 15-16, 2018

“Organized well. Instructor has strong background in subject matter. Course rating: 10. Instructor rating: 10.”

Joy Bosley

Goodwill of Central & Southern Indiana

“Knowledgeable instructor. Course rating: 9. Instructor rating: 10.”

Gavin Hinze

Function 4

“Ali’s enthusiasm for the subject matter makes it very easy to engage and to extrapolate questions. Course rating: 10. Instructor rating: 10. I would recommend this class to anyone involved in compliance, in any industry. As technology expands, so do the compliance requirements and cybersecurity challenges.”

Tessa Wunder

Pabrai Thought Leadership



Encryption: Policy to Practice,
Lower Risk, Increase Compliance!

Ali Pabrai, Las Vegas, NV | Oct 15, 2018

“Excellent”

“Very knowledgeable”

“Exceptional presenter”

“Good presentation”

“Presenter was very **passionate** on the subject”

	Pabrai Session	Conference Average
How satisfied were you with this session overall?	4.66	4.33
The educational content was timely and relevant to me as a professional.	4.67	4.40
The stated learning objectives were met.	4.60	4.31
The learning level ranking and prerequisite requirements were appropriate and sufficient.	4.56	4.34
Program materials were relevant and contributed to the achievement of the learning objectives.	4.62	4.34
The instructor(s) was engaging.	4.68	4.40
The instructor(s) was knowledgeable on the topic.	4.86	4.60
The instructor(s) made appropriate use of allotted time.	4.62	4.38
Overall Average	4.66	4.39
Content Rating	4.61	4.35
Speaker Rating	4.72	4.46



Asymmetric Attack Mandate Credible Cybersecurity Program

Ali Pabrai, Las Vegas, NV | Oct 15, 2018

	Pabrai Session	Conference Average
How satisfied were you with this session overall?	4.57	4.33
The educational content was timely and relevant to me as a professional.	4.64	4.40
The stated learning objectives were met.	4.57	4.31
The learning level ranking and prerequisite requirements were appropriate and sufficient.	4.61	4.34
Program materials were relevant and contributed to the achievement of the learning objectives.	4.64	4.34
The instructor(s) was engaging.	4.74	4.40
The instructor(s) was knowledgeable on the topic.	4.85	4.60
The instructor(s) made appropriate use of allotted time.	4.64	4.38
Overall Average	4.66	4.39
Content Rating	4.62	4.35
Speaker Rating	4.74	4.46



Certified Cyber Security Architect

Schaumburg, IL | October 18, 2018

“NIST overview was well done. Key takeaway was the seven step security plan. Overall rating of course: 10. Overall rating of instructor: 10.”

Brenda Ruelas

Amita Health

“Instructor was absolutely prepared for the course. The strength of the course was the communication of granular content. Explained everything outstandingly. Overall rating of course: 10. Overall rating of instructor: 10. There is a lot of information packed in this one day; but the information was delivered perfectly, and any questions were always addressed.”

Theresa Corbett

“Excellent slides and content. Overall rating of course: 9. Overall rating of instructor: 9.”

Nidhi Luthra, CISO

Amita Health

“The course was very informative. The content materials were great. Overall rating of course: 10. Overall rating of instructor: 10.”

Glenn Johnson

Amita Health

“Very enthusiastic teacher! Overall rating of course: 10. Overall rating of instructor: 10. The outline and structure of the materials delivered was very helpful in making it understandable. Ali Pabrai is a great instructor. He makes the topic of cybersecurity very exciting and interesting. Thank you!”

David Chan

St. John's University

“Comprehensive coverage needed for a strong cybersecurity program development – is the strength of the course. Overall rating of course: 10. Overall rating of instructor: 10. It’s a pleasure to listen to Ali Pabrai describe the formation of a comprehensive cybersecurity program. Every CISO must attend the CCSA program.”

Suresh Krishnan, CTO

Amita Health

“Understood HITRUST a lot better. I am clear on the application of HITRUST. Overall rating of course: 10. Overall rating of instructor: 10.”

Stephen Hwang

Brightoutcome

“Great information. Practical examples. Overall rating of course: 10. Overall rating of instructor: 10. Great class with lots of content and information.”

Todd Creek

Dura-Tech

“I have a better understanding of the need to implement a security framework. Overall rating of course: 10. Overall rating of instructor: 10. Great instruction and delivery of content. Funny! Informative, and very enjoyable!”

Phillip Pendergrass

Amita Health

Juneau, AK | June 6, 2018

“Concise, easy to consume. Did a great job staying focused. Ali is an excellent instructor. I learned about Cybersecurity & you can too! Overall Rating of Course: 8. Overall Rating of Instructor: 10.”

Randy Hild

Department of Health and Social Services

State of Alaska

“Thorough real world examples and relatable for non-technical staff. Overall Rating of Course: 8. Overall Rating of Instructor: 9.”

Elaine Rich

Department of Health and Social Services

State of Alaska

“It was a good presentation. Very fast paced and covered the material at a high level. Overall Rating of Course: 9. Overall Rating of Instructor: 8.”

Shannon Michael Lawson

OIT/CISO

“NIST Cybersecurity Framework overview & explanations are the strength of the course. Overall Rating of Course: 8. Overall Rating of Instructor: 8.”

Grady Treston

Department of Health and Social Services

State of Alaska

“Great information. The material could have benefitted from a 2 day course. Very well-informed instructor. Overall Rating of Course: 10. Overall Rating of Instructor: 10.”

Paula Smedley

Department of Health and Social Services

State of Alaska

Good overall.”

Kathy Long

Department of Health and Social Services

State of Alaska

“Excellent. Overall Rating of Course: 8. Overall Rating of Instructor: 9.”

Joseph Hudson

Department of Health and Social Services

State of Alaska



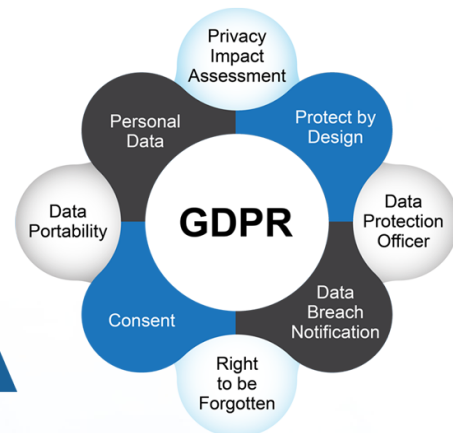
Enabling GDPR Readiness

May 22, 2018
Webster University
32 Discover
Irvine, CA



**In this fast-paced, fact-based
brief, examine**

- Term definitions and key facts about GDPR;
- Impact of GDPR on organization;
- Obligations for data controllers and processors;
- And much more!



Ali Pabrai

Cybersecurity & Compliance Expert

Mr. Pabrai is a renowned speaker and has delivered keynote and featured briefs to tens of thousands globally. Mr. Pabrai is the author of several published works. Mr. Pabrai served on the HITRUST Assessor Council (2017). He is a proud member of the U.S. InfraGrad (FBI).



Ali Pabrai





Tips and Tricks for Easier Enterprise Encryption

The Mirage | Las Vegas | May 3, 2018

Learning Objectives

- ✦ Examine encryption mandates
- ✦ Review specific areas lowering enterprise risk
- ✦ Step through core elements with encryption
- ✦ Understand how to simplify the use of encryption

“ Ali was very **passionate** about the topic which was nice ”

“ Very good speaker! Very **engaging!** ”

“ **Good ideas** and reasons why and how it will help overall security ”

“ This was valuable toward understanding the regulatory landscape around encryption - thank you for a great and **informative** presentation! ”

“ Bring him back next year. Should be voted as the **best session** of the conference ”

	Rating Average (Out of 4)
Overall Session Experience	3.75
Information/Technical	3.63
Did the session title and description match your expectations?	3.88
Aggregate of Individual Speaker Ratings	3.88
Individual Speaker Rating	3.88



**Encryption: Lower Risk,
Increase Compliance**

Ali Pabrai, Washington, DC | Apr 30, 2018

“Excellent presentation”

“Very well explained, Thanks!”

**“Excellent speaker! Wish there were more like this one.
Very knowledgeable and passionate speaker.”**

	Session Average	Conference Average
How satisfied were you with this session overall?	4.65	4.30
The educational content was timely and relevant to me as a professional.	4.71	4.37
The stated learning objectives were met.	4.71	4.30
The learning level ranking and prerequisite requirements were appropriate and sufficient.	4.47	4.30
Program materials were relevant and contributed to the achievement of the learning objectives.	4.71	4.31
The instructor(s) was engaging.	4.88	4.36
The instructor(s) was knowledgeable on the topic.	4.88	4.57
The instructor(s) made appropriate use of allotted time.	4.76	4.35
Overall Average	4.72	4.36
Content Rating	4.65	4.32
Speaker Rating	4.85	4.43



Art of Performing Risk Assessments

Ali Pabrai, Washington, DC | Apr 30, 2018

“Great, **engaging**, speaker!!!”

“Ali was **awesome!**”

“Wonderful speaker! Very **engaging!**”

“Excellent!!! Thank you”
for presenting.

“Very good and **knowledgeable speaker** was able to keep attendees attention even after lunch.”

“Very entertaining speaker, recommend he returns for future CACS conferences.”

“Dynamic speaker!”

“Nice Job!”

	Session Average	Conference Average
How satisfied were you with this session overall?	4.52	4.30
The educational content was timely and relevant to me as a professional.	4.52	4.37
The stated learning objectives were met.	4.45	4.30
The learning level ranking and prerequisite requirements were appropriate and sufficient.	4.48	4.30
Program materials were relevant and contributed to the achievement of the learning objectives.	4.45	4.31
The instructor(s) was engaging.	4.76	4.36
The instructor(s) was knowledgeable on the topic.	4.77	4.57
The instructor(s) made appropriate use of allotted time.	4.58	4.35
Overall Average	4.57	4.36
Content Rating	4.48	4.32
Speaker Rating	4.70	4.43



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10 January 2018
Uday Oali Pabrai
Ecfirst
295 NE Venture Dr
Waukegan, IA 50263

Dear Ali:

On behalf of ISACA, I commend you on being rated one of the top 5% Africa CACS speakers this year! According to our post-conference survey, you were rated 4.75 or higher (on a 5-point scale) by the attendees who responded to the survey about your session.

To recognize your excellence, you will be noted on ISACA's website, at <http://www.isaca.org/africacacs>, as one of "2017 Africa CACS Top Rated Speakers." Additionally, if you submit an abstract and are selected to present for conferences held within the next three years, you will be listed in our agenda with an electronic "badge" noting you are a 2017 top-rated speaker.

The 2017 Asia Pacific CACS was a remarkable success and offered more sessions than ever before. By all accounts, the conference was an incredible experience for our attendees, and our speakers were a big part of it. We will continue to build on that strong foundation as we plan future events.

Thank you for contributing to Africa CACS and adding to its success! We appreciate speakers like you who are committed to providing your audience with a high quality, impactful educational experience.

Congratulations!

Laureen Kaczmarek

Laureen Kaczmarek
ISACA Director of Training and Education



Dubai | Nov 27, 2017

“Instructor was very prepared for the course. Overall rating of instructor: 9. Good material and relevant examples provided by trainer.”

Imran Khan

Etisalat

“Overall rating of instructor: 9. The cybersecurity framework and HIPAA incident and risk management were the strengths of the course.”

Uzair Ahmad

Etisalat

“Overall rating of instructor: 10. Overall rating of course: 10. Excellent program.”

Ghulam Qasim

Etisalat

“Overall rating of instructor: 10. Overall rating of course: 10. The content was the strength of the program.”

Sumit Sharma

Etisalat

“Overall rating of instructor: 9. Overall rating of course: 9. A well structured course.”

Amal Alhajeri

Etisalat

“Overall rating of instructor: 9. Overall rating of course: 9. The cybersecurity framework that was covered was the strength of the program.”

Amr Nabil

“A well organized and highly illustrated program with industry expertise delivered. Overall rating of instructor: 10. Overall rating of course: 10. The multiple frameworks discussed was a strength of the program.”

Subramaniam Vaidhyanathan

Etisalat

“The course was very beneficial and with in-depth cybersecurity information. This helped enhance the security knowledge of the attendees. Mr. Pabrai highlighted and covered most areas starting from the history of security and included relevant examples. Overall rating of instructor: 10. Overall rating of course: 10.”

Mohammad Ali Al Hallami

Etisalat

“Instructor was prepared for delivery of the program. Overall rating of instructor: 10. Overall rating of course: 10.”

Vijay Kumar Soni

Etisalat

“Expert level instructor. Complex topics explained in an easy to understand manner. Overall rating of instructor: 10. Overall rating of course: 9.”

Antonio Barrantes

Etisalat

“Great knowledge of the instructor around the topics. Overall rating of instructor: 10. Overall rating of course: 9.”

Francisco Ruiz

Etisalat

“Overall rating of instructor: 10. Overall rating of course: 10. Good delivery.”

Boby Kuruvila George

Etisalat



Certified Cyber Security Architect

Albany, GA | Nov 17, 2017

“Organized, explained things well. Overall Rating of Course: 10. Overall Rating of Instructor: 10.”

Cynthia Thomas

“Instructor were very informative, detailed & had plenty of knowledge regarding the course. Overall Rating of Course: 9. Overall Rating of Instructor: 10.”

Joshua Allen

CTSI

“The instructor was able to hold my attention & engaged with the class. I really enjoyed this course. Overall Rating of Course: 10. Overall Rating of Instructor: 10.”

Haley Duplechin

CTSI

“I enjoyed the class very much. It was very informative. Overall Rating of Course: 9. Overall Rating of Instructor: 9.”

Selina Sauls

CTSI

“Depth of data a comprehensive coverage. Overall Rating of Course: 10. Overall Rating of Instructor: 10.”

Matthew Holt

CTSI

“All of the information is valid and useful. I thoroughly enjoyed this class. Ali & Lorna made the topic interesting.”

Tina Peterson

CTSI

“Overall Rating of Course: 10. Overall Rating of Instructor: 10.”

Angela Wright

CTSI

“Great course on cybersecurity. Overall Rating of Course: 10. Overall Rating of Instructor: 10.”

Mark Thomas

CTSI

“General information of cybersecurity and steps to make a plan. Overall Rating of Instructor: 10.”

Mark Andrew Tillman

Lee County Library

“A lot of information covered in one day. Overall Rating of Course: 9. Overall Rating of Instructor: 9.”

Patricia Kay Rowland

U.S.M.C

“Lots of material covered. Good study media and well organized. Good class overall. Good instructors. Overall Rating of Instructor: 9.”

Jamie Drew

CTSI

“Class gave strong framework for cybersecurity planning. Instructors had solid grasp of material. Added more real-life example.”

Daniel Hedges

NEOS

“Detailed, well presented, structured & done in a logical sequence. Instructors understand the importance of the material. Loved the course, a pleasure to be able to participate. Certainly, appropriate for today’s continuously cyber intensive world. Overall Rating of Course: 10. Overall Rating of Instructor: 10.”

Dale Brown

MCLSI

“Overall Rating of Course: 10. Overall Rating of Instructor: 10.”

John Hardin

CTSI

“Overall Rating of Course: 10. Overall Rating of Instructor: 10.”

Steven Thompson

NEOS

HITRUST WORKSHOP



Munich | Nov 13-15, 2017

“Ali is one of the best trainers with an extremely broad knowledge of the topic area I had so far. The training was of exceptional value for us to get a broad understanding of the HITRUST certification and how it can help us in achieving compliance. Overall Rating of Course: 10. Overall Rating of Instructor: 10.”

“One of the best most knowledgeable instructor I know. Strength of the program included a clear, structured approach to complex topics. Immediate and clear answers to questions, and knowledge about the related topic.”

Florian Ertl

Konica Minolta, Munich, Germany

“As always, Ali does a great job at making complex subject matter understandable and even enjoyable. Overall Rating of Course: 10. Overall Rating of Instructor: 10. Was a very comprehensive program. The strength of the course included depth of knowledge, referring to our project, Presentation quality.”

Joe Cisna

Konica Minolta, Munich, Germany

“Thank you. I came here for the training program. I learned a lot. We found out what we need for HITRUST.”

Yamamura Takuya

Konica Minolta, Munich, Germany

“Overall Rating of Course: 9. Overall Rating of Instructor: 10. The strength of the course included good consistent terminology and association to other similar frameworks.”

Filip Jumecka

Konica Minolta, Munich, Germany

“Overall Rating of Course: 10. Overall Rating of Instructor: 10.” Absolutely have a better understanding of the topics that were covered. Delivered a good overview of HITRUST and how to achieve certification.”

Michael Ruebener

Konica Minolta, Munich, Germany

“Overall Rating of Course: 9. Overall Rating of Instructor: 10. The strength of the course included the ability to ask detailed questions and get relevant answers with references to other parts of the presentation.”

Benjamin DeWaal

Konica Minolta, Munich, Germany

HITRUST Cybersecurity Workshop

“Overall Rating of Course: 10. Overall Rating of Instructor: 10.”

Brenda Ruelas

Amita Health

“Clear instructor and content are the strength of the course. Overall Rating of Course: 9. Overall Rating of Instructor: 9.”

Nidhi Luthra

Amita Health

“Solid Understanding of HITRUST. Gave me a understanding of HITRUST compared to HITECH, HIPAA and Risk Assessment. Overall Rating of Course: 10. Overall Rating of Instructor: 10.”

Kenneth McMinn

Scotland County Hospital

“Great information and explanation of how to go through HITRUST certification. Overall Rating of Course: 9. Overall Rating of Instructor: 9.”

Laura Huska

ISI Telemanagement Solutions

“All good content. Overall Rating of Course: 10. Overall Rating of Instructor: 10.”

Brian Byrnes

Presence Health

“Well prepared slides. It was a great presentation and practical. Overall Rating of Course: 10. Overall Rating of Instructor: 10.”

Madhav Gogawale

Amita Health

“First time learning about security and policy. Well detailed, thorough, clear to a beginner like me. Sometime repetitive, but the repetition was necessary to drive the main points home. Overall Rating of Course: 9. Overall Rating of Instructor: 10.”

Nila Krishnan

“Overall Rating of Course: 7. Overall Rating of Instructor: 7.”

Jamie Shimarek

“Expertise evident is the strength of the course. Overall Rating of Course: 10. Overall Rating of Instructor: 10.”

Anil Saldanha

Seamless Technologies Inc.

“Overall Rating of Course: 10. Overall Rating of Instructor: 10.”

John Torr

Cognitive health

“Overall Rating of Course: 10. Overall Rating of Instructor: 10.”

David Degenhart

Amita health

“Experience and expectations of HITRUST are the strength of the course. Overall Rating of Course: 7. Overall Rating of Instructor: 10.”

Ryan Ousey

Ryan Ousey

“Explanation of HITRUST assessment process is the strength of the course. Very informative and warm workshop. Overall Rating of Course: 10. Overall Rating of Instructor: 10.”

Bryan Villanueva

Trionfo Solutions

“Excellent job Ali! We appreciate your depth of knowledge and guidance for cyber strategy and options to consider. Looking forward to further discussions. Overall rating course: 10. Overall rating of instructor: 10. Strength of program included the breadth of content and correlation to HIPAA, NIST, ISO, and GDPR with HITRUST.”

Roberto Rijos

Konica Minolta Healthcare America (KMHA)

“Overall rating course: 9. Overall rating of instructor: 9 Now able to understand HITRUST and recognize what we need to do next.”

Allen Hiroshiga

Konica Minolta Healthcare America (KMHA)

“Very good Workshop training material. Better knowledge of HITRUST CSF. Overall rating course: 10. Overall rating of instructor: 10. Understandable explanations. Thank you!”

Hiroyuki Kubota

Konica Minolta Healthcare America (KMHA)

“Ali Pabrai delivers the content in an engaging way. Well done! Overall rating course: 10. Overall rating of instructor: 10. Well-structured program. Great overview. Instructor has deep knowledge to respond to specific questions.”

Steve Eisner

Konica Minolta Healthcare America (KMHA)

“Overall rating course: 9. Overall rating of instructor: 10. Covered spectrum of security.”

Tom Deguchi

Konica Minolta Healthcare America (KMHA)

“Covering HITRUST requirements and readiness for completion were the strength of the program. Overall rating course: 10. Overall rating of instructor: 10. “

Johari Barber

Konica Minolta Healthcare America (KMHA)

“Good information presented in an easy to understand format. Overall rating course: 10. Overall rating of instructor: 10. Knowledgeable instructor. Made it easy to understand the complex world of regulations.”

Todd Hall

Konica Minolta Healthcare America (KMHA)

“The program delivered a real world understanding of HITRUST. Better understand now the steps and approach to take to launch HITRUST. Overall rating course: 10. Overall rating of instructor: 10. Instructor had very good working knowledge of HITRUST. Helped us better understand how to scope and plan for the initial engagement.”

Michael Laconti

Konica Minolta Healthcare America (KMHA)

London, UK
Oct 30, 2017

Speaker Name
Ali Pabrai

The Art of Performing Risk Assessments

*Thank you for the great presentation! That was really
valuable for me.*

Very interesting and lively presentation. Enjoyed it.

	Session Average
How satisfied were you with this session overall?	4.59
The educational content was timely and relevant to me as a professional.	4.47
The stated learning objectives were met.	4.18
The learning level ranking and prerequisite requirements were appropriate and sufficient.	4.12
Program materials were relevant and contributed to the achievement of the learning objectives.	4.19
The instructor(s) was engaging.	4.65
The instructor(s) was knowledgeable on the topic.	4.53
The instructor(s) made appropriate use of allotted time.	4.59
Overall Average	4.41
Content Rating	4.24
Speaker Rating	4.59



CISO
FORUM

London, UK
Oct 30, 2017

Speaker Name
Ali Pabrai

Encryption: Policy to Practice to Lower Risk

	Session Average
How satisfied were you with this session overall?	4.33
The educational content was timely and relevant to me as a professional.	4.33
The stated learning objectives were met.	4.17
The learning level ranking and prerequisite requirements were appropriate and sufficient.	3.83
Program materials were relevant and contributed to the achievement of the learning objectives.	3.83
The instructor(s) was engaging.	4.33
The instructor(s) was knowledgeable on the topic.	4.50
The instructor(s) made appropriate use of allotted time.	4.33
Overall Average	4.21
Content Rating	4.04
Speaker Rating	4.39



3701 Algonquin Road, Suite 1010
Rolling Meadows, Illinois 60008-3105, USA
Web Site: www.isaca.org

Telephone: +1.847.253.1545
Facsimile: +1.847.253.1443
E-mail: info@isaca.org

10 November 2017

Uday Ali Pabrai

Ecfirst

295 NE Venture Dr

Waukegan, IA 50263

Dear Ali:

On behalf of ISACA, I commend you on being rated one of the top 5% Africa CACS speakers this year! According to our post-conference survey, you were rated 4.75 or higher (on a 5-point scale) by the attendees who responded to the survey about your session.

To recognize your excellence, you will be noted on ISACA's website, at <http://www.isaca.org/africacacs>, as one of "2017 Africa CACS Top Rated Speakers." Additionally, if you submit an abstract and are selected to present for conferences held within the next three years, you will be listed in our agenda with an electronic "badge" noting you are a 2017 top-rated speaker.

The 2017 Africa CACS was a great success, marked by a record attendance and more sessions offered than ever before. By all accounts, the conference was an incredible experience for our attendees, and our speakers were a big part of it. We will continue to build on that strong foundation as we plan future events.

Thank you for contributing to Africa CACS and adding to its success! We appreciate speakers like you who are committed to providing your audience with a high quality, impactful educational experience.

Congratulations!

Laureen Kaczmarek

Laureen Kaczmarek

ISACA Director of Training and Education

October 30, 2017

9:30–17:00

The London Intercontinental Hotel-The O2

8:30 - 9:30	Opening Keynote: Biz 4.0 Presented by Ade McCormack, Advisor, Blogger, Technologist, Astrophysicist, Author, Keynote	CISOs join the full conference keynote session to start off the morning. The digital age is much more than the industrial era 'amped up on tech steroids'. Whilst new technologies have a role to play, there are deeper anthropological drivers. As you will discover, this represents a seismic shift for both society and business. And, of course, has significant implications for information security professionals.
9:30 - 9:50	CISO Forum Commencement & Refreshment Break	Following the full conference's opening keynote, CISOs will head over to Arora 17. Get settled in your seats and let the CISO Forum begin!
9:50 - 11:00	CISO Soft Skills Led by Patric J.M. Versteeg, CISO	The CISO role has, just like technology, evolved over the last 10+ years. The CISO role has been (and still is) filled by people ranging from all levels (ranks) of the company. Some are administrators; some are vice president. From 2008 until now there has been a major shift in social interaction and the workplace. This period is substantially different from the years before 2008 because, although compliance was still mandatory, the security role became a business enabler. The CISO changed from an IT security guy to into a person with business understanding and risk management qualities. When shifting from an operational issue (as targets get more widespread) to a leadership © 2017 ISACA. All rights reserved. 2 (C-Level) issue, the problem is finding people with the right skill set. Most CISO's that are hired have a security & IT background. Those people are not fluent in the business language. This is where CISO Soft Skills come into play and the question if the CISO Soft Skills are essential for a CISO to succeed in a leadership (C-Level) role.
11:00 - 12:00	Governance and Reporting Structures Led by Frank Schettini, CIO, ISACA	Based on the discussions from the 2016 events, it can be concluded that the success of the cyber security governance structure is determined by the skills of the information security executive, who the information security executive reports to, and the information and how it is reported. Because of these influencing factors, there is not one correct organizational map, not one universal title and not even one universally applicable job description for the information security executive. Every possible combination has its ups and downs. There is one consideration that tops all others: Is the chosen cyber-security governance structure the best option for the enterprise? ISACA's CIO Frank Schettini will lead a discussion among the entire group on the governing role of the CISO, and the cyclical effects of leveraging an enterprise's security hierarchy.
12:00 - 13:30	Private Lunch	
13:30 - 14:30	Storytelling as a Communication Tool Led by Graham McKay, Global Privacy Leader, Microsoft	Storytelling is the most powerful way to communicate ideas and release these to your audience. In our increasingly complex world where cyber can mean any number of things, the power of a story can spark emotions, make sense of complex situations and concepts whilst allowing your audience to learn. A fantastic medium for changing behavior, Graham will share how emotive stories have helped his team emotionally engage, learn more quickly and promote their message to © 2017 ISACA. All rights reserved. 3 other stakeholders. By following a clear narrative arc, you will learn how to think, speak and present in stories.
14:30 - 15:00	Branding the CISO (Workshop) Led by Graham McKay, Global Privacy Leader, Microsoft	Graham will follow up the previous session by asking the CISOs to practice telling their own stories, and create their personal brands.
15:00—15:15	Refreshment Break	
15:15—16:30	A Brief History of Cyber Attacks: Past Events Predict Future Disruptions! Presented by Uday Ali Pabrai, CEO, ecfirst	During this brief, you will: <ul style="list-style-type: none"> • Walk through key cyberattacks, from StuxNet to Mirai, WannaCry & more • Analyze the lifecycle approach associated with disruptive cyber events • Assess application of cybersecurity frameworks to mitigate business risk • Step through core components of risk analysis & vulnerability assessments to discover real links • Examine steps for establishing a comprehensive cybersecurity program
16:30—17:00	CSX Program Preview and Wrap-up ISACA Staff	ISACA will introduce its newest training program—the CSX Training Platform—that offers hands-on skills instruction and evaluation for all users.



CISO
FORUM

AGENDA

November 6, 2017

8:30–17:00

The Grand Hyatt Singapore

8:30 - 9:15	Conference Registration	Breakfast and Networking
9:00 - 9:15	Opening Keynote Address Presenter: John Lee, Singapore Chapter President	John Lee will welcome the group with remarks about general information security trend and outlook in Singapore, current initiatives under the Singapore Government, and the part ISACA's Singapore chapter play to promote these initiatives.
9:15 - 10:00	A Brief History of Cyber Attacks: Past Events predict Future Disruptions! Presenter: Uday Ali Pabrai, CEO, ecfirst	During this brief, you will: <ul style="list-style-type: none"> • Walk through key cyberattacks, from StuxNet to Mirai, WannaCry & more • Analyze the lifecycle approach associated with disruptive cyber events • Assess application of cybersecurity frameworks to mitigate business risk • Step through core components of risk analysis & vulnerability assessments to discover real links • Examine steps for establishing a comprehensive cybersecurity program
10:00 - 12:00	The Cybersecurity Skills Shortage: Practitioners to Managers Facilitator: To be determined. Check back for an update!	
12:00 - 13:30	Private Lunch	
13:30 - 15:30	Your Journey to CISOship (Includes scenarios/incidents) Facilitator: Han Ther Lee, Cybersecurity Principal Advisor, DXC Technology	The CISO role has been (and still is) filled by people ranging from all levels (ranks) of the company. When shifting from operational responsibilities (as targets get more widespread) to a leadership (C-Level) issues, the problem is finding people with the right skill set. This is where the discussion of essential CISO skill sets come into play. Mr. Lee will take the group through a discussion on the identity of a CISO, and what skills—from technical to leadership—are necessary for a successful security organization.
15:30 - 15:45	Refreshment Break	
15:45 - 16:45	The Business of Data Protection Facilitator: Frank Chin, Chief Practice Advisor, ITGRC Asia	The General Data Protection Act is a complex regulation involving various parties of an organization. Principles of data protection must be satisfactorily met so the entire act will fall into place. A Data Protection Officer (DPO) is not an entirely new concept and several countries have already implemented similar types of functions to address data privacy. Nevertheless, not many organizations have appointed DPO. This discussion is aimed to answer the question, "Can CISO be a Data Protection Officer to look after the legal /compliance requirements, provide data governance and lead technology beside their role as an information security strategist?"
16:45–17:00	CSX Program Preview and Wrap-up	ISACA will introduce its newest training program—the CSX Training Platform—that offers hands-on skills instruction and evaluation for all users.



Opening Keynote Speaker

“On behalf of the IEST Team and the Arab Federation for Industrial Exports Development, I would like to thank you so much for your distinguished presence and the opening keynote session presented on IEST Conference & Exhibitions on Oct 16, 2017.”

“Your keynote address had a great impact on attendees coming from different neighboring and far countries representing their government, Ministry of Interior.”

“The information you delivered was highly valued. Attendees that included embassy defense attaches, requested video or audio of your presentation. Special thanks!”



Washington, DC
Oct 2, 2017

Speaker Name
Ali Pabrai

Art of Performing Risk Assessments

"A wonderful overview of what we need to do for risk assessments"

"Ali did a great job of explaining the importance of risk assessments, key items and take aways were very useful"

"I often wish leadership was at the conferences. The practioner that already care are here. We need a forum to take this back to leadership"

"I tried to control my excitement!"

"Really informative. Will greatly assist in work performed"

"Very energetic and knowledgeable"

	Session Average
How satisfied were you with this session overall?	4.50
The educational content was timely and relevant to me as a professional.	4.56
The stated learning objectives were met.	4.44
The learning level ranking and prerequisite requirements were appropriate and sufficient.	4.39
Program materials were relevant and contributed to the achievement of the learning objectives.	4.40
The instructor(s) was engaging.	4.69
The instructor(s) was knowledgeable on the topic.	4.70
The instructor(s) made appropriate use of allotted time.	4.56
Overall Average	4.52
Content Rating	4.42
Speaker Rating	4.65



Washington, DC
Oct 2, 2017

Speaker Name
Ali Pabrai

Encryption: Policy to Practice

“Ali”s energy helped make this topic more engaging”

“Best session of the conference”

“Good clean, concise presentation”

Great presentation!!

“Very good and timely for my organization”

“This speaker is very engaging and provides great information!!”

	Session Average
How satisfied were you with this session overall?	4.64
The educational content was timely and relevant to me as a professional.	4.68
The stated learning objectives were met.	4.55
The learning level ranking and prerequisite requirements were appropriate and sufficient.	4.50
Program materials were relevant and contributed to the achievement of the learning objectives.	4.61
The instructor(s) was engaging.	4.70
The instructor(s) was knowledgeable on the topic.	4.73
The instructor(s) made appropriate use of allotted time.	4.72
Overall Average	4.64
Content Rating	4.59
Speaker Rating	4.72



Dubai, UAE
Nov 29, 2017

Speaker Name
Ali Pabrai

Encryption: Lower risk, Increase Compliance

	Session Average
How satisfied were you with this session overall?	4.75
The educational content was timely and relevant to me as a professional.	4.75
The stated learning objectives were met.	4.50
The learning level ranking and prerequisite requirements were appropriate and sufficient.	4.50
Program materials were relevant and contributed to the achievement of the learning objectives.	4.25
The instructor(s) was engaging.	5.00
The instructor(s) was knowledgeable on the topic.	4.75
The instructor(s) made appropriate use of allotted time.	4.75
Overall Average	4.66
Content Rating	4.50
Speaker Rating	4.83



Dubai, UAE
Nov 30, 2017

Speaker Name
Ali Pabrai

Art of Performing Risk Assessments

	Session Average
How satisfied were you with this session overall?	4.63
The educational content was timely and relevant to me as a professional.	4.50
The stated learning objectives were met.	4.38
The learning level ranking and prerequisite requirements were appropriate and sufficient.	4.50
Program materials were relevant and contributed to the achievement of the learning objectives.	4.63
The instructor(s) was engaging.	4.88
The instructor(s) was knowledgeable on the topic.	4.88
The instructor(s) made appropriate use of allotted time.	4.75
Overall Average	4.64
Content Rating	4.50
Speaker Rating	4.84



“I have 20+ years of experience in the Healthcare IT industry in a variety of roles including Cybersecurity software and services. During this time I have seen numerous speakers on the topic of Cybersecurity and Ali Pabrai is among the best. He covers the state of the industry, healthcare-specific regulations, process, product, best practices and call- to-action takeaways in a manner that can be understood at multiple levels including technical, clinical, supply chain and executive.”

“Ali also weaves in stories and humor to keep the audience engaged on what can be a dry yet frightening topic. I highly recommend Ali Pabrai as a speaker, trainer and consultant in this area.”

Chris Liburdi

Director – Business Development

Srcg Ops – Business Technology

Cyber Security Conference in Cairo Set to Make World Premiere

ISACA's New CSX conference to feature collaborative discussions on cyber security vulnerabilities and solutions

Rolling Meadows, IL, USA (3 May 2017) — Global IT and cyber security association ISACA will host the first-ever **CSX Cairo** conference in Cairo, Egypt, 25 July 2017. This one-day CSX conference is an immersive experience designed to support local and regional security professionals in identifying, analyzing and planning better for security breaches and cyberattacks.

Presented in a facilitated, collaborative World Café discussion format, CSX Cairo will be hosted and moderated by Uday Ali Pabrai, MSEE, CISSP (ISSAP, ISSMP), HITRUST CCSFP, Security+, member of the U.S. Government's FBI's Infragard and, chief executive of ecfirst, an *Inc. Magazine* 500 fastest-growing business. Pabrai was the top-rated presenter at 2015 and 2016 CSX Cybersecurity Nexus Conferences worldwide.

"With cyberattack surfaces increasing rapidly, globally, CSX Cairo is our opportunity to provide businesses and organizations in the region, examine how to establish a credible cyber security program," Pabrai said. "By bringing together the top security talent from across Egypt and beyond, we will be able to tackle cyber challenges head-on with real-time, engaging sessions. Participants will leave CSX Cairo with actionable security information they can apply to address evolving threats encountered, daily."

This highly interactive, solution-focused, conversation-style workshop will focus on the main topic of Cyber Vulnerability Assessments, with four brief topic overviews followed by small, facilitated discussion groups focusing on associated areas of concern:

Topic 1 - Conducting Vulnerability Assessments

- Vulnerability Assessments & Pen Tests
- Incident Response & Breach Readiness
- Performing Cyber Risk Assessments

Topic 3 - Creating & Managing a Credible Cybersecurity Program

- Implementing a Cyber Framework
- Developing Cyber Policy
- Critical Seven Steps for Cybersecurity

Topic 2 - Examining Threats & Attack Scenarios

- IoT Malware
- DDoS Attacks
- Ransomware Threats

Topic 4 - Incident Response, Mitigation and Recovery

- Disaster Recovery
- Business Continuity Planning
- Crisis Management

Registration for CSX Cairo is available at www.isaca.org/csx-2017-cairo. Attendees who register by 24 July will receive a US \$50 discount. Attendees can earn up to six continuing professional education credits by attending the conference workshops and breakout sessions.

For details on CSX guidance, research, tools and certifications, visit <https://cybersecurity.isaca.org>.

About ISACA

ISACA (isaca.org) helps professionals around the globe realize the positive potential of technology in an evolving digital world. By offering industry-leading knowledge, standards, credentialing and education, ISACA enables professionals to apply technology in ways that instill confidence, address threats, drive innovation and create positive momentum for their organizations. Established in 1969, ISACA is a global association with more than 130,000 members in 188 countries. ISACA is the creator of the COBIT framework, which helps organizations effectively govern and manage their information and technology. Through its Cybersecurity Nexus (CSX), ISACA helps organizations develop skilled cyber workforces and enables individuals to grow and advance their cyber careers.

Twitter: <https://twitter.com/ISACANews>

LinkedIn: <https://www.linkedin.com/company/isaca>

Facebook: www.facebook.com/ISACAHQ

Instagram: <https://www.instagram.com/isacanews>

Contacts

Joanne Duffer, +1.847.660.5564, communications@isaca.org

John Julitz, +1.847.660.5769, communications@isaca.org



HOST and MODERATOR



Uday Ali Pabrai
MSEE, CISSP (ISSAP, ISSMP),
Security+
CEO of ecfirst

Renowned cyber security and compliance expert Uday Ali Pabrai presents and moderates a day of collaborative discussion about cyber security vulnerability assessment.

World premiere! Join us in Cairo, Egypt, on 25 July 2017

Learn the Latest Techniques to Improve Your Enterprise's Cyber Security Defenses

Cyber security never sleeps and it never takes holidays. Every day brings new challenges to enterprises of all sizes and in all industries. To help best manage cyber security issues, it is critical for professionals to stay up to date and share experiences with others in the field.

CSX 2017 Cairo builds on the globally respected Cybersecurity Nexus™ (CSX) program. This immersive experience supports regional security practitioners, managers and teams in enhancing how to identify, analyze and plan for security breaches and cyber attacks.

You will do more than just listen to speakers. You will collaborate with peers to help solve today's issues and better prepare for tomorrow's challenges.

CSX 2017 is led by renowned cyber security expert Uday Ali Pabrai. He is a member of Infragard, a public-private partnership between U.S. businesses and the U.S. Federal Bureau of Investigation. He also is chief executive of ecfirst, an *Inc. Magazine* 500 fastest-growing business. A dynamic speaker, Ali was the top-rated presenter at 2015 and 2016 CSX conferences worldwide.

By participating in this innovative event, you can gain many insights to take back to your enterprise:

- Learn about vulnerability assessments, pen tests and keys to success.
- Work collaboratively to share expertise, concerns and best practices.
- Develop new strategies for problem solving

Register today...and leave energized, better connected with peers and with new knowledge on how to improve your organization's cyber security defenses.

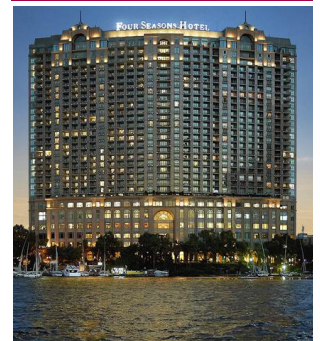
COUNTDOWN to
CSX 2017 Cairo

54
DAYS

6 CPE
HOURS

Earn up to 6 CPE hours
by attending this conference.

CONFERENCE VENUE



Stay in the heart of conference action at the **Four Seasons Hotel Cairo at Nile Plaza**
See Event Destination tab for details.

Register Now!



MAY 15 – 19, 2017 | MGM GRAND | LAS VEGAS, NV

Las Vegas, NV
May 19, 2017

Speaker Name
Ali Pabrai

The Art of Performing Risk Assessments

Good event. Would have liked a bit more on risk assessment vs. ransomware. But overall, very good

He had a 90 min presentation...and tried to do it in 55 mins.

Should have had more time for this session it would have been good to cover all the slides.

Great sense of humor. Excellent presentation.

	Excellent	Good	Rating Average
Overall Session Experience	 12	 3	3.44 / 4.00
Information / Technical	 13	 2	3.50 / 4.00
Aggregate of Individual Speaker Ratings	 12	 3	3.50 / 4.00
Speaker Rating	 12	 3	3.50 / 4.00

	YES	NO	Rating Average
Did the session title and description match your expectations?	 4	 3	3.83 / 4.00

Pabrai Thought Leadership



Las Vegas, NV
May 1, 2017

Speaker Name
Ali Pabrai

115 - Cyber Risk is Biz Risk

Excellent speaker, energetic, boisterous engaging presentation that was greatly appreciated after a long night in Vegas
Very good topic and timely for what we are looking at today. Does the staff fully understand the environment and how we manage the environment today

Very engaging speaker, great useful content

Very well done. I particularly appreciated the presenter's passion and enthusiasm, as well as excellent knowledge

		Session Average
Q1	How satisfied were you with this session overall?	4.38
Q2	The educational content was timely and relevant to me as a professional.	4.33
Q3	The stated learning objectives were met.	4.33
Q4	The learning level ranking and prerequisite requirements were appropriate and sufficient.	4.17
Q5	Program materials were relevant and contributed to the achievement of the learning objectives.	4.38
Q6	The instructor(s) was engaging.	4.67
Q7	The instructor(s) was knowledgeable on the topic.	4.67
Q8	The instructor(s) made appropriate use of allotted time.	4.71
Overall Average		4.45
Content Rating		4.30
Speaker Rating		4.68

124 - Encryption: Policy to Practice

Great!

		Session Average
Q1	How satisfied were you with this session overall?	4.47
Q2	The educational content was timely and relevant to me as a professional.	4.58
Q3	The stated learning objectives were met.	4.47
Q4	The learning level ranking and prerequisite requirements were appropriate and sufficient.	4.53
Q5	Program materials were relevant and contributed to the achievement of the learning objectives.	4.47
Q6	The instructor(s) was engaging.	4.47
Q7	The instructor(s) was knowledgeable on the topic.	4.63
Q8	The instructor(s) made appropriate use of allotted time.	4.42
Overall Average		4.51
Content Rating		4.51
Speaker Rating		4.51

Pabrai Thought Leadership

FEATURED SPEAKER WORLDWIDE



Uday Ali Pabrai
Global Cybersecurity & Compliance Expert



Ali Pabrai, MSEE, CISSP (ISSAP, ISSMP), HITRUST (CCSFP), Security+, a global cybersecurity & Compliance expert, is the chairman & chief executive of ecfirst.

A highly sought after professional, he has successfully delivered solutions to U.S. government agencies, IT firms, healthcare systems, legal & other organizations worldwide.

Mr. Pabrai has led numerous engagements worldwide for ISO 27001, PCI DSS, NIST, GDPR, FERPA, HITRUST CSF and HIPAA/HITECH. Mr. Pabrai served as an Interim CISO for a health system with 40+ locations in USA.

Mr. Pabrai has presented passionate briefs to tens of thousands globally, including the USA, United Kingdom, France, Taiwan, Singapore, Canada, India, UAE, Saudi Arabia, Philippines, Japan, Ireland, Canada, Saudi Arabia, Bahrain, Jordan, Egypt, Ghana and other countries. Conferences Mr. Pabrai has been featured at include AHIMA, HCAA, ISACA CSX, HIMSS, InfraGard (FBI), ISSA, HIPAA Summit, Google Privacy & Security Summit, Microsoft Tech Summit, Internet World, DCI Expo and hundreds of others.

He is a globally renowned speaker who has been featured as a keynote as well as moderated cybersecurity conferences. Mr. Pabrai is the author of several published works. Clients that Mr. Pabrai has delivered to have included the Defense Intelligence Agency (DIA), and the Naval Surface Warfare Center. His career was launched with Fermilab, a U.S. Department of Energy nuclear research entity.

Mr. Ali Pabrai was appointed and served (2017) as a member of the select HITRUST CSF Assessor Council. Mr. Pabrai is a proud member of the InfraGard (FBI).

Mr. Pabrai can be reached at Pabrai@ecfirst.com or +1.949.528.5224. Control your excitement!

“We have had the true pleasure of working with Ali Pabrai at conferences all over the world during the past few years – with one unanimous word that keeps resounding among audiences and staff alike – **AWESOME!**”

“He is a *tremendously engaging and knowledgeable presenter* who is able to *distill the essence of complex cybersecurity topics into comprehensible and actionable components* for both highly skilled, technical audiences as well as those who are just entering or transitioning into the security part of the IT industry.”

“His “behind the curtain” professionalism and *enthusiastic willingness to help develop, customize and deliver great content paired with his absolute commitment to professionalism as a presenter and “doing what it takes” is a rare combination.*”

“We greatly look forward to working with Mr. Pabrai each and every time and know he will deliver excellence.”

Michael Mach CMP, CMM, CED
Conference Program Manager
ISACA

“I have 20+ years of experience in the Healthcare IT industry in a variety of roles including Cybersecurity software and services. During this time I have seen numerous speakers on the topic of Cybersecurity and *Ali Pabrai is among the best.* He covers the state of the industry, healthcare-specific regulations, process, product, best practices and call-to-action takeaways in a manner that can be understood at multiple levels including technical, clinical, supply chain and executive.”

“Ali also weaves in stories and humor to keep the audience engaged on what can be a dry yet frightening topic. *I highly recommend Ali Pabrai as a speaker, trainer and consultant in this area.*”

Chris Liburdi
Director – Business Development/Business Technology
Vizient

“The professionalism and complete subject matter knowledge make ecfirst the consultants of choice for HIPAA and HITECH information and issues. Our experience with ecfirst was unwavering in addressing all issues and enabling a foundation for an active and vibrant compliance program. Pabrai’s leadership was exceptional, very devoted to ensuring all areas were appropriately addressed.”

Blake Anderson
Department of Health
State of Utah

Pabrai @ Global Events

Ascendant
Compliance Management

ISSA
Information Systems Security Association

Google

Microsoft

HIPAA Summit

wedi

HIMSS
transforming health through IT

Health Care
Compliance
Association

CSX
CYBERSECURITY NEXUS

AHIMA
American Health Information
Management Association

ISACA
Start to and value from information systems

AHIP

ASIS
INTERNATIONAL
Advancing Security Worldwide



Getting Started
with HIPAA
First published
book on HIPAA!



UNIX
Internetworking
First book on
UNIX & Networks!

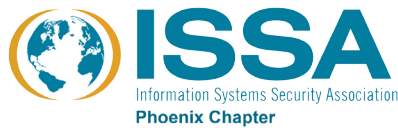
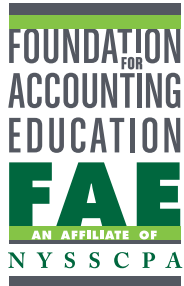


Internet & TCP/IP
Network Security
First book on
TCP/IP security!

Perfecting the Art of *Active* Cyber Defense

Pabrai Thought Leadership

Pabrai @ Conferences



First American



America's Health Insurance Plans

MASSACHUSETTS MEDICAL SOCIETY



NORTH AMERICA CACS 2014
28-30 April, 2014 – Las Vegas, Nevada



The Twentieth National HIPAA Summit
Healthcare Privacy and Security After HITECH and Health Reform
A Hybrid Conference and Internet Event

Microsoft®



Pabrai Thought Leadership

Pabrai Delivers Globally on Information Security & Compliance



Pabrai Thought Leadership



- 1 Pre Conference: Certified Cyber Security ArchitectSM (CCSASM)
Professional Certification Training - Introduction and overview



- 2 IoT + DDoS = Disruptive Risk. Prepared?



“Precon was Excellent, great take away material. Thank you”

“Need to have him present on a couple of sessions”

“Excellent topic, content and energy”

“Always learn something Always a good speaker”

“He is great and has fantastic content”

“Awesome speaker!”



April 27-28, 2017

Washington Hilton, Washington, D.C.

On behalf of AcademyHealth and our conference partners, I would like to extend my sincere thanks to you for speaking at 8th Health Datapalooza™. The success of this year's conference is largely attributable to you and the other amazing speakers. Your time, commitment, and contributions were greatly appreciated by AcademyHealth, the Planning Committee, and all of our attendees.

The 8th Health Datapalooza™ welcomed over 1,200 participants and between the engaging discussion on-site and the buzz on our social media outlets, we have heard a great deal of praise for this event's speakers and content. This year's meeting found us even closer to the reality of using data, analytics, and technology to re-define how we deliver and pay for health care.

We are truly grateful for your participation. If you have any suggestions on how to make the conference even better, please do let us know and we will be sure to share them with the planning committee.

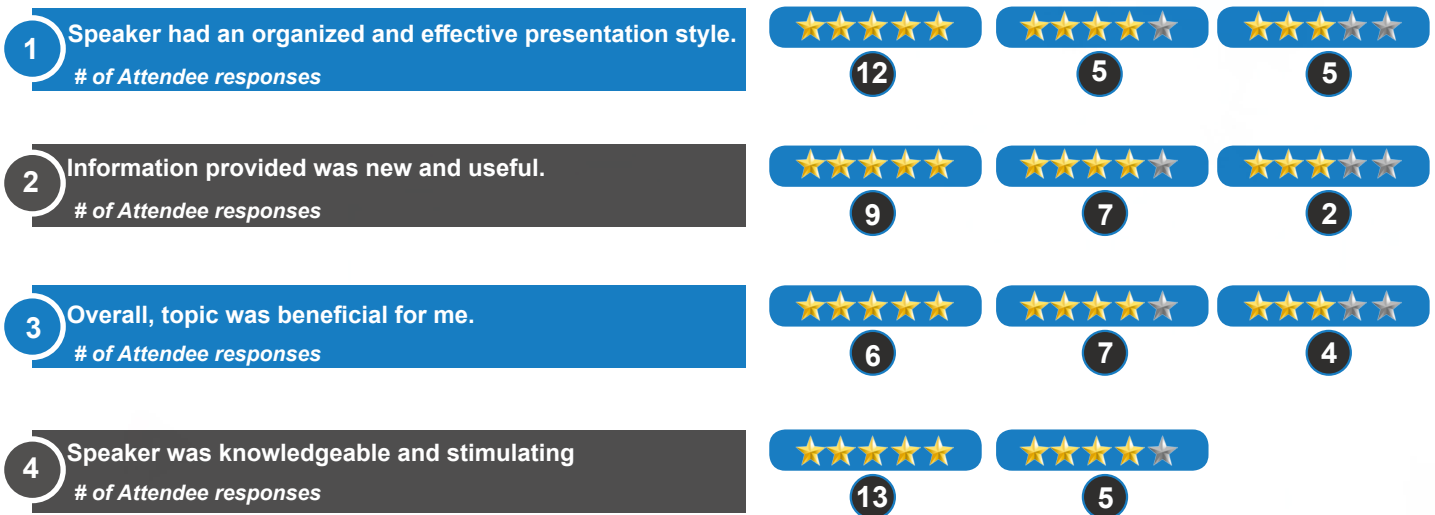
Sincerely,
Health Datapalooza Team



SESSION 2: HIPAA Compliance/Cyber Security

November 2, 2016

Program evaluation by the attendees



Educational knowledge gained by the attendees

“Good guidelines to get answers from IT department”
“High security risk with external contractors”
“Likely cyber-attack sources”
“Importance of cyber security review, assessment & long term plan”
“Risk analysis”

“Skilled staff”
“Security is only as strong as your weakest link”
“Budget for future DLP and MDM investments to reduce risk”
“Use caution with unknown attachments”
“Cyber security is a huge and newly developing topic”

Implementation thoughts

- | | |
|--|-------------------------------|
| ❖ Ask questions of IT to make sure we are secure | ❖ Document management process |
| ❖ Complete an annual risk analysis | ❖ Share with colleagues |



Health Care
Compliance
Association

HCCA

Clinical Practice

Compliance conference

October 23-25, 2016

Art of Performing Risk Assessments

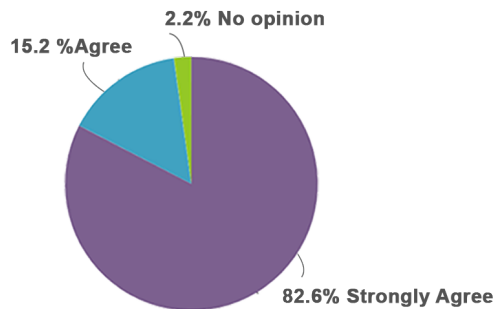
Key Areas of the Talk Topic

Step through compliance mandates & standards for risk assessment (HIPAA, NIST, PCI DSS, ISO 27001)

- *Examine core components for a comprehensive and thorough risk assessment exercise*
- *Walk through a sample risk assessment report to understand key sections such as a Corrective Action Plan (CAP)*

Pabrai Thought Leadership

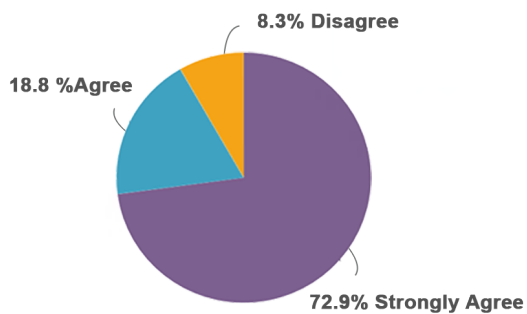
1 Ali Pabrai was professional, prepared & easy to understand



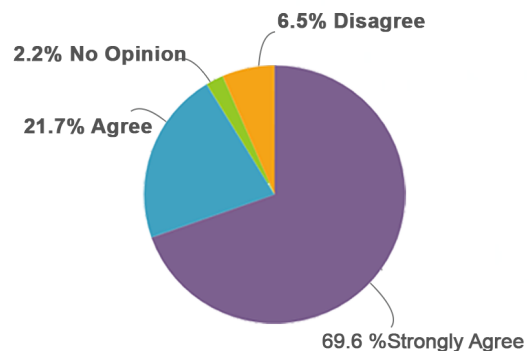
2 Briefly describe the most satisfying features of the session



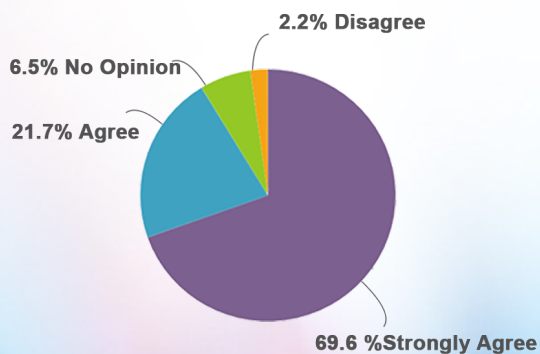
3 The state educational goals related to the topic were met



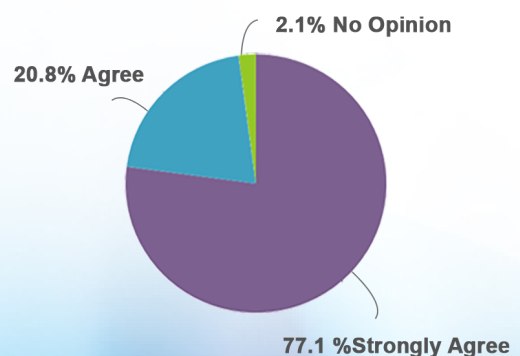
4 I would attend a session on this topic in the future



5 Handouts were relevant, easy to use and contributed to achievement of learning objectives

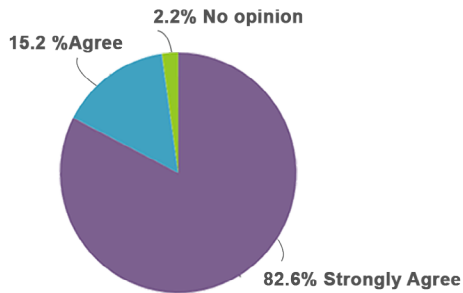


6 The information Ali Pabrai presented was accurate and timely



Pabrai Thought Leadership

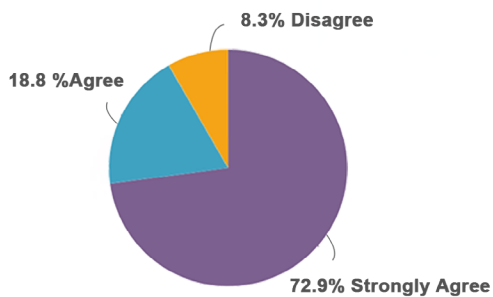
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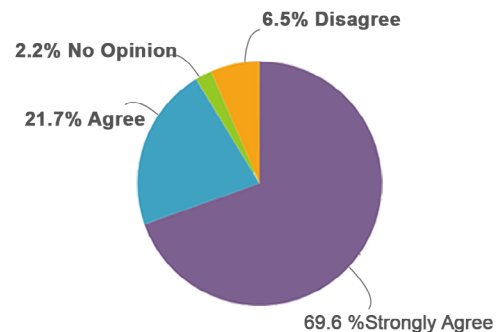
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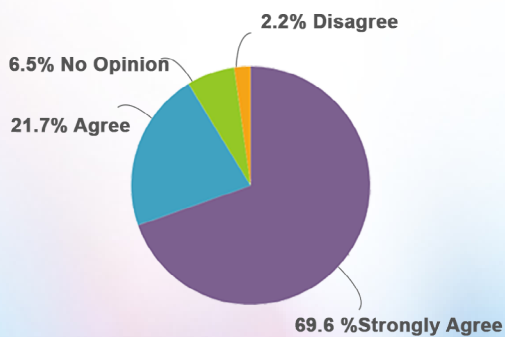
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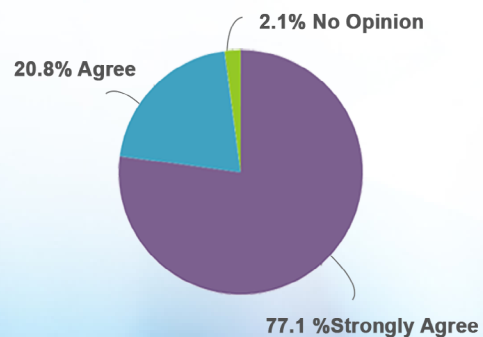
4 I would attend a session on this topic in the future



5 Handouts were relevant, easy to use and contributed to achievement of learning objectives



6 The information Ali Pabrai presented was accurate and timely





The State of Cyber Attacks for Enterprises

Bodega Bay Tech Talk I Nov 3, 2016

Key Areas of the Talk Topic

Mr. Pabrai discussed the top patterns of cyber-attack as well as the incidents & breaches businesses most commonly experience. He also discussed the new world of attack surfaces presented by technologies such as IoT and mobile devices.

His compelling presentation would underscore how security should be a driving force. Not an afterthought, and impart actionable wisdom on how you as a Googler can help reduce the risks we face.



Ransomware: Prepared? Examine 8 Key Actions to Ensure Readiness

Reston,VA I Nov 7, 2016

As part of WEDI-Con 2016, join healthcare cybersecurity subject matter experts and thought leaders for a half day discussion on the most pressing needs in Health IT Cybersecurity.

HITRUST Cybersecurity Strategy Workshop

“The strength of the program was the discussion on the management framework, and process flow. Overall rating workshop: 10. Overall rating of instructor: 10. Excellent presentation! I have a much better understanding of HITRUST and its requirements. Chalice and Deb were very knowledgeable and communicated the subject matter well.”

“Overall rating workshop: 10. Overall rating of instructor: 10. Very good presentation.”

“Strength of the program was the interaction.”

“The overview of the CSF framework and MyCSF was the strength of the course. Overall rating workshop: 10. Overall rating of instructor: 10.”

“Strength of the program was the foundation provided for future direction for compliance and cyber security.”

“I like how the instructor reviewed content at a higher level rather than all the details at this point. The workshop was entertaining as well as conversational; and focused on our specific organization. Overall rating workshop: 10. Overall rating of instructor: 10.”

“Interactivity was a strength of the program.”

“Knowledge of the instructor was a strength of the program. I look forward to working with the ecfirst Team in the future. Overall rating workshop: 10. Overall rating of instructor: 10.”

“The overall complexity of HITRUST was covered well in the program.”

“Great HITRUST training. The instructor knowledge of HITRUST and how to implement it in our organization. Overall rating workshop: 10. Overall rating of instructor: 10.”

“The HITRUST course was brief and informative. Overall rating workshop: 10. Overall rating of instructor: 10.”

“The high-level insight was a strength of the HITRUST workshop. Overall rating workshop: 10. Overall rating of instructor: 10.”

“Having multiple instructors helped a lot. The open question format was terrific. Overall rating workshop: 9. Overall rating of instructor: 10.”

“Knowledge based, fast paced, easy to follow. Very informative course!!!”

“The practical aspect of the workshop was important.”

“The overview of HITRUST was well done.”

“Great overview of HITRUST and good introduction to MyCSF. Overall rating workshop: 10. Overall rating of instructor: 10.”

“Fun, good presenters, good presentation material.”

“Great information! Easy to understand. The pace and content were good! I hope other health systems pursue HITRUST certification. Overall rating workshop: 10. Overall rating of instructor: 10. The three-instructor tag team worked!”

“Overall rating workshop: 10. Overall rating of instructor: 10. Very descriptive program that covered well what HITRUST entails.”

Private, Onsite Workshop at a large Health System, June 2017



"Like the checklists in the CCSA class."

"Great view of how all the different components of a security program relate to each other. The CCSA class did a good job of pulling the pieces together."

"Wide range of topics covered. Overall rating of course: 10. Overall rating of instructor: 10."

"Have a much better understanding of cybersecurity topics covered. Overall rating of course: 10. Overall rating of instructor: 10."

"Instructor was able to relate the sometimes dry material to real life scenarios."

"Instructor was energetic. Kept us engaged. Course book and reference materials provided were great."

"Strong instructor. Knowledgeable, and covered topics well. Overall rating of course: 9. Overall rating of instructor: 10."

"Ali did a great job presenting the material. Great compliance information."

"Great overview. Fit my needs perfectly! Overall rating of course: 10. Overall rating of instructor: 10. Ali's passion for cybersecurity comes out during his delivery. The passion encourages participation and learning. Ali is very open to questions and dialog that makes the subject material yours."

"The CCSA Program was organized and concise. Overall rating of course: 10. Overall rating of instructor: 10."

"Good high level overview. Ali is very engaging and knowledgeable. I have no doubt about his mastery of the topics and it shows. Overall rating of course: 9. Overall rating of instructor: 10."

"Very good and informative. I enjoyed the course and presentation."

"Strength of the course included instructor knowledge and the reference book. Overall rating of course: 10. Overall rating of instructor: 10."

"Much better course than others I have taken. Overall rating of course: 10. Overall rating of instructor: 10."

Private, On-Site CCSA Class Evaluation, June 2017

"The CCSA Program provided a great governance strategy review of the cybersecurity framework. Within my executive role and planning with our Board of Directors, the information delivered was invaluable! This will enable us to move forward with our cybersecurity plan. The strength of the course included: checklists and the NIST CSF review."

Lori Beeby

Community Hospital

"The CCSA Program content was clear and concise. Overall rating of course: 10. Overall rating of instructor: 10. I would highly recommend this class for anyone involved in cybersecurity program development and maintenance."

Nita Bowers

The Training Place

"Overall rating of course: 10. Overall rating of instructor: 10."

Debbie Tidmore

UnityPoint Health

"Overall rating of course: 10. Overall rating of instructor: 10."

Laurie Sullivan

Qunicy Medical Group

"Good overall coverage of security planning and thought process."

John Boualavong

Quincy Medical Group

"Great detailed information."

Derek Sailors

Community Hospital

"Clear communication, knowledge and explanation of slide-to-test ratio. "Overall rating of course: 9.5. Overall rating of instructor: 9.5. Enjoying class. Good information. Very relevant to current role."

Michael Lane

UnityPoint Health

"Interactive and informative course. Overall Rating of Course: 10. Overall Rating of Instructor: 10."

Matthew Dee

Rise Services

"The course definitely helps me prepare for my tasks in the near future. The instructor was very clear in his explanation. Overall Rating of Course: 9. Overall Rating of Instructor: 10. I definitely will take similar courses with ecfirst. Instructor was knowledgeable and friendly."

Mao Nuon

Akili Interactive

"Instructor was very prepared for the course. Overall Rating of Course: 10. Overall Rating of Instructor: 10."

Tom Barker

"Very easy to understand. Well organized with real world intelligence. Overall Rating of Course: 10. Overall Rating of Instructor: 10. While the material is complicated, the course book, and instructor's passionate presentation not only made it easy to understand, but an enjoyable and fun experience."

Dan Schmidt

KMBS

"Course brings the concepts and terminology together. Overall Rating of Course: 9. Overall Rating of Instructor: 9. Great to meet a practicing instructor who is an industry recognized SME."

Abhu Bhattacharya

KMBS

"The strength of the CCSA course was the outline and explanation of the NIST framework, as well as implementation of a cybersecurity program. Small class size with great dialogue. Overall Rating of Course: 9. Overall Rating of Instructor: 9. The CCSA course opened my eyes to different cybersecurity frameworks, as well as talk track I should be having with clients on how our services are helping customers get from their current profile to the target cyber profile."

Brennan Allen

All Covered

"The CCSA Program was outstanding on every level. Overall rating of Course: 10; Overall rating of Instructor: 10. Strength of the Course: All of it."

Bob Acosta

KMBS

"The CCSA course provides a blend of overview with appropriate drill downs. Overall rating of Course: 10; Overall rating of Instructor: 10."

Chris Elmore

All Covered

"Very informative course. Overall rating of Course: 10; Overall rating of Instructor: 10."

Ezekial Keator

P-M-S

"Excellent course. Overall rating of Course: 10; Overall rating of Instructor: 10."

Ron Gillis

Konica Minolta

“Great course! Lots of useful information presented in a concise and relevant manner. Overall rating of Course: 10; Overall rating of Instructor: 10. Strength of the Course: Engaging presentation style. Real world examples, not just reading from slides. Lots packed into session.”

Peter Coronado

Conceptual MindWorks

“Ali does a great job covering all the topics. Excellent course! Overall rating of Course: 10; Overall rating of Instructor: 10. Strength of the Course: All around great course.”

Jorge Gomez

HistoryMaker Homes

“Overall rating of Course: 10; Overall rating of Instructor: 10. Strength of the Course: Broad, yet concise.”

Lakai Collins

Verizon

“The CCSASM Program was exceptional. Overall rating of course: 10. Overall rating of instructor: 10. The course content is exceptional. Ali is an extraordinary presenter. I was motivated, empowered and equipped to develop and enhance a comprehensive cybersecurity program.”

Elsa Zavala

Citizens Business Bank

“The breakdown of the cybersecurity framework was the strength of the CCSASM course. Overall rating of course: 10. Overall rating of instructor: 10. Thank you for a great class.”

CCSASM Program Attendee, Ontario, California

“Topics were relevant, tangible, to my responsibilities. Further enhance my understanding.”

CCSASM Program Attendee, Ontario, California

“Overall rating of course: 10. Overall rating of instructor: 10.”

Fabiola Rios

Citizens Business Bank

“The strength of the course was that information provided was coupled with examples of how to implement the program. The CCSASM Program was very informative.”

CCSASM Program Attendee, Ontario, California

“It was really good overall. Great job. Able to understand concepts clearly. Overall rating of course: 9. Overall rating of instructor: 10.”

CCSASM Program Attendee, Ontario, California

“The strength of the course was the instructor’s knowledge. Overall rating of course: 10. Overall rating of instructor: 10.”

Debra Hite

Citizens Business Bank

"Very informative. Simplified information. Nice checklists and examples. The class was informative and provided real world examples. It was presented in a fun and simplified manner."

Brent Holmes

Citizens Business Bank

"The strength of the CCSASM Program is that it made a very large and complex area into an understandable format. Overall rating of course: 10. Overall rating of instructor: 10. Thank you so much. This was a wonderful course. The instructor was very prepared for the course."

Peter Csaba

Citizens Business Bank

Orlando, FL

"The strength of the CCSASM Program was it provided a clear picture of what is required in a cybersecurity plan and associated requirements. Overall rating of the course: 10. Overall rating of instructor: 10. Instructor was very prepared for the CCSASM Program. This was a very complete overview of the elements of a cybersecurity framework, creating a plan, and the associated requirements."

Harry Anderson

Konica Minolta

"Great content, and checklists. The instructor lives and breathes this! Overall rating of instructor: 10."

Tim Coker

All Covered

"Strength of the course was walking thru a framework to establish a cybersecurity program. Overall rating of the course: 10. Overall rating of instructor: 10. Course provided a fantastic foundation to engage an enterprise environment, regarding establishing their cybersecurity program."

Jaime Verva

All Covered

"Strong content. Great communication. Overall rating of the course: 10. Overall rating of instructor: 10."

Joseph Harris

Vizient

"I enjoyed increasing my technical knowledge in this important area. I cannot wait to apply what I have learned. I will continue to build on my knowledge based on a careful review of the course content. Overall rating of the course: 10. Overall rating of instructor: 10. CCSASM Program has a structured communication and content."

Ken Boyer

Konica Minolta

"Very detailed explanation about building and managing a cybersecurity program. Overall rating of the course: 10. Overall rating of instructor: 10. Excellent program."

Tracy Wood

Konica Minolta

"Material was well organized and presented in a methodical manner. Overall rating of the course: 10. Overall rating of instructor: 10."

Mary Nickle

TerraCom Direct

"Best class I have ever taken at Konica Minolta! Instructor was very prepared for the CCSASM Program. Overall rating of the course: 10. Overall rating of instructor: 10. The strength of the program is that it beautifully covers the area of cybersecurity. The course made a complex area logical and simple. Provides me with ability to qualify questions to assess my clients. I am now able to articulate to all stakeholders in the corporate office why this program will be important to them – CEO, Legal, Compliance, BioEngineering, CIO, CISO, CTO, Privacy Officer, even HR."

Katherine Finley

Konica Minolta

Los Angeles, NV

"Being a former Sales Educator, I know first hand how challenging it can be to hold the attention of an audience when teaching. This is especially true when the information is technical and possibly arcane to some in your class. Ali Pabrai performs this very difficult task with great ease, command, and enthusiasm. It makes the learning experience not just fun but effective. Great Job Ali!"

Clif Magee

Engagement Team Manager, Los Angeles Market

Konica Minolta Business Solutions

"Course Strengths: Presentation Material of the CCSASM course."

Grace Parker

Parsons Corporation

"Course Rating: 10, Instructor Rating: 10"

Howard Blober

Full Spectrum Assess

"Comprehensive yet moved quickly Course Rating: 10, Instructor Rating: 10"

Margaret Ayala

Los Angeles County

"Checklist, documents, and resources provided, knowledgeable instructor. Course Rating: 10, Instructor Rating: 10"

Derek Christopher

Hines and Associates

"Well organized, practical study very useful."

Sungih Ahu

"A+ Course. Rating: 10 Instructor Rating: 10"

Connie Seal

Deep Run Security

"Good overall review of NIST CSF Framework. Instructor Rating: 10"

David Sanner

Cisco

"Subjects covered were very well presented. Course Strengths: Outline in all areas and checklists. Course Rating: 10, Instructor Rating: 10"

Eugene Fry

Scriptinc

"I believe the information was clearly presented. Course Strengths: Updated information and knowledge of teacher. Course Rating: 10, Instructor Rating: 10"

Karen Figueroa

Evangelical Covenant

"Well-rounded program covering more than one security standard. Course Rating: 10, Instructor Rating: 10"

Alec Hyeler

3M

"Instructor has a high knowledge of subject and passes that info with enthusiasm Course Rating: 10, Instructor Rating: 10"

Andrew Parleto

"Course Rating: 10, Instructor Rating: 10"

Ali Mirshafii

KMBS

"Solid Introduction to Cyber Security. Course Rating: 10, Instructor Rating: 10"

Bryan Taylor

All Covered

"Interactive program with examples. Course Rating: 10, Instructor Rating: 10"

Drew Catalpo

All Covered

"Great pace, good information that is relevant. Course Rating: 10, Instructor Rating: 10"

Richard Richison

All Covered



Washington, DC

The 25th National HIPAA Summit
Special Fall Edition
Sep. 14 - 16, 2016 • Washington, DC



"Wow! Great instructor/presenter! CCSASM is a terrific course."

"Very informative. Kept it fun and interesting."

"Helps us to build and validate the security program for the enterprise. Overall rating of course and instructor: 10."

Anca Banciu,
Montefiore Health System

"Good materials and checklist for cyber security."

"Ali Pabrai is a great instructor! Did a phenomenal job in presenting material for the CCSASM program in such a short amount of time. Overall rating of course and instructor: 10. Great instructor. Great resources."

Angela Simmons,
Total Medical Compliance

"Very informative and kept it fun and interesting. Overall rating of course and instructor: 10. The organization of slides and data within the slides were strength of the course."

"Informed instructor. Overall rating of course and instructor: 10."

Terri Durst,
Southwest Diagnostic Imaging

"Good overview with detail backup for future reference."

Charles Rivers,
SDI

"The strengths of the course were content, checklists, and comprehensive review of policy standards. Overall rating of course and instructor: 10."

Patrick Cross,
Memorial Health

"Clear to follow. Thoroughly outlined. Overall rating of course and instructor: 10. Thank you for a very clear explanation of a complicated area."

Judith D. Thompson,
Esq., Los Angeles City Attorney's Office

“The strengths of the course included content, materials, presenter/instructor, and the participants’ background and expertise. Mr. Pabrai provided an excellent environment for participants to contribute experiences and input to the topics covered. Mr. Pabrai demonstrated complete knowledge of subject matter. I will recommend participation in future courses.”

Rafael Diaz

Clinicas del Camino Real, Inc.

“The instructor was very prepared for the course. The strengths of the course included details, full of information and easy to follow along. Being new to the field Ali Pabrai made it fun, interesting and easy to understand the content. Overall rating of course and instructor: 10. I am very satisfied with the overall presentation and the information provided.”

Timothy Olson,

Southwest Health System

“The strength of the course was the wide coverage of topics.”

Denis Burns,

FSU College of Medicine

“Dynamic speaker and able to deliver technical content in an easy to understand manner. Overall rating of course and instructor: 10. Instructor Ali Pabrai was extremely knowledgeable and effective at teaching the CCSASM material. I thoroughly enjoyed this course.”

Lisa Jackel,

Goodwill of the Finger Lakes, Inc.

“The checklists and content that can be easily implemented into processes – were the strengths of the course.”

Jessica James,

Amedisys, Inc.

“Course was thorough and included good materials. Very good course. Very thorough information provided. Class interaction was very important.”

Andrei Dumitrescu,

State of Tennessee

“Instructor was able to explore any topic in greater detail. Overall rating of course and instructor: 10.”

Randy Overmyer,

Goodwill of the Finger Lakes, Inc.

“Instructor was absolutely prepared for the CCSASM course. Given time available everything was great. Overall rating of course and instructor: 10. Ali Pabrai’s passion and energy about security is infectious. No matter how many times I attend a class or presentation with Ali, I learn something new.”

Jay Falck,

Unicorn Computing



Health Care
Compliance
Association

HCCA

An HCCA Web Conference

Art of Performing Risk Assessments

June 20, 2016

Key Areas of the Talk Topic

- *Step through compliance mandates & standards for risk assessment*
- *Examine core components for a comprehensive & thorough risk assessment exercise*
- *Walk thru a sample risk assessment report to understand key sections such as a Corrective Action Plan (CAP)*

Complimentary Webinar!



HIPAA Risk = Disruptive Business Risk!

Webinar | June 3, 2016

Attendee Comments & Feedback on Pabrai Brief

"Thank you for your webinar on Cyber Risk = Business Risk. Your speaker made this a particularly enjoyable training session; his discussion was easy to follow and very informative."

Patrick Self
CRMC Health Information Management

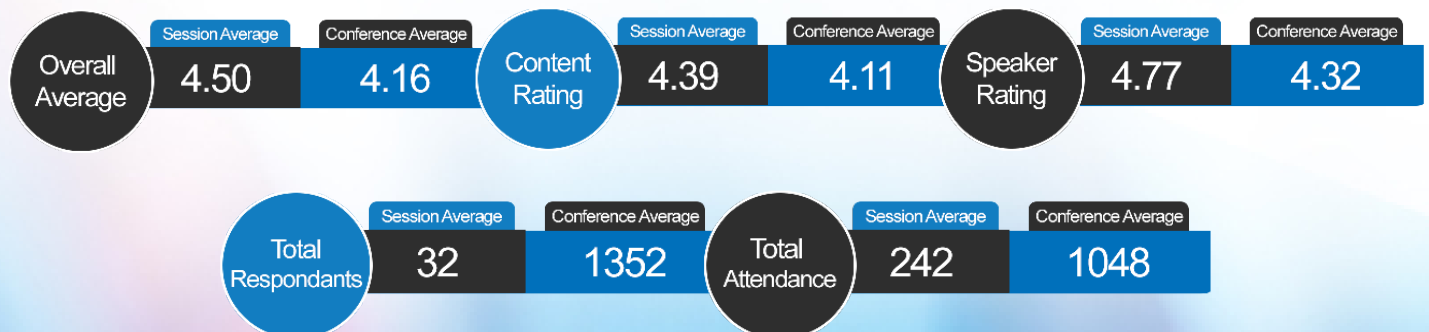


Art of Performing Risk Assessments

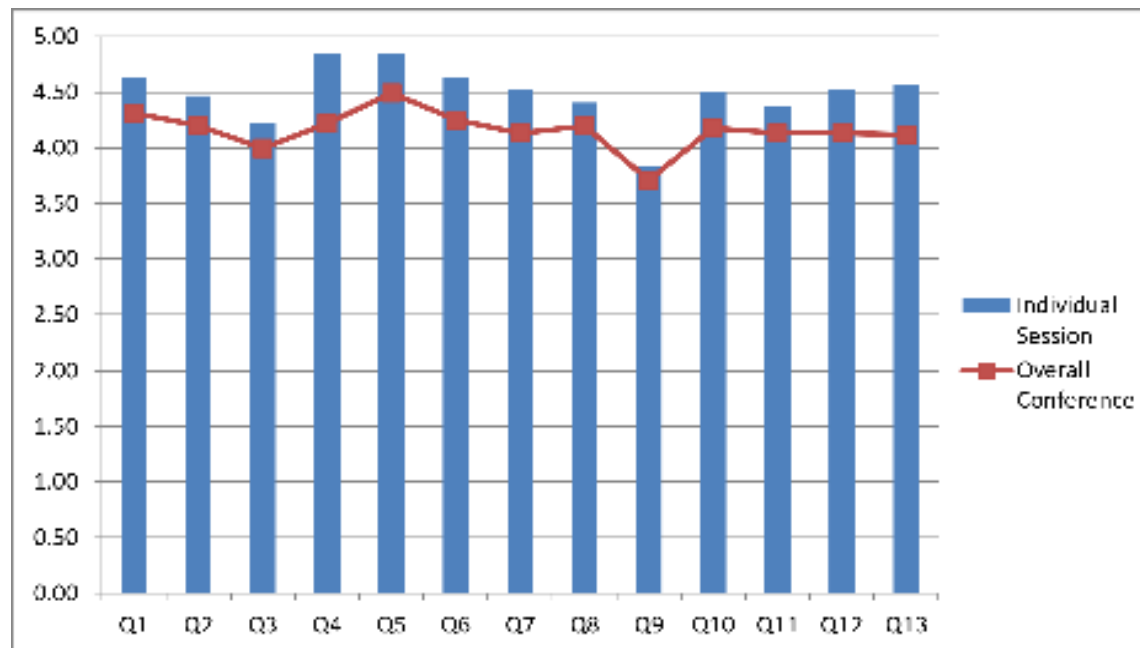
New Orleans | May 3, 2016

Attendee Comments & Feedback on Pabrai Brief

Question #	Feedback Questions	Session Average	Conference Average
Q1	The education content was timely and relevant to me as a professional.	4.53	4.31
Q2	The stated learning objectives were met.	4.47	4.20
Q3	Prerequisite requirements were appropriate.	4.22	4.00
Q4	The instructor(s) was engaging.	4.64	4.22
Q5	The instructor(s) was knowledgeable on the topic.	4.64	4.49
Q6	The instructor(s) made appropriate use of allotted time.	4.63	4.25
Q7	Program materials were relevant in contributing to the learning objectives.	4.53	4.13
Q8	Program materials were accurate.	4.41	4.20
Q9	The additional handout materials were beneficial to my educational experience.	3.94	3.71
Q10	Audio and visual materials were effective.	4.50	4.18
Q11	Facilities and technical equipment were appropriate.	4.39	4.13
Q12	I gained insights into the topic.	4.53	4.13
Q13	Overall, how satisfied were you with this session?	4.58	4.11



Pabrai Thought Leadership



Additional Comments

"Perhaps the best session thus far. Ali knows the material and it was great to hear him stress many of the issues that need attention many in IT and upper management refuse to acknowledge."

"Very good presenter!"

"Great speaker."

"Best presentation of the conference."

"Great discussion. Thanks Ali."

"He needed a larger room. Do that next year. He will be well-attended."

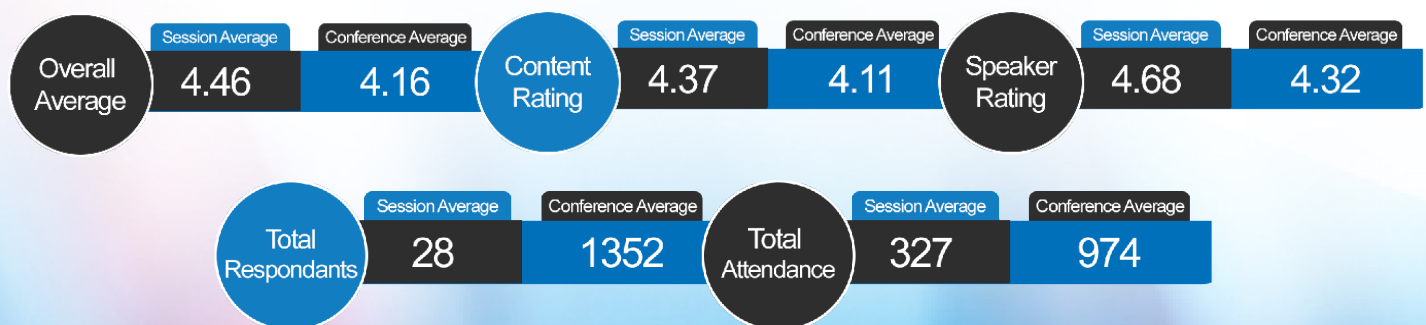


Encryption

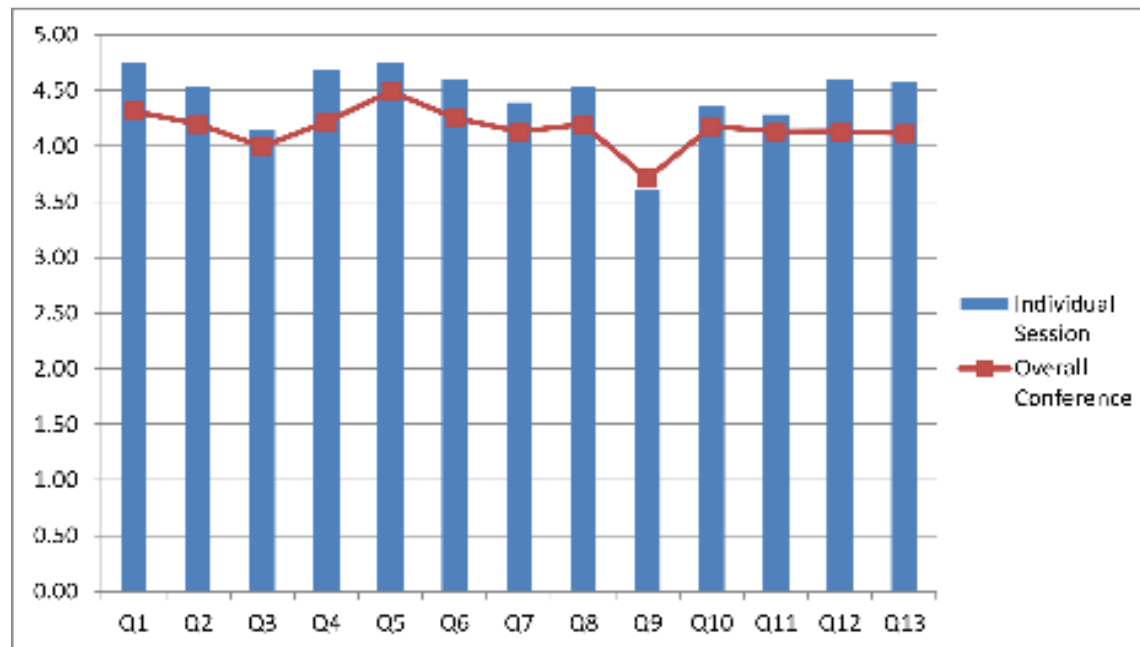
New Orleans | May 3, 2016

Attendee Comments & Feedback on Pabrai Brief

Question #	Feedback Questions	Session Average	Conference Average
Q1	The education content was timely and relevant to me as a professional.	4.75	4.31
Q2	The stated learning objectives were met.	4.54	4.20
Q3	Prerequisite requirements were appropriate.	4.14	4.00
Q4	The instructor(s) was engaging.	4.08	4.22
Q5	The instructor(s) was knowledgeable on the topic.	4.75	4.48
Q6	The instructor(s) made appropriate use of allotted time.	4.61	4.25
Q7	Program materials were relevant in contributing to the learning objectives.	4.38	4.13
Q8	Program materials were accurate.	4.54	4.20
Q9	The additional handout materials were beneficial to my educational experience.	3.61	3.71
Q10	Audio and visual materials were effective.	4.36	4.18
Q11	Facilities and technical equipment were appropriate.	4.29	4.13
Q12	I gained insights into the topic.	4.61	4.13
Q13	Overall, how satisfied were you with this session?	4.57	4.11



Pabrai Thought Leadership



Additional Comments

"Ali Pabrai is possibly the best speaker (with technical expertise, knowledge, and communication skills) in this year's event, in my humble opinion. He captures his room-full audience in complete attention. This is an amazing feat esp that he has the last session of Tuesday 4-5 pm."

"He needs to return for next year's event. Thank you."

"The instructor was extremely knowledgeable about the topic and was highly engagement. He tied all audience questions effectively to the course objective."

"One of the most engaging and informative sessions i attended."

"Extremely good speaker. Kept control of audience and the time. Very knowledgeable and covered topics relevant to auditors and encryption. Very good session."

"He is a great presenter. I hope his handout gets posted because this was a fast-paced very technical topic."

Ascendant

Compliance Management

ASCENDANT COMPLIANCE CONFERENCE

April 4-6, 2016 - Orlando, Florida

Intersection of NIST and SEC+

Attendee Comments & Feedback on Pabrai Brief

“Ali is very engaging! Great speaker!”

Detecting Threats: What Should We Be Looking For?

Attendee Comments & Feedback on Pabrai Brief

“Wonderful speaker”

“He needed more time to present-the material. He was extremely interesting!”

“Excellent presentation. Credible authority in the field. Excellent written materilas.”

“Ali’s enthusiasm is great and he is very knowledgable.”

The 24th National HIPAA Summit

The Leading Forum on Healthcare EDI, Privacy, Confidentiality, Data Security and HIPAA Compliance

March 21 - 23, 2016 • Washington, DC



Healthcare Cyber Risk = Business Risk

55%

Stated Mr. Pabrai's
Presentation was
"Excellent"

23%

Stated Mr. Pabrai's
Presentation was
"Very Good"

"Ali Pabrai was outstanding!"

"Mr. Pabrai's passion was extremely compelling."

"Ali is a phenomenal Speaker!"

"Excellent speaker should have had at least an hour!. Cybersecurity is our biggest concern today and deserves more conversation."



FBI InfraGard

March 18, 2016 - Idaho National Lab

Art of Performing Risk Assessments

Attendee Comments & Feedback on Pabrai Brief

"On behalf of the Idaho InfraGard (FBI), I would like to thank Pabrai for coming to our conference on March 18th, 2016. The attendees enjoyed the presentation. Pabrai is the kind of speaker you want to bring to executives and staff. He says it in a simple, no nonsense way, in a manner that everyone can understand."

Rachel Zahn

President – InfraGard (FBI), Idaho Alliance

"Thank you Pabrai. Your enthusiasm and relevance for the Information Security material you presented recently at our combined Infragard (FBI) conference in Idaho Falls was very well received and pertinent to both our chapter as an organization and the constituents in attendance. As a government employee, I appreciated the simplified insight of highlighting the importance of compliance and funding compared to information security success beyond qualitative metrics. I heard many times over that your specific information with measurable results made your material directly relevant to individuals, businesses and organizations. Thanks again and I hope you are able to join us again in the future."

Clark Harshbarger

FBI

"You provided a fantastic presentation and we all felt your passion for cyber security."

James E Lamadrid

Supervisory Special Agent

Federal Bureau of Investigation (FBI)

Cyber Task Force



Cyber Risk = Business Risk

Attendee Response on Pabrai Brief

Speaker encouraged questions from participants?

Response: 100% stated Pabrai encouraged questions from participants.

Speaker kept presentation non-commercial?

Response: Yes, 100% Pabrai kept the presentation in non-commercial manner.

Session met your expectations based on summary and abstract?

Response: 67% stated session from pabrai met their expectations based on summary and abstract.

Would you attend another presentation given by this presenter?

Response: 100% stated 'Yes' to attend another presentation from Pabrai.

Overall, this session was?

Response: 33% stated 'Excellent' & 67% Stated 'Very Good'.

Other comments or suggestions:

Fantastic! Very engaging and extremely informative.



Art of Performing Risk Assessments

Attendee Comments & Feedback on Pabrai Brief

"The speaker Ali Pabrai was unbelievable! He was extremely knowledgeable and very engaged and held the whole meeting in focus!"

"The best breakout session I attended."

"Excellent resource, very motivated."

"Excellent speaker on the topic!!!"

"The instructor was excellent! This was a popular session considering the number of attendees and extra chairs that were brought in. I assume the large turnout was anticipated but we were packed in like sardines."

"The speaker was great!"

"Uday Ali Pabrai was awesome with lot of enthusiasm."

"Well done!"





ASCENDANT COMPLIANCE CONFERENCE

September 30, 2015 - Scottsdale, Arizona

**Cyber Risk = Business Risk = Privacy and
Safeguarding Client Information**

“Phenomenal. Informative. Engaging. Ali Pabrai brings an energy to the stage. His unique presentation style and his solid understanding of cybersecurity and compliance will enlighten anyone from the front office to the board room with practical risk management guidance. It is always a delight to hear him speak on this topic. Go in with high expectations. Come out having exceeded them.”

E.J. Yerzak, CISA, CISM, CRISC | Vice President of Technology,
Ascendant Compliance Management

Attendee Comments & Feedback on Pabrai Brief

- Well done
- Great energy and very comprehensive presentation. Very helpful checklist to take back
- Phenomenal presentation. High energy, very insightful
- Very engaging
- Excellent presentation
- Great presentation – lots of information that I can use
- Excellent
- Fantastic



ISSA
Information Systems Security Association
Phoenix Chapter



Trust in, and value from, information systems

PHOENIX SECURITY & AUDIT CONFERENCE Phoenix, Arizona

Cyber Risk = Business Risk

*“Ali Pabrai presented at the 2015 Phoenix Security & Audit Conference, sponsored by the local chapters of ISACA, ISSA, and the IIA. Ali’s topic was **Cyber Risk = Business Risk**. Based on interest in his presentation, we had to move him to the largest room and he had the largest breakout session attendance of the day - with over 400 attendees and 7 breakout sessions, nearly one third, well over a hundred, attended his session. Feedback surveys were all positive, noting his slides were informative and presentation skills excellent. We recommend Ali for future speaking engagements.”*

Aaron Cook

ISACA Phoenix Chapter President & 2015 Phx SAC Speaker Committee Chair

Attendee Comments & Feedback on Pabrai Brief

- Pabrai was excellent, bring him back next year!
- Very good speaker - motivating and knowledgeable
- I really enjoyed Mr. Pabrai’s presentation. He made excellent points that I will definitely share with my executives
- Well spoken; though provoking; passionate speaker

Board of Directors Brief

New Orleans, Louisiana

“Ali Pabrai is an exceptional presenter who possesses a broad-based knowledge of cybersecurity and compliance. The scope of his talents range from boardroom-level strategic discussions on cybersecurity to tactical implementation plans suitable for company-wide execution. Ali is skilled in the evangelization of the state of today’s cybersecurity threats and passionate in communicating an action plan a Board of Directors should pursue to mitigate exposure.”

“Do not miss an opportunity to attend Mr. Pabrai’s presentation. You will not be disappointed.”

Jerry Greig, CIO
Fugro Chance, Inc.





Security Expert Pabrai Delivers Certified HIPAA Professional (CHP) On Site Training

November 17, 2015 - Bengaluru, IN

"It is not easy understanding U.S. Regulations sitting in India. Mr. Pabrai explained everything in detail using good examples and sometimes using it in the context of our own business. Thank you Mr. Pabrai."

Sheeba Rajam

TEG Analytics Bengaluru, India

"The CHP course really provides a good foundation to protect sensitive information, as well as to create and maintain documents and processes for HIPAA compliance. It really opened my mind how organization's must work to secure patient and medical information."

Subrat Kumar Mohanty

TEG Analytics Bengaluru, India



Security Expert Pabrai Delivers Cybersecurity in a Consumer Driven Marketplace

June 3, 2015 - Nashville, TN

"Cyber terrorism is a national security issue that requires strong collaboration between both the public and private sectors to accurately assess emerging threats and prevent future breaches. Learn what the health plan community is doing in partnership with government and other stakeholders to protect consumers, identify potential threats and secure member information. Learn what other industries are doing and how that can be translated to the health plan community."



KONICA MINOLTA

"Ali Pabrai is a dedicated professional that is truly passionate about all things HIPAA. From ever evolving cyber security threats to HIPAA and HITECH Final Rule latest rulings, Ali is indeed the smartest guy in the room, yet remains humble. His ability to help an organization cut thru the haze and take immediate meaningful action as part of a sound longer-term strategy truly sets Ali apart from other security experts."

Rick Kingsbury, CHP

Director of Business Development

Konica Minolta Business Solutions, Inc.

The 23rd National HIPAA Summit

*The Leading Forum on Healthcare EDI, Privacy,
Confidentiality, Data Security and HIPAA Compliance*
March 16 - 18, 2015 - Washington, DC

A Hybrid
Conference
and Internet
Event



Compliance & Cyber Security: Enabling a Credible Program

"We write to thank you for serving on the faculty of The Twenty-Third National HIPAA Summit which provided the most up-to-date information on the new laws and regulations. Private sector leaders provided practical advice from their many experiences in implementation. Speaker presentations covered privacy, security and data breach changes and challenges and the legal and policy issues implicated, as well as electronic health record adoption issues."

"We received very positive reviews from attendees, especially regarding the quality and expertise of the speakers. If we received feedback from your session, the evaluation summary is listed below."

"Thank you again for your contribution to the success of The Twenty-Third National HIPAA Summit."

Vivien A. Maier, CMP
Faculty Manager



Comments:

*"Excellent presentation style and
the content was meaningful."*



Results of the Cybersecurity Sweep & IT Risk Assessment

"Great session! Informative."

"Good separation of topics."

"Lots of great information and tips."

"Scary stuff! Received some good takeaways and questions for the IT staff."

"Panel worked well together, the slides and explanations as to how to use NIST were very helpful."

"Having just completed the IT Assessment, I appreciate any additional info I can get."

"My head was spinning after this one!!"

"Ali Pabrai was very good. Needed a bigger time slot to convey all his knowledge."

"Best presentation!"

"Ali – engaging speaker."

"Great presentation. The presenters clearly have knowledge of this topic and was able to dumb it down for is non IT people."





**Pabrai – Top 5 Speaker at
the ASIS Middle East (Dubai)
Information Security Conference**

Preparing an Enterprise Security Plan Addressing Middle East Cyber Threats & Risks

“Very insightful presentation, very enthusiastic, expert, diverse.”

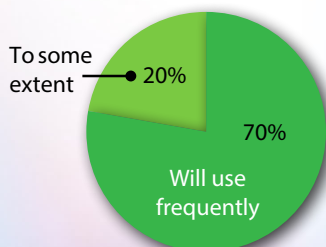
“Great level of thought leadership and practical.”

“Very well presented, should come up with more presentations.”

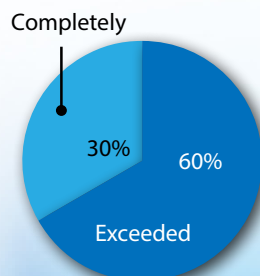
“Great learning session.”

Evaluations \ Feedback	Strongly Agree	Agree	Somewhat Agree	Somewhat Disagree	Disagree	Strongly Disagree
Speaker was adequately prepared for the presentation	90%	10%	0%	0%	0%	0%
Speaker encouraged questions from participants	70%	30%	0%	0%	0%	0%
Speaker kept presentation non-commercial	70%	30%	0%	0%	0%	0%
Presentation was well-paced within allotted time	70%	30%	0%	0%	0%	0%
Audio Visuals were relevant and helpful	70%	30%	0%	0%	0%	0%

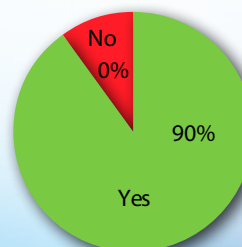
To what extent will you apply the content and materials presented?



Did the programme meet your individual objectives?



Would you attend another presentation given by this presenter?



Overall, this session was:





Health Care
Compliance
Association

HCCA

The Art of Performing Security Assessments: In-Depth

"Pabrai was an energetic and engaging speaker. A great way to kick off the session!!"

"Presenter's knowledge and presentation style."

"Session was informative for attendees with different knowledge levels of this topic."

"He did a great job and I think I could listen to him all day. One could sense that Mr. Pabrai really knows his stuff!"

"He was very knowledgeable and an experienced speaker."

"The most satisfying features of the session were how he related the river in India to the flow of information into a system of applications."

"Engaging presenter! Great selection for early Sunday morning."

"Well done for time available, knowledgeable speaker, articulate."

"Liked the focus on the need to monitor systems and firewall review. Focus on documentation of risk assessment and p&p."

"Very informative and educating."

"Non-IS person could follow and benefit."

"It was very relevant to the IT challenges we encounter today and into the foreseeable future."

"Speaker knew the material and presented in an engaging manner."

"What to look for when trying to eliminate risk in your security to data."

"Excellent presenter, engaging, understood his topic and audience and brought relevant information and solutions that could be used immediately in our organizations."



Pabrai Delivers Opening Keynote Address in New York

Technology Assurance Conference

Today's Solutions, Tomorrow's Profits

SEPTEMBER 18, 2014 - FAE Learning Center, New York

Keep your organization and clients protected

- Identify security risks
- Find compliance solutions
- Get practical guidance on governance
- Hear case studies from cyber security leaders
- Gain need-to-know info on assurance and privacy
- CPE Credit: 8

What you will learn from Pabrai's session:

Learn how to develop an actionable enterprise system security plan. We walk you through key areas that must be addressed within the scope of a risk assessment exercise.

- Learn how step-by-step attacks on your network are launched without detection or discovery
- Check the critical areas that must be secured appropriately to ensure personally identifiable information is not compromised
- Understand several threat scenarios including "the hacker is in your attic," "malware plantation" and techniques used to gain control of your critical servers to access passwords!
- Examine the risk to vital assets including EPHI and PII from attacks such as APT, DoS, DDoS and many others
- Understand how to address HIPAA and HITECH mandates effectively to ensure a resilient information infrastructure



Pabrai Opens HCCA Conference with Brief on Risk Assessment

**Clinical Practice Compliance Conference
October 12-14, 2014 | Philadelphia, PA**

Why should you attend?

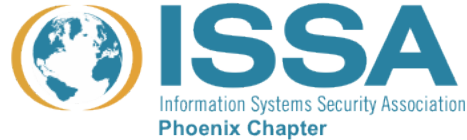
- Get updated on government initiatives specific to physicians and their practices
- Network with your peers
- Hear the latest enforcement trends
- Learn about correct documentation, billing and coding practices, and operating on a limited budget

What you will learn from Pabrai's session:

The Art of Performing Security Assessments: In-Depth

- Walk through a checklist of policies that should be updated and reviewed on a regular schedule
- Understand how to be prepared for breach notifications which may lead to OCR HIPAA audits
- Step through how to develop an actionable plan based on guidance from NIST, PCI DSS, HIPAA & the ISO 27000

Testimonials



“As Program Director of the Phoenix Arizona chapter of the Information Systems Security Association (ISSA), I wish to acknowledge the value of the presentation given by Uday Ali Pabrai at our April 2014 quarterly meeting. Uday presented on a topic many security professionals are dealing with today; BYOD. His coverage of the topic was remarkable in several ways. It demonstrated considerable understanding of the topic, it entertained an audience that is typically critical in their appreciation of topics related to control in Information Security and above all, it was informational and easy to understand. Your support of learning and education for the security profession is second to none, please feel free to join us again, either as a speaker or attendee.”

“As the Program Director for the chapter I recommend that any organization wishing to have a dynamic speaker present on topics of current interest to the Security Community consider engaging Mr. Pabrai’s considerable talents.”

Anne-Marie Olson, CISSP CISA
Program Director, ISSA-Phoenix



Pabrai Delivers ‘New Checklist for HIPAA & HITECH Compliance: Ensure an Always Audit Ready State’

“Dynamite speaker; good strategy information. The information presented was very helpful and detailed. Pabrai was very easy to hear and understand, very knowledgeable presenting a very timely topic. Excellent examples of threats and security controls was provided. Great overview of today’s security environment. Guidelines on checklists were of value and that I can bring back to my organization to follow. An extremely energetic, qualified speaker with passion based on his direct experiences. Loved the bullet points of areas that needs to be done in keeping risks down—a lot of good information was provided. It was terrific to learn about details in regard to risk analysis and how to be proactive in preventing data loss within an organization. Loved the fast pace and great suggestions to take back to the organization.”

“Uday takes a complex topic such as HIPAA/HITECH and simplifies it down to key areas critical for continued compliance. Whether you are new to HIPAA or have been following it for some time, Uday with his uniquely developed checklist is able to provide insight and perspective on how to appropriately safeguard PHI and lower the risk to your organization for HIPAA violations.”

Mae-ellen Gavin
Director, New Products Group

NORTH AMERICA CACS 2014
28-30 April, 2014 – Las Vegas, Nevada



"Awesome speaker."

"Best speaker I've been to so far!"

"Excellent instructor."

"Excellent session."

"Excellent speaker. Very passionate."

"Good energy and engaging speaker."

"Great presentation. Best session I've attended so far."

"I enjoyed the discussion and the details provided about certain attack vectors."

"The best presentation of the day...!"

"The speaker was engaging."

"Very engaging and passionate speaker."

"Very engaging speaker who knew his materials."

"Very engaging."

"Very good presentation. Very engaging. It confirms that much of what we do is right on target and provided insight on what else we can do to improve our current risk assessment program and processes."

"Very much the best session of the day. Speaker was very dynamic and incredible knowledgeable."

HITECH Meaningful Use Security: Audit Ready?

Live Webinar, January 2014

“As always, Uday provides concise, up to date information with just what one needs to get working. Even if you have your compliance program put together, his presentation and checklists allow you to go through the program one more time to be sure you have everything in place. Thank you for the reference material.”

Dawn Frank CISA, CRISC

*Corporate HIPAA Privacy & Security Officer, Si³
CoxHealth*

“Thanks! Good presentation on Meaningful Use Security. I’m so excited!”

Tawni Plath

Diamondhead Documentation, Inc.



First American

“Speaker Pabrai was great. HIGHLY recommend him for other related topics. Really enjoyed the presentation on Risk Assessment. Thank you!”

firstam.com



“Uday Ali Pabrai is an engaging and lively speaker who has an expert grasp of his subject matter. His webinars have been some of the most popular and well-attended with our customers, with several requests after the event copies of his presentation. His presentations are always well-researched with the most up-to-date information available, and the audience question and answer sessions are always lively and informative.”

“We look forward to working with Uday again in the future and highly recommend him as a speaker for any event or webinar.”

Michelle Liro

Senior Manager, Marketing Program



HIMSS Virtual Event's Testimonial

"Uday Ali Pabrai acted as a presenter for the November 2011 HIMSS Virtual Conference. Uday provided a well researched, educational, and entertaining session, leaving the session attendees asking for follow-up information at the end of the session. We could have extended the session another hour and I still think our audience would be clamoring for more. I highly recommend Uday as a presenter for your upcoming event, based on his industry expertise and incredible presentation skills."

Adam Bazer

Manager, Distance Education | HIMSS

Feedback from HIMSS Virtual Conference Attendees

"Best presentation of the day. Excellent speaker, excellent slides; not even the technical glitch could keep him down. Pabrai was highly educated on the topic and gave real world examples and solutions."



CoLLABoration: Partners Shaping The Public Health Laboratory System Public Health Conference, Sacramento Features Pabrai

"Uday met his objectives. Uday is a good presenter and you can always count on him to deliver. After all, he is Mr. HIPAA."

Mimi Lachica, MA

Laboratory Services Officer

Long Beach Public Health Laboratory



ISSA's Annual OC Conference Features Pabrai as Opening Speaker

"Pabrai's opening address was marked with high energy, depth of knowledge, humor and practical next steps for addressing breach readiness. His presentation was a 10+. His work related to the *Checklist for Information Security* was specifically requested by many in the attendance. Pabrai set the tone for the conference and we are looking forward to our next event together."

Powell Hamilton
President, ISSA of OC

The Twentieth National HIPAA Summit *Healthcare Privacy and Security After HITECH and Health Reform* A Hybrid Conference and Internet Event

Security Expert Pabrai Delivers New Checklist for HIPAA & HITECH Compliance

"Uday's presentation was exceptional because he is an exceptional speaker. His topic had not only relevance and great subject matter, but context. Was current, extremely practical."



"I want to convey my thanks for the CSCS™ class last week (Dallas, TX – Instructor-Led). It was an incredible experience and Uday Ali Pabrai was a fantastic instructor. There is so much information to absorb but the pace wasn't overwhelming and I came out with an exponentially higher amount of knowledge than going in. I don't know that I can make that claim regarding many other classes I have experienced."

Curt Schatz, MBA
NMHIMSS President



Pragati Maidan, New Delhi, India

India's Premiere Security Event, ID India Expo, Features Renowned Security Expert Pabrai

Focused Presentations on ISO 27000, PCI DSS & Cyber Security

"Pabrai delivered several keynote and featured addresses @ ID India's conference on information security focused on identification, e-payments and e-security. The conference attended by senior executives from State Bank of India, Reliance Industries, Atos Worldwide, Sagemetrics, Axis Bank, National Identity Management Commission of Nigeria (NIMC), Delhi Integrated Multimodal Transit Systems (DIMTS) and other significant experts was enriched by Pabrai's delivery. Pabrai's addresses were marked with high energy, depth of knowledge, humor and practical next steps for ensuring resilient enterprises. Pabrai was genuinely the star of the conference and we are looking forward to our next event together."

Manmeet Sabarwal, CEO
Exposium India

CSCS™ Program, San Diego, California

"The class was very informative. Uday did a great job cramming 420 slides into two days. The exam was challenging in light of many overlapping regulation across the compliance frameworks. I do recommend the CSCS™ Program."

Frank Stummeyer



A Lockheed Martin Company

"The discussion with Pabrai was very well received and clarified a lot of issues for our complex, multi-entity environment. Pabrai is very knowledgeable and has been patient with us. We really gained from his experience in the HIPAA field. Thanks so much!"

Virginia Mao
Vice President, Corporate Administration
QTC - A Lockheed Martin Company



Pabrai Delivers Featured Brief @ ISACA Event

“Mr. Uday Ali Pabrai’s address on Emerging Trends in Information Security was spot on with a packed audience of information security, compliance and audit professionals. Pabrai delivered with intense energy and had the audience engaged with a presentation packed with real-life cyber security challenges and industry best practices. We look forward to having Mr. Pabrai speak again in our Chapter future events.”

Anh Tran

Vice President, ISACA-NCAC

www.isaca-washdc.org

About ISACA/NCAC

“Founded in 1974, the Washington, D.C. chapter of ISACA®, known as the National Capital Area Chapter (NCAC), (www.isaca-washdc.org) represents more than 2,700 local professionals and continues to be a key contributor to ISACA® International (www.isaca.org). The NCAC provides a variety of benefits and services to its members, including educational seminars and workshops for continuing professional development, networking opportunities at periodic networking mixers, highly successful and comprehensive CISA® and CISM® review courses, and online resources such as job announcements, discussion boards. By enabling professionals at all levels to expand their knowledge and abilities, the NCAC not only enhances its members’ effectiveness but also provides a conduit for sharing ideas and promoting superior proficiency and expertise.”

Healthcare CIO Council Invites Pabrai

“Uday Ali Pabrai explains HIPAA and HITECH compliance mandates in a clear and concise manner. Pabrai goes the extra mile to ensure audience questions and any additional reference materials are provided as presented. His presentation style is engaging, and he encourages questions and discussions. I would recommend him highly for future presentations.”

Mark Miller

AMGA CIO Council Liaison

The Fifth HIPAA Summit West

Healthcare Privacy and Security After HITECH and Health Reform

A Hybrid Conference and Internet Event

Pabrai Delivers Compelling Brief @ HIPAA Summit

San Francisco, California

“Uday Ali Pabrai said it best at the Fifth National HIPAA Summit West at the Grand Hyatt in San Francisco. Pabrai, a data security expert, noted that 97% of chief information officers are concerned about data security.”

“My question is, ‘Who are these other three percent?’ Pabrai asked the hundreds of laughing attendees. Pabrai, MSEE, CISSP (ISSMP, ISSAP), of ecfirst’s HIPAA Academy in Newport Beach, CA, delivered a message that resonates with HIPAA privacy and security officers: Everyone, especially those charged with protecting the privacy of patient information, needs to be concerned about data security.”

The numbers at the HIPAA Summit told the story:

- **1 in 4:** Organizations reporting a data breach (source: Pabrai)
- **250,000 to 500,000:** Medical identity thefts (source: Pabrai)
- **330:** Organizations reporting a breach of unsecured protected health information affecting 500 or more individuals since September 2009 (source: Office for Civil Rights, or OCR)
- **34,000:** Number of reports of breaches submitted to OCR affecting fewer than 500 individuals (source: OCR)

And as for tracking who’s looking at what, that can’t be a generic effort, Pabrai says.

“There are too many generic accounts across the industry where you cannot trace an action back to an individual,” Pabrai said. “The user has to be able to trace things back to individuals, and you just cannot do that with generic accounts.”

“And don’t forget social media, Pabrai said, because hospital employees can transmit information across a 3G or a 4G network and not through an organization’s firewall system.”

“You may take a photograph now, and you’re transmitting that information about patients across a network structure that even the best organizations with the best security controls cannot” protect. Social media, Pabrai said, is an “area of significant challenge.”

“Hopefully it is for those three percent Pabrai mentioned as well.”



Conference, Las Vegas, May 2011

Comments/Feedback from Attendees of ISACA Conference

“Use this speaker again.”

“Very good speaker. Organized and well-spoken. Can tell he is passionate about Infosec. I am an ISO auditor and sat through many sessions, Uday was enjoyable to listen to compared to many other ISO speakers I have heard.”

“Excellent instructor.”

“Excellent speaker.”

“Provided helpful data that I had hoped to get.”

“Dynamic speaker with lots of energy to motivate us.”

“Overview of checklist for an audit, the instructor was very energetic and kept the audience attention. He was also very organized and content/structure was easy to follow.”

“Outstanding discussion. Great summary at end.”

“Great presentation.”

“Excellent presentation, very knowledgeable speaker.”

“Best session of the day. Instructor was extremely knowledgeable and project great passion for this topic. Provided good references and relevant information.”

“Best presentation thus far. Very knowledgeable.”

“Great session. Best so far. Enthusiastic and engaging speaker.”

“Opened my mind to leveraging ISO 27000 as more of an influence.”



“Uday Ali Pabrai explains differing information security standards in a clear and concise manner. Pabrai cares greatly about education and goes the extra mile to ensure updated and timely content for his delivery.”

“His presentation style is engaging, and he encourages questions and discussions. I would recommend him for future presentations and trainings.”

Josh More
Cyber Sector Chief
Iowa FBI InfraGard

“Mr. Pabrai delivered an outstanding presentation on Cyber Security Strategies at our January 2010 event. His presentation was very well received for being remarkably thought provoking. *He certainly got the audience “fired up” about Information Security and his knowledge and passion for the subject became apparent when he presented.* His energy and enthusiasm actually generated tremendous interest in the subject. Based on the official member feedback we received, his presentation was rated very highly and our members appreciated it a lot.”

“Mr. Pabrai is not only a knowledge powerhouse of information Security but a refined speaker who is able to engage the audience with his unique presentation style. We would love to have Mr. Pabrai as a speaker in one of our future events.”

“As Director of Programs for the ISACA Orange County Chapter, I would recommend other ISACA chapters or any other organization looking to get a “phenomenal” speaker on information security to consider engaging Mr. Pabrai.”

Chetan Trivedi, CISA, CISM
ISACA Orange County, California
Program Director



“Uday’s presentation gave clarity around the complexity of the multitude of compliances. The content can be used to help communicate to c-level managers the current security climate and direction security regulations are heading. This type of presentation to mid-level managers confirms as well as adds content that is highly relevant.”

“It was obvious that Uday was very passionate about his topic, had a strong grasp of the subject matter and included his audience in discussions. It really hit the mark to bring home even to experienced security professionals a level of confirmation of their understanding of information security programs and how to implement industry standard controls.”

“The audience that Uday presented to at the InfraGard SuperConference 2010 included law enforcement, protection and safety professionals as well as seasoned information security managers and directors. The presentation was very well received.”

Ken M. Shaurette, CISSP, CISA, CISM

InfraGard SuperConference - Wisconsin, Chair



“Mr. Pabrai’s featured presentation on the impact of HITECH and HIPAA mandates on health care providers truly resonated throughout our executive-level audience. Mr. Pabrai’s ability to command the room, engage attendees and truly leave the audience with both a deeper understanding, and tools, to insight action is rare. I can honestly say that his talk was one of the most compelling at our conference. We look forward to working with him on our next event!”

Jennifer Laurello, TechTarget

*Planning for EHR Adoption Conference
Boston, Massachusetts*

Pabrai Thought Leadership

“When you talk with Uday Ali Pabrai about security, his energy and passion fill the room. With two decades of hands-on experience with Who’s Who clients across many verticals, *he is the security master.*”

Pradeep Kar, Founder

*Microland Group, Chairman and Managing Director
Planet Asia, Founder and Chairman*

“Pabrai’s engaging manner keeps strong audience interest. His hands-on experience allows us to delve into the subject in further detail.”

Joe Granneman, CISSP, CHSS

Chief Security Officer and Chief Technology Officer

“I recently attended the CSCS™ class taught by Uday Ali Pabrai. I am familiar with HIPAA, PCI and SOX, but it has been a few years since I worked in the SOX and PCI areas, so I was happy for a refresher.”

“Uday is a wonderful instructor, mentor and cheer leader. Although the class is 2 solid days of lecture, Uday was energetic, engaged and demonstrated his interest and care for his students throughout the class. He encouraged class discussion, while at the same time, keeping us on task to learn what was needed to pass CSCS™ certification. Although I was sceptical that I could pass on the first attempt, I was pleasantly surprised. I attribute my success to the many hints and tips Uday shared throughout the class.”

“I highly recommend this class to both the novice and experienced practitioner of compliance.”

Marcia Arrow, CISA, CISM, CSCS™, CHP



“Uday Participated as a keynote speaker at the 4th Annual of Middle East Healthcare Expansion Congress hosted on 26th -27th May at Al Raha Beach Hotel in Abu Dhabi and shared the platform with the likes of CEO – Health Authority Abu Dhabi, CEO –IMC Jeddah amongst other highly respected speakers. His dynamism, great presentation skills and industry know how touched the pulse of the audience that was comprised of senior level decision makers.”

“*Uday’s presentation was ranked one of the best by the attending delegates* and was extremely fruitful for the overall content of the congress. I on behalf of naseba congratulate him for this astounding success and look forward to working with ecfirst for our future healthcare editions including Saudi Healthcare.”

Sanjeev Singh

*Project Manager – naseba
Dubai, United Arab Emirates*

Pabrai Thought Leadership

“Pabrai is well versed in a multitude of laws, regulations and standards. If your organization must comply with information security requirements, you will do well to take the CSCS™ course.”

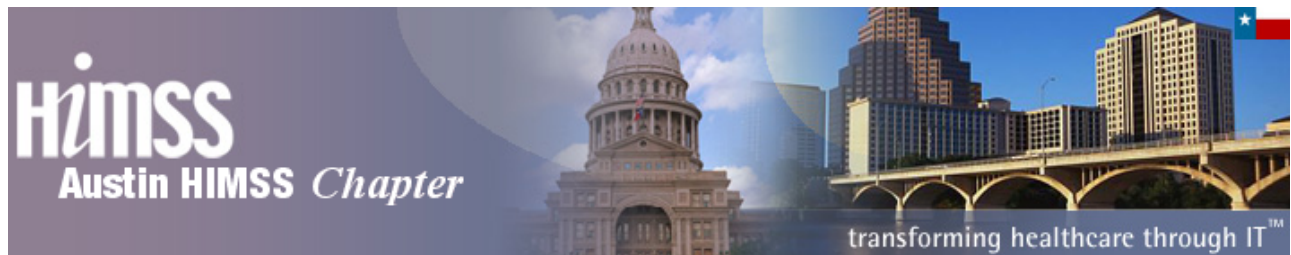
Tony Lewis

Intuit, Inc.

“Pabrai delivered a fast-paced and a highly engaging session that addressed the state of information security and emerging best practices. He stepped through scenarios and detailed critical recommendations for businesses to be resilient as dependence increases on the digital information infrastructure. The audience raved about a presentation that resonated with the challenges they face in enabling reasonable and appropriate security.”

Nur Rajwany

NCSBN, Director of Information Technology



“On behalf of the Austin-HIMSS board of directors, I wanted to thank Mr. Pabrai for giving such a great presentation to our chapter members!”

“Evaluations that we received following Uday Ali Pabrai’s presentation to the Austin-HIMSS chapter were extremely positive! The audience, which consisted of CIOs, directors, analysts and other healthcare professionals, appreciated Mr. Pabrai’s humorous, yet incisive and professional, discussion of information security and its role in healthcare. We recommend Mr. Pabrai to others as a very knowledgeable and professional speaker.”

Lillian C. Prince, MBA, MA, PMP

Program Chair: Austin-HIMSS

Austin, TX Chapter of HIMSS



Member of ISSA Honor Roll 2005

"As President of the Colorado Springs chapter of the Information Systems Security Association, I wish to thank you for opening our fall conference on September 30. As we all know, security, in particular governance and standards, is not the most exciting subject on which to speak. You, sir, were phenomenal in your presentation. *You captivated the audience and earned their admiration with your excitement and knowledgeable presentation.* At one point in your presentation you asked, "Are you all excited or is it just me?" Talking with members afterward a couple of attendees remarked that, upon your question, they were surprised to notice that they were indeed excited. Quite the achievement - first thing in the morning."

"Your keynote set the tone of the conference and we had one of the best we can remember. We have been holding these conferences twice a year for about nine years, so to be that memorable is an achievement in itself. I extend an invitation for you to attend any of the events that our chapter holds during the year, whether you speak or not. Our chapter considers you one of our friends."

"As President of the ISSA-COS chapter, I recommend Uday Ali Pabrai as a speaker to any and all ISSA chapters, world-wide, or any other organizations who wish to be gifted with an outstanding presentation."

Mark L. Spencer, CISSP IAM IEM
President, ISSA-COS

"Uday Ali Pabrai the security master has does it again..."

"He has created an all-encompassing international security guidebook for all people - at any level who have interest in our most prevalent Information Technology (IT) issues to date- those focusing around security. Uday and his organization ecfirst.com received the national exclusive endorsement from the American Hospital Association (AHA) for its HIPAA compliance training solutions."

Brian G. Lane
Previously, Vice President- Technology
AHA Solutions - American Hospital Association



“As Program Director of the Phoenix Arizona chapter of the Information Systems Security Association (ISSA), I wish to acknowledge the value of the presentation given by Uday Ali Pabrai at our October 2009 event. In presenting on a subject that to many people seems dry and uninteresting, he took on a subject that is important to all of us in the Information Security arena. The presentation given was one of the best I have seen in all ways. The audience was captivated and their admiration was earnest with Uday’s excitement and presentation style.”

“To say that people were on the edge of their seats is not an understatement - *everyone was riveted to the presentation*. The coverage of the topic at hand was remarkable in several ways. It demonstrated considerable understanding of the topic, it entertained an audience that is typically critical in their appreciation of topics related to control in Information Security and above all, it was informational and easy to understand. Our chapter holds events such as this every quarter, and it is hard to remember a better reception to a presentation on this topic. Your support of learning and education for the security profession is second to none, please feel free to join us again, either as a speaker or attendee.”

“As the Program Director for the chapter I recommend that any organization wishing to have a dynamic speaker present on topics of current interest to the Security Community consider engaging Mr. Pabrai’s considerable talents.”

Mark Williams, CISSP CISA CCNA

Program Director, ISSA-Phoenix

“Pabrai’s *Security Brief* is a thought provoking and must read document for all security practitioners who are involved in defining their enterprise information security strategy. It not only brings a very interesting analogy between human body defense strategy and Information security strategy but also gets into the finer details with a comprehensive set of security strategy document templates which can be used straight away.”

Arun K. Singh

*General Manager & Head of Enterprise Security Services - Americas
Wipro Technologies*

Pabrai Thought Leadership



Public Health
Prevent. Promote. Protect.

“The Illinois Association of Public Health Administrators wish to convey our appreciation to you for your presentation. The training was comprehensive, fast paced and covered issues in detail that local public health departments need to address as to the HIPAA rules.”

“We appreciate your professional approach to topics and your clear, to-the-point delivery which was easy to follow and understand. Your pleasant manner made a difficult topic easier to follow and grasp.”

Jan Forbes, Chairman

HIPAA Security Training Committee

Illinois Association of Public Health Administrators (IAPHA)



“Pabrai is an extremely knowledgeable and a skilled presenter of information security and compliance methodologies across multiple industries and frameworks. He keeps you engaged and wanting to learn more.”

Michael W. DeGraff, CISSP, CHP, CSCS™

Information Security Officer



“Uday Ali Pabrai, CEO, ecfirst delivered a great presentation. His command of the topic and dynamic speaking style made for a very successful morning. Definitely recommend Mr. Pabrai to others as a knowledgeable and engaging speaker.”

Diane Capaldo, MHA

President, Iowa Chapter of HIMSS



PAYODA >

“Mr. Pabrai has been extremely flexible and has accommodated all of our requests to deliver a very successful session at Coimbatore. We are happy we got a chance to work with the best! We definitely had a great value add and I’m sure we will continue to work with him for trainings in the future.”

Nandhini P.

Payoda Technologies

“The strengths of the course included a detailed explanation of the HIPAA rules, applications and implications. The course will help me leverage HIPAA and all of its related content in a far better way so that Payoda is compliant in all of its operations.”

S. Vijayakumar

Payoda Technologies

“Very good course. Focused and straight to the point. Clear communication. Very good clarity. Thanks for the course.”

Rajordu C.

Payoda Technologies

“The training material and the confidence level of the instructor were the strengths of the course. The whole training program was an absolute eye opener on HIPAA. As an organization trying to USA healthcare domain, this course was very much needed by Payoda. It was very well delivered by Mr. Pabrai. Thanks to The HIPAA Academy and Payoda.”

Sujana Arul Selvi

Payoda Technologies

“The clarity and detailed information on key topics of HIPAA were the strengths of the course. The course was very useful in getting knowledge of HIPAA and other related key topics.”

Kirubha Chinaa Gounder

Payoda Technologies

“Acquired a good understanding of HIPAA rules and standards. Thank you!”

N. Manoj

Payoda Technologies

“Thank you for a wonderful HIPAA training class.”

Javad Shareef

Payoda Technologies

“Mr. Pabrai’s training was excellent. I got insight into how to use HIPAA compliance in our products and services. The strength of the course was the knowledge of HIPAA acquired with practical application to Payoda.”

Vaskar Mistri

Payoda Technologies

“The instructor spent the time well for training us about HIPAA. The course covered everything related to HIPAA. Repetition of key topics helped us know more and better understand HIPAA. Overall, the instructor covered every aspect of HIPAA.”

Prabhakar D.

Payoda Technologies

“I like the way the HIPA training was provided with examples.” I learned about HIPAA, policies and the regulation.”

John Pritto

Payoda Technologies

“It was a lot of knowledge that was provided on HIPAA and the context was given to our current work. Now have a good understanding about HIPAA.”

D. Arunkumar

Payoda Technologies

“A very good training method and instructor provided a lot of practical information. Information was explained with real-time, applicable case studies.”

Rajendran A.

Payoda Technologies

“It was great knowledge to understand HIPAA as part of the work we do. It has helped me to know the USA healthcare industry. Better understand how patient data is managed and governed. Got a good understanding of the HIPAA regulation.”

Bharath K.

Payoda Technologies

“Trainer, materials, presentations, and examples provided were a strength of the training provided. Training was very helpful to understand HIPAA from ground zero. The instructor was good in articulating many scenarios in a simple language and terminology.”

Harish Kashyup

Payoda Technologies

Pabrai Thought Leadership



"The instructor for the CSCS™ Program seems very knowledgeable."

Paul Hanson

CQuence Health Group

"The CSCS™ training program offered by ecfirst was very informative. Thank you."

James Stennett

CQuence Health Group

"Good explanation skills. Instructor was knowledgeable and handouts were effective."

Vivin Purushothaman

CQuence Health Group

"I learned a lot about security standards and compliance. CSCS™ was a great course, great reference information and a knowledgeable and engaging instructor."

Brian Erdman

CQuence Health Group

"Very well done, Uday Ali Pabrai really is passionate about the program and it is reflective in his presentation about it."

Burkley Stebbins

CQuence Health Group

"A lot of content in the CSCS™ Program and was delivered very well."

Roger Hill

CQuence Health Group

"Very good program. A lot of information and it was presented very well by Uday Ali Pabrai."

Randy Wobig, CIO

CQuence Health Group

VISAYA

Knowledge Process Outsourcing

"I found the training very useful. I was not very aware of HIPAA. After the training, I can say that I can help our company to practice the policies and rules strictly. Overall, CHA™ Program was very useful and entertaining as well. Program provides a deep understanding of what is HIPAA, and best practices to comply with it. Course rating: 10. Instructor rating: 10."

Jan Christopher Larin

Visaya KPO

"Learned a lot from the CHA™ Program. Invaluable training. Very good reference material."

Visaya KPO Participant

"Very interactive program. Ali speaks well in terms of his HIPAA experience and expertise. Clearly his know-how will be an invaluable asset for my organization. Instructor rating: 10."

Visaya KPO Participant

"CHA™ training has enlightened me with basic understanding of HIPAA law. Detailed and experienced speaker with terrific understanding of HIPAA."

Paul Michael Santiago

Visaya KPO

"Very informative course. A strength of the course were the several discussions on HIPAA law. Course rating: 10. Instructor rating: 10."

Cesar Valenzuela

Visaya KPO

"Strengths of the course were the many examples, scenarios covered. Course rating: 10. Instructor rating: 10. Fun course, very informative."

Jennifer S. Pasag

Visaya KPO

"Each topic in the CHA™ Program was properly presented and very well explained. Course rating: 10. Instructor rating: 10."

Melchisedec Eborde

Visaya KPO

"Great manual for the CHA™ Program. Great explanation, and terrific instructor/trainer. A very enlightening session. Details of the general things I know were discussed and questions in my mind were answered. The trainer was knowledgeable and able to answer our queries."

Jan Michael Lim

Visaya KPO

MACMHB Conference, Michigan, June 2013

“Several conference attendees stated that Uday’s presentation was “the best session of the conference.”

Brian K. McNeill
Chief Information Officer
CMHCM

“Pabrai’s presentation was perfect for the audience at hand. We had more questions than we normally do and he handled all of them perfectly. It was good to see the audience have questions and interact with a presenter; it means they were engaged on the subject.”

Peter Mouhot, MCSE
Systems Engineer / HIPAA Security Officer
Oakland County Community Mental Health Authority

HIPAA Compliance Workshop, Chennai, July 2013

“The HIPAA Omnibus section and strategy slides were interesting.”

Abhinaya R.
Zifo Technologies Pvt. Ltd.

“The presentation was very good. Very robust presentation.”

Venkatraman
SriSeshaa Technology

“The presentation was very good and it gave a good insight into HIPAA.”

B. Suganthi
Ecure India Pvt. Ltd.

“Mr. Pabrai was very effective in explaining the HIPAA security paradigm. He was very clear in articulating the requirement under the HIPAA regulations, and provided comprehensive clarifications on our questions. Great presentation! Very useful.”

S. Krishna Kumar
Independent Consultant

"It was a good insight on HIPAA."

Siddarth Nair
Fyrsta Solutions

"Very informative. Essential. Thanks."

Dr. Anita Kumari
Lemieux Global Pvt. Ltd.

"Well organized, informative session. We got insights on HIPAA with respect to the law as well as career."

Prabhakaran B.
Star Pac India Ltd.

"Instructor is informed well about HIPAA and the presentation was crisp and to the point."

K.R. Srinivasa Varadan
SriSeshaa Technologies

"The session has provided good information on the HIPAA regulations."

Savitha
Hexaware Technologies

"It was good presentation."

A. Chanakhya
Technosoft Corporation

"Excited to know more about HIPAA."

Shatheesh Lingam
Technosoft Corporation

"Good session on HIPAA."

Mohaideen Riyas
Technosoft Corporation

"Thank you for the information on HIPAA."

Mythu
Attendee

“This is really an eye opener HIPAA presentation and we need this for everyone.”

N. Prakash

ObjectFrontier Software (OFS)

“Excellent HIPAA overview presentation.”

HR Mohan

The Hindu/CSI/IEEE CS

“Based on the presentation – I find that there is a lot of potential for security and compliance related to hospital and insurance industry along with their business associates.”

M.M. Vishnu Vardhan

Inflow Technologies Pvt. Ltd.

“Interesting perspective on HIPAA for the IT services industry.”

Maneesh Bomb

SriSeshaa Technologies

“Information on the deadline for HIPAA for the US and Business Associates is extremely useful.”

Daniel Victor

Rapid Care Transcriptions (P) Ltd

“Got good insights about HIPAA.”

Siva Kumar S.

Rapid Care Transcriptions (P) Ltd

“Good introduction to HIPAA.”

P. Saravanan

Ilink Multitech Solutions Pvt. Ltd.

“Presentation was fine. We got a lot of information.”

Rajesh K.

ecare India Pvt. Ltd.

“Good introduction to HIPAA and the importance of HIPAA in the U.S. Healthcare System. We now understand the deadline for the revised HIPAA regulations.”

Dinesh Ganesan

Attendee

“HIPAA is a topic of immediate need for a company and professionals.”

Murugan K.

Computer Sciences Corporation India Pvt. Ltd.

“Excellent presentation and coverage of the subject, HIPAA.”

Ram Shankar Iyar

Tata Consultancy Services

“Well organized HIPAA & security presentation.”

P.B. Mohan

Scope eKnowledge Center

“Very good HIPAA & security presentation.”

Naga

Scope eKnowledge Center

“Presentation was Informative and helpful in nature.”

P. Vimal

Lemur Global Pvt. Ltd.

“Interesting program with insights into the world of HIPAA Security.”

Dr. S. Kannan

Tata Consultancy Services

“Eye opener to all about the HIPAA Rule.”

J. Dhenesh

ObjectFrontier Software (OFS)



CCSASM Program, Dec 2016

"Great presentation. I very much enjoyed the day. Now if only I can pass the exam! Over rating of course: 10. Overall rating of instructor: 10. Instructor hit all topics well. Strength of course was the great exchange."

Steve Lewis, EVP & COO
StoAmigo

"Foundation information to prepare an effective cybersecurity program was a strength of the CCSASM course. Over rating of course: 10. Overall rating of instructor: 10."

William Evans, CIO
CSVs

"Strength of the course was its comprehensive and general application across industries. Over rating of course: 10. Overall rating of instructor: 10."

Brett Peters, Regional Manager
Konica Minolta

"Strength of the course was the higher level of knowledge of cyber security."

Kari Orrender, Regional Manager
Konica Minolta

"Very clear! Detailed! Pulled the CHP and CSCS courses together. Over rating of course: 10. Overall rating of instructor: 10."

Stephanie Benoit-Kurtz, VP
Link Technologies

"I have taken ecfirst courses before, and I returned due to the thorough and lively information. Over rating of course: 10. Overall rating of instructor: 10. The checklists and discussions were the strengths of the course."

Michael O'Hara
MedSec Privacy

"Ali Pabrai was masterful. He allowed us to bring up most topical recent events in the media. Over rating of course: 10. Overall rating of instructor: 10. ecfirst is a top-notch training organization. The materials and the CCSASM program are fantastic."

Rick Kingsbury
Konica Minolta

"The application of cyber security practices in the real world were a strength of the CCSASM program. Over rating of course: 10. Overall rating of instructor: 10. Ali Pabrai is a wealth of information. He is adept at explaining complex issues in a simplistic manner."

Kevin Roth
Konica Minolta

"The cyber security checklists and workflows that were outlined seem like they will be very helpful. Over rating of course: 10. Overall rating of instructor: 10. Ali Pabrai is a very engaging instructor who brought life to a rather mundane topic. I appreciate the knowledge and experience that he brought to the class. I look forward to working with him in the future."

James Trewin, Sr. VP, Information Services
CHMB

"Great overview of NIST CSF and related information. Spirited discussion with classmates. Overall rating of instructor: 10. The CCSASM Program instructor-led class is a very informative introductory class to cyber security. Would recommend for anyone involved in or concerned with their cyber security posture would take the certification training."

Ian Maurer, Sr. VP of Technology
CHMB

"Applicable knowledge and detailed information that is usable and well organized were the strngths of the CCSASM program. Overall rating of instructor: 10."

Student, Las Vegas CCSASM Program



CCSASM Program, Oct 2016

"We have been heavily involved in HIPAA Security for several years. The CCSASM program is a terrific course to understand HIPAA Security and the cyber security framework. We learned how to expand the framework into what we are already doing. Overall rating of course: 10. Overall rating of instructor: 10. Very good high-level coverage!"

Charity Sharpe

Unity Point Health

"Enjoyed all of the discussions with Ali and his input. Overall rating of course: 10. Overall rating of instructor: 10. Great course. Amazing instructor. One of the best training classes I have attended."

Karen Durbin

"Loved the real life examples in the course. Overall rating of course: 10. Overall rating of instructor: 10. Very informative. I understand a lot more than I did before."

Kris Laidley

"The strength of the course was the format of the instruction given and the style of the presentation. Encouragement of class participation was great. I really enjoyed the class. I learned a lot about cyber security. Overall rating of instructor: 10. I walked away with some practical applications."

Beth Manley

Iowa State Association of Counties

"Tied all the information on cyber security together! Overall rating of course: 10. Overall rating of instructor: 10. Great enthusiasm. Terrific way to learn about IT and cyber security."

Lorna Waggoner

"Tied everything together for me from CHP and CSCS classes. Overall rating of course: 9. Overall rating of instructor: 10."

Deb Lang

“Good overview from a high-level perspective. Overall rating of course: 10. Overall rating of instructor: 10.”

Roy Hansen

“The CCSASM book and the powerpoint presentation were the strengths of the program. Overall rating of course: 10. Overall rating of instructor: 10.”

Heather Burke

“Strength of the CCSASM course were the examples presented by the instructor. Ali is an excellent instructor with good personality and examples shared. Overall rating of course: 10. Overall rating of instructor: 10.”

Stephanie Toms

“Was great to see all the cyber security information presented, pulled together at the end! Overall rating of course: 10. Overall rating of instructor: 10.”

Annjonette Mimi Hart

Unity Point Health

“The many side stories shared on cyber security that relate to ways to converse with security with clients – were a strength of the CCSASM Program. Overall rating of course: 10. Overall rating of instructor: 10.”

Fritz Craiger

“Very effective presentation delivered in the CCSASM Program. Overall rating of course: 10. Overall rating of instructor: 10.”

Rob Blue

Unity Point Health

“The manual, powerpoint, and the instructor were the strength of the CCSASM Program. Overall rating of course: 10. Overall rating of instructor: 10.”

Adam Romo



CCSASM Program, April 2016

"The instructor Ali Pabrai was superb! The entire CCSASM Program was extremely helpful. Full of valuable information. Overall rating of course and instructor: 10. Ali Pabrai is extremely knowledgeable in cyber security. He made the class and information come across in a very comprehensive manner. Superb course & trainer! Recommended!"

Eloy Escamilla
Knapp Medical Center

"Great instructor with patience in teaching and guiding the course in an understandable manner."

Juan Alvarado
Prime Healthcare

"Enjoyed the CCSASM class. Learned a lot. Instructor was very engaging. Overall rating of course and instructor: 10. Instructor kept the course interesting. Instructor engaged class with lots of questions and responses to keep students involved."

Stephanie Scere
Monroe Hospital

"Interactive presentation. Instructor was prepared for the program."

Soumya Lingareddy
Dallas Medical Center

"Strength of course was the vast knowledge delivered. Overall course and instructor rating: 10. I really learned a lot on how to go back and evaluate our systems. How secure are we? How can we better protect ourselves? Was covered well in the program."

Deborah Leshner
Providence Medical Center

"Ali Pabrai is an excellent instructor. Very knowledgeable in all areas of security. Overall rating course and instructor: 10. Very good information covered."

Joy Patton
Prime Healthcare

"Overall rating of course and instructor: 10. Great speaker."

CCSASM Attendee

Dallas Regional Medical Center

"Great instructor. Overall rating of course and instructor: 10."

Joel Leal

Harlingen Medical Center

"Hit on all important cyber security topics. Covered a lot of information in a short time. Very thorough and efficiently delivered. Rating of instructor: 10."

Mike Gaglianone

Prime Healthcare

"Ali Pabrai was very knowledgeable and delivered information in a great way. Good materials. Instructor was very prepared."

Robert Gates

Prime Healthcare

"The energy that Ali Pabrai maintained helped me stay engaged in the material covered. Much appreciated! Overall rating of course and instructor: 10. Structure of presentation made content easier to learn."

Joe Wood

Prime Healthcare

"Ali Pabrai is a wealth of knowledge and full of energy and passion for security. Enjoyed Ali's CCSASM class. Overall rating of course and instructor: 10. Very concise and informative program."

Uma Mahesh

Prime Healthcare

"Excellent course book and materials. Overall rating of course and instructor: 10. Excellent program! A very knowledgeable instructor!! Provided a roadmap to develop a Cyber Security Plan. Thank you!"

Peggy Assessor

Lake Huron Medical Center

"Overall rating of course and instructor: 10. Very informative. Look forward to another class. Strength of the course was the powerpoint presentation. Pabrai the instructor was very active in delivering."

Attendee

CCSASM Program, Dallas, Texas

Pabrai Thought Leadership

"Ali was extremely knowledgeable. Overall rating of course and instructor: 10. Ali Pabrai was not only knowledgeable but also entertaining. He gave practical examples of complex areas."

Frank Mader

East Liverpool City Hospital

"Overall rating of instructor: 10. Swift and concise. Well done!"

Joe Olenick

East Liverpool City Hospital

"I enjoyed the course and would recommend to all that need cyber security training. Overall rating of course and instructor: 10. Ali Pabrai was an excellent speaker."

Daniel Bowen

Prime Healthcare

"Overall rating of course and instructor: 10. Instructor was prepared for the course."

Attendee

CCSASM Program, Dallas, Texas

"Instructor was prepared for the course. Rating: 10."

Harikiran M.

Dallas Medical Center

"Organized course. Appropriate. On-target for information that a HIPAA and Security Officer needs day-today."

Attendee

CCSASM Program, Dallas, Texas

"Overall rating of course: 10. Ali Pabrai is very knowledgeable."

Tero Caamano

Prime Healthcare

"I found the CCSASM course to be very unique. During the course the instructor Ali Pabrai challenges the students to think about applying the concepts taught to the current issues and challenges of the organization; including addressing day-to-day operations. The course discusses how to develop our cyber strategy. Very detailed and to the point program. Lots of good information covered in a day! Rating of course: 10. Rating of instructor: 10."

Sujeeth Lingual

Prime Healthcare

“Generated awareness that the threats out there are real and need immediate attention. Rating of course: 10. Rating of instructor: 10. Style in which content was delivered made course content interesting and captivating. Instructor was very prepared.”

Michael Lumague

Prime Healthcare

“Ali knows how to engage and keep students entertained. Rating of course: 9. Rating of instructor: 9. Good presenter makes information relevant to our environment. Love his jokes.”

Martin Cordova

Prime Healthcare

“Templates and checklists were strengths of the course. Rating of course: 9. Rating of instructor: 9. Instructor was very prepared for the course.”

Sean Whitney

Prime Healthcare

“Good understanding of and enforcement of the cyber security framework as well as structure and tools. Rating of course: 9. Rating of instructor: 9. The cyber security framework was well stressed.”

Tony Van Boetel

Prime Healthcare

“Ali was an excellent teacher. Very clear and precise. Rating of course: 10. Rating of instructor: 10.”

Attendee, April 8, 2016

“The CCSASM Program was very informative. Rating of course: 10. Rating of instructor: 10. The CCSASM course increased my knowledge of cyber security. It is very informative to help implement what was discussed in my facility.”

Nasser Bunduka

Prime Healthcare

“The content was very informative. The framework provides a blueprint which an organization can customize and use and benefit from. The CCSASM Program covers really important points including encryption. Rating of course: 10. Rating of instructor: 10.”

Shivani Sharma

Prime Healthcare

Pabrai Thought Leadership

"Course was very informative and a good overview of cyber security. It will help Prime Healthcare protect its critical systems. Rating of course: 9. Rating of instructor: 9. Good flow of information and topics in the course."

Jazz Sorenson
Prime Healthcare

"Ali Pabrai is a real expert in cyber security. He gave us the important information we needed. Rating of course: 10. Rating of instructor: 10."

Iris Anderson
Prime Healthcare

"Overall understanding and cyber security were the strengths of the program. Rating of course: 9. Rating of instructor: 10."

Sandeep Rademi
Prime Healthcare

"Rating of course: 9. Rating of instructor: 10."

Raghu Chennareddy
Prime Healthcare

"Strengths of the course: fun, exciting. Rating of course: 9. Rating of instructor: 9."

Attendee, April 8, 2016

"Very informative. In-depth overview. Rating of course: 10. Rating of instructor: 10."

Attendee, April 8, 2016

"Instructor was very knowledgeable and reviewed key concepts as necessary."

Rama Ilapakurthi
Prime Healthcare

"In-depth and detailed information. Rating of course: 10. Rating of instructor: 10."

Attendee, April 8, 2016

CSCS™ Program, July 2016

“Received in-depth understanding of security laws, especially regulations of high importance in the healthcare industry.”

Ronak Thakur

AV Hospital

“All the material covered is very valuable and much needed in the industry. Thank you so much for making us aware of what we need to do to impact processes with our workforce in our organization. Thanks a lot.”

Ankit Pandya

AV Hospital

“Ali Pabrai teaches an excellent program. He’s thorough and his knowledge and experience is highly valued. A very informative program. Instructor and course rating: 10.”

Shami Brar

AV Hospital

“The strength of the course was the instructor, Ali Pabrai. Taking this program was highly beneficial to my career. Ali Pabrai is an excellent instructor with great knowledge of security and compliance. Instructor and course rating: 10.”

Adam Romo

“Retention is key for training. The pace and attitude of this program were both conducive to that retention. Upbeat, fast-paced environment. Instructor and course rating: 10.”

Clint Anderson

Little River Healthcare

CSCS™ Program, Washington D.C. - July 2014

"CSCS™ Program, Great job – great course."

Troy Kantner
Solve IT Solutions

"Great teachers and information. Coming in with very little knowledge, I am leaving feeling very confident on the material covered."

John Hunt
Bora Raton Regional Hospital

"CSCS™ has been a fantastic course and a great learning experience."

Rick Garofolo
The Practice Mechanic

"Good information given in the CSCS™ program in an easy to understand method."

Brandon Hobbs
Medel Corporation

"Uday and Ben did a great job describing all of the compliances in the CSCS™ course. I will recommend this to co-workers."

Brian Dappolone
Miles Technologies

"Excellent class! I was very happy with the content and especially having Uday Ali Pabrai as an instructor."

Wyatt Scheiding
Health Alliance Medical Plans

Pabrai Thought Leadership

CSCS™ Program, Chicago - June 2014

"Excellent class! I was very happy with the content and especially having Uday Ali Pabrai as an instructor."

Wyatt Scheiding

Health Alliance Medical Plans

"The CSCS™ class is very informative and thorough. Uday Ali Pabrai is very knowledgeable."

George Morris

Chicago CSCS™ Public Class Attendee

"The CSCS™ training was useful to understand the difficult options/regulations/programs that we can use to perform a security evaluation. Provides a big picture of what is happening and how it can be applied back home in Puerto Rico."

Saundra Cruz

Neptuno Networks

"The CSCS™ course provides a comprehensive foundation that a decision-making executive can use inputting together the puzzle called 'information security management'."

Patricia Calope

Outcomes Health/Allegra Health

"The CSCS™ Program is a wealth of information and is a great starting place for understanding compliance regulations and procedures for remaining so."

Daniel Siefert

Pro-Change Behavior Systems

"Coming into this CSCS™ course, I expected a great deal of rote migration with little application to my duties. Instead, I find a wealth of information that will allow my company to build a worthwhile and consistent foundation of institutional security. Mr. Uday Ali Pabrai was very friendly and effective, especially in light of the difficulties he had even getting to the class here in Chicago."

Adam Neace

Healthware Systems

"This CSCS™ Program was very data rich. Overall the information was presented in a cogent fashion."

Glenn Westfield

Health Alliance

Pabrai Thought Leadership



MASSACHUSETTS MEDICAL SOCIETY

"Patient information is increasingly subject to breeches, security violations and audits. Uday Ali Pabrai provided a riveting keynote address at our recent conference which provided our physician members with the knowledge, tools and motivation they need to protect their practices."

Leon Q. Barzin

*Director: Health IT, Manager
Massachusetts Medical Society*

CSCS™ Program, Denver - May 2014

"The CSCS™ class is an exceptionally informative program. The information was clear, concise and easy to understand. The instructor covered all areas of the course material in a very interactive way. I truly enjoyed the program."

Elizabeth David-Nichols

AmeriHealth Caritas

"The CSCS™ class was very good and educational. The speaker was fabulous and kept me engaged the entire time. Mr. Pabrai is very knowledgeable and a wonderful presenter. I would highly recommend anyone who wants to get an overall picture of security compliances to take this course."

Bonnie Hamilton

Denver Health

"The varieties of security standards standards was covered in a concise way that tied everything together well. The CSCS™ program is beneficial to anyone working in information security or compliance."

Iain Lumsoen

Denver Health

"Lots of great information to take back! I cannot wait to start restructuring my Department with the information gathered in the CSCS™ program."

SCL Health System

"Excellent course. Uday knows his information in great detail and is a very effective presenter."

Chris Gebhardt

AMRG

Pabrai Thought Leadership

CSCS™ Program, Nov 2013

"Uday Ali Pabrai provided an extensive view of key information security frameworks and emphasized the concepts we could use in our compliance programs."

Gerald W. Beche, Jr.
Argus Health Systems

"Received a wealth of knowledge that may be applied towards my company and its security. Uday Ali Pabrai is extremely passionate and keeps the intensive CSCS™ course interesting. His "can do" attitude is infectious."

Chalice Morgan
The SSI Group, Inc.

"I really appreciate the instructor's teaching technique. Out of all the classes I have attended, this is by far one of the best I have participated in. Excellent job!"

Jennifer Hale
HCA Parallon BPG

"Uday Ali Pabrai's presentation was dynamic and very informative. A lot of information was covered and was focused on much needed topics. Compliance and security measures are changing daily. Therefore, programs like CSCS™, are much needed."

Jennifer Washington
MS, Division of Medicaid

"The information delivered was helpful. Definitely felt that I was now more aware of my organization's overall responsibilities and areas we need to address."

Stephanie J. Evans
MS, Division of Medicaid

"Definitely achieved the purpose of participating in the CSCS™ class. As a cloud services company, we are directly affected by the changes and regulations of the healthcare industry. Having this information will greatly help in the structuring of our compliance program."

David Lozano
Host IT Solutions, Inc.

"The CSCS™ class was very informative and helpful. I have enjoyed all the very active participation and dedication throughout the two days. I have gained a lot of knowledge about HIPAA compliance and information security."

Vishnu Duruulu Reddy
Prime Healthcare

Pabrai Thought Leadership

"The material in the CSCS™ book is well organized. Uday Ali Pabrai did a fantastic job of keeping the class engaged by both his knowledge of the material and his sense of humor. Excellent class + instructor."

Chris O'Reilly

"The CSCS™ certification class was very informative. Uday Ali Pabrai did a wonderful job! I will take the knowledge gained back to my company."

Tamekia Lee

HCA Healthcare

"The CSCS™ Certification Program was invaluable for our info sec training. Uday Ali Pabrai is truly a subject matter expert in the field. His knowledge of information security enhanced the learning environment."

Michael Lehman

SMB Enterprise

"CSCS™ is a great course in learning and exploring the elements of information security regulatory requirements. I would recommend the CSCS™ Program to those have a role in IT Security or IT Compliance."

Furney Browne

Plante Moran

"CSCS™ is a very good program. Lots of detailed information. Very well presented. You can tell Uday Ali Pabrai is both knowledgeable and passionate about the subject matter."

Carlo Terlizzi

Vantage Oncology

"The CSCS™ Program was an excellent overview of security, the different standards and discussions on how to address solutions. I am looking forward to implementing what I learned and passing along this knowledge to my company."

Damien Gagnon

Cogent Works

"It was really a great experience learning and listening about how organizations are implementing policies and the resulting changes. Uday Ali Pabrai is a great teacher and instructor. His knowledge is tremendous and really helpful for all organizations in a fast growing technology world."

Prabhu Bollu

St. Rose Hospital

Pabrai Thought Leadership

"Very detailed explanations; the instructor was clear about information delivered. Relaxed environment. Straight to the point."

Kathy Wang

Dental Health Services

"Very good presentation."

Joe Cannizzaro

Dental Health Services

"The CSCS™ Program was fantastic. A lot of information and extremely informative! Every company I have worked for can use this information."

Dan Messerschmido

Purfoods, LLC

"A great deal of information was covered in the CSCS™ Program and ALL useful, as well as applicable! Materials provided with the course are a great reference. Will refer to this over and over in the future. Uday Ali Pabrai was a great instructor."

Joey Sharpe

ISG

"Enjoyed the CSCS™ certification class. The instructor broke down complex IT language into understandable information. He was extremely knowledgeable about all areas covered."

Nathan Wilson

MS, Division of Medicaid

"Uday Ali Pabrai is at his best when teaching! He's dynamic, clear, fields questions well and encourages discussion. This class is valuable for newbies and those of us who are HIPAA compliance veterans!"

Sherri Henkin

"For tough to teach topic, Uday Ali Pabrai had great presence of knowledge. He was very helpful to suppress student conversations as they led to some invaluable information. Good job!"

Kyle White

MCS

"Uday Ali Pabrai presented the information for the CSCS™ certification class in a great way. There is a lot of information to cover and he was able to do it in a way that made it understandable and clear."

James Dunham

Simmon Foods

Pabrai Thought Leadership

"Absolutely wonderful instructor. Made a very compliance subject much easier to understand! Will highly recommend for future students."

Jeffery Decker
CCMH

"We very much anticipated our participation in the program. Enjoyable experience. We will be sending additional staff to training sessions. Was a great review."

Stephen Kennedy
State of MS, Division of Medicaid

"Good job covering a lot of information in a short time."

Jeff Mogleston
Cogent Works

"CSCS™ is an excellent and an eye opening program. The instruction and content is by definition, "World Class". I highly recommend this certification course for any security and compliance minded professional."

Jeff Cox
intelliHealthIT



The Art of Risk Assessment: Attendee Comments

"Very pertinent presentation. Passion was terrific! Very thorough and well done. Great presentation - very relevant topic. Good, strong presentation. Great overview of risk assessment/core fundamental concepts. Very good! Great information and presentation!! Very organized and easy to follow. Excellent Passion & Articulation; Great job! Very interesting; Energetic; Best speaker this year!"



2013 Midwest Fall Technology Conference - Nov 10-12, 2013 Milwaukee, WI

"Well done. Scary but eye opening. Just what we need to hear. Great speaker, enthusiastic, easy to understand, knowledgeable. Excellent. Very interesting subject, very well presented. Excellent presentation - thank you. What Enthusiasm!! Very good speaker. Passionate presenter. Great presentation, well put together, flowed well, nicely done, definite information that I will use."

CSCS™ Program, Bengaluru, August 2013

"Excellent training material. Exceptional presentation. Awesome case studies/examples."

Dr. Santosh Kumar Guptha M., CEO

Medesun Healthcare Solutions

"Great insight into various aspects of information security and compliance. Pabrai's knowledge on these areas is immense and delivery was world-class. A MUST ATTEND for individuals and professionals who would want to be more knowledgeable on security compliance."

Satish Narayanan, CEO

ForceOne Secure Computing

"The instructor was very good in delivering the content. The CSCS™ course was excellent."

Prashanth M.

iMedX Information Services

"A good program that helps responsible executives in the organization connects the dots and look at information assurance as a topic of leadership discussion."

Venkataraman S.

Columbia Asia

"A program that enlightens and encapsulates various information security requirements, an organization should consider before adoption. Highly recommended for C-level executives."

Ashokkan Somuveerappan

Columbia Asia

"One of the best training attended. The best security and compliance training program. Acquired good knowledge and well worth attending. Took security knowledge to new level."

Dr. T. Raghu Vardhan

"An excellent insight into the compliance aspects of all standards and regulations of various countries, including HIPAA. Excellent delivery and knowledge imparted along with sharing best practices. Look forward to implementation of these standards in the USA."

Shekhar Gadekar

Quality Edge

"I have never experienced such a good program before! Got great knowledge about various areas of security standards. Thanks to Mr. Uday Ali Pabrai for conducting this programme in Bengaluru!"

P. Saptagiri

Medesun Healthcare Solutions

"We were happy to attend the CSCS™ training programme which has given me the best understanding about different type of security standards. The importance of security is growing in the fast paced, competitive world. Thanks to Mr. Uday Ali Pabrai and ecfirst for taking the initiative to conduct such a programme."

Dr. Sashikanth

Medesun Healthcare Solutions

"Very informative and elaborative syllabus covering vital areas of security. The program has the basic information required for all stakeholders of a company in terms of information security. Mr. Uday Ali Pabrai taught the topics in a very analytical and impressive manner."

Dr. Subash Gundla

VISION 2K+ Inc.

"Excellent resource! The CSCS™ course takeaway for me was a detailed introduction and association of relevant security regulations. The frameworks for implementation will help in a long way. Thank you!"

Sudeep Reddivari

Columbia Asia

"The CSCS™ Program has given a detailed picture of the various security compliance acts/ guidelines from various countries and industries. The training provides various scenarios for companies to comply with mandatory requirements. A VERY GOOD PROGRAM!"

K. Prasad

Columbia Asia

"The session was very good. I learned a lot and gained knowledge about security. Uday Ali Pabrai taught the class well."

O. Priyadarisini

Pabrai India

"The program was very interesting. The program helped me gain more knowledge about international regulations and standards, as well as U.S. regulations. Mr. Pabrai provided clear cut explanations about global information security standards."

Vijealakshmy, CHA, CHP

Pabrai India

"Thalaiva! You are great, Mr. Pabrai! The CSCS™ Program is absolutely a very good program."

S. Yuvaraja, CHA

Pabrai India

"The sessions have been conducted in a very lively and interactive manner by Mr. Uday Ali Pabrai. The high points through all sessions were the clarity of thought, logical sequence of ideas, concepts and many examples from real world situations. I have been thoroughly impressed by the quality of delivery and content in all the sessions from start to finish. The best training program I have attended in a long time!"

S. Krishna Kumar

Independent Security Consultant

"It was a very interesting session and the information shared is very useful and critical for the information security strategy implementation for any organization. The learning gained from these two days is highly valuable and important. Will replicate the same to reinforce security and compliance in my organization's information security strategy. Will propose to engage ecfirst for auditing the information security policies and procedures currently in our organization and to help us improve the same."

Yatendra Kumar

Gokaldas Exports

"The CSCS™ Program is extremely helpful to learn the standards which are prevalent, including HIPAA. It also covers the security regulations in other countries. The presentation was very informative and interactive. I am grateful I had this opportunity to attend this class."

Jeevitha

Pabrai India

"The CSCS™ Programme was really very interesting. I learned about PCI, NIST, HIPAA and associated standards. Thank you!"

S. Indumathi

Pabrai India

"We are very happy that ecfirst is available to us here in our country. India is a major outsourcing hub for BPO for many USA firms. Firms here may not have sufficient knowledge on compliance and security measures. The CSCS™ training programme has given my firm and my team extensive knowledge and a head start towards compliance and security. We are grateful to Mr. Uday Ali Pabrai to take the efforts to come and teach in Bengaluru. We are very, very happy with the programme. Mr. Uday Ali Pabrai you are the best in class!"

P. Anil Kumar Samuel Moses

VISION 2K+ Inc.

"An excellent programme! Learned about international security standards and how to implement in our organization."

Sai Kiran M.

VISION 2K+ Inc.

Pabrai Thought Leadership

"I appreciate the course and its content. The instructor expended efforts to highlight the security importance of data with respect to the organization."

Dr. M. Murali Mohan
VISION 2K+ Inc.

"An excellent program which is well designed. Covers all areas related to security standards and regulations. The programme describes every standard and regulation from a current business perspective. The programme has already led to us thinking about reviewing several areas in our organization. This will certainly enable us to comply with security standards used by our clients across the world, especially USA. Mr. Uday Ali Pabrai is an excellent trainer!"

Sowmitra Deshmukh
VISION 2K+ Inc.

"Very helpful programme to understand and implement compliance related requirements in our organization."

VISION 2K+ Inc.



The Hackers Conference

International IT Security Conference

thehackersconference.com

The Hackers Conference, New Delhi, August 2013

"Conference attendees enjoyed Pabrai's session. It was an absolute delight to hear you."

Rudy, Conference Manager



"Mr. Pabrai, On behalf of the Austin HIMSS Chapter Board, Thank You again for presenting to our Austin HIMSS Chapter last week. Your presentation was well-received by our attendees including those that joined us online. We appreciate your time and look forward to having you back in the future."

Amanda Comer
Austin HIMSS Chapter Program Chair

CSCS™ Program, June 2013

"I thought the 2-day CSCS™ class was presented professionally and very well done. Enjoyed Uday's personable manner and his obvious expertise in the subject matter. I feel my company received a very good return on their educational investment."

Jennifer P.

"Very comprehensive. I enjoyed the presenter's enthusiasm and industry savvy. I will definitely recommend this program to my peers in compliance."

Michele N.

"I thoroughly enjoyed the CSCS™ program presented and learned invaluable information that will assist my job duties as an IT Compliance Analyst. The instructor was incredibly knowledgeable in the areas of compliance and cyber security methods."

Steve M.

"Uday did a fantastic job!"

Tiffany B.

"I have been involved with information security and compliance for over 20 years and this course is the best I have seen in tying together all the competing requirements and regulations in the area."

Doug B.

"I thought the program was very detailed and covered a lot of information successfully in a short amount of time. This was all new information, so it was overwhelming. However, I appreciate the instructor going back and re-emphasizing the key points."

Akshita T.

"This is an excellent course (CSCS™) on compliance and IT system security. I thoroughly enjoyed and learned so much from exposure to the current regulation around system security, the major standards and guidance available to help organizations comply with the regulations, and inside tips on working as a compliance specialist. Thank you for a highly interactive and engaging session!"

Thanh-Thien N.

"The CSCS™ course materials were very good, structured well and comprehensive. The instructor, Uday Ali Pabrai, was very good and knowledgeable. He was very open in addressing questions and aligned with our organization's needs."

Jim W.

Additional Testimonials

“In his practice and in his writing, Mr. Pabrai demonstrates not only a deft understanding of information security but also the ability to clearly communicate it. “The Art of Information Security” succinctly ties together principles, strategy, and tactics - the necessary components for a clear understanding of information security.”

Joel M. Fulton, CISSP, CISA, CISM, CHSS, CHP

“The Art of Information Security – The Seven Steps to Enterprise Security is an invaluable resource and an excellent tool for security professionals in any industry. This easy-to-follow road map outlines essential components that every company should have in their security plans and policies.”

Tara Manzow

*Skills Development Product Manager
CompTIA*

“Information has become the key asset of organizations and internet the nerve-wire of business. In an era where success depends on securing and managing information, The Art of Information Security - The Seven Steps to Enterprise Security offers a complete overview with practical approach to implementation of security. This work very well articulates the various facets of information security and helps both novice and experienced professionals identify and implement robust security policies. If you are thinking of information security - this is a Must read!!”

Susheel Kumar Ladwa

Wipro Technologies

“This work is an elegant summary of the real world experience that Mr. Pabrai “Uday” has gained in countless encounters on the war that is waged every time an organization commits to a security/compliance effort. Every page or two I found myself thinking yes! That was a cruise missile hit right on the target - simple, direct, correct, and effective.”

Rod Jackson, InfoSec Consultant, CISSP, CHSS

Independent InfoSec Architect, Consultant, and Trainer

“Over the past several years, it has been my experience that the curriculum, methodology, and work product of ecfirst.com. The HIPAA Academy is by far the ‘gold standard’ for thorough and complete address of HIPAA’s various and sometimes complex rules. Mr. Pabrai and his team have taken the maze of HIPAA regulation and paved a process oriented path that makes understanding and application of the requirements of the law as simple as it can be.”

Alan E. Yue, PMP, CISSP, CHSS

President, PreNetSys, Inc.

“It has been a pleasure to work with such a talented and knowledgeable person. Thanks to Uday’s excellent methodology, technical expertise and attention to detail, my organization is on the way toward meeting the HIPAA Security Rule requirements. Keep up the good work.”

William J. Kelty

*Manager, Technical Services & Telecommunications
Sherman Health Systems*

“Mr. Pabrai’s knowledge of security issues and regulations is immense, yet he possesses that unique quality - the ability to break things down to a level that anyone can understand. Our organization has benefited greatly from his writings and analysis as we prepare to become compliant with the HIPAA Security Rule. His suggestions and tactics have been easy to follow and implement.”

Donald Smith

*Programmer/Analyst
Advocat & Diversicare Management Services*

“I have had the pleasure of working with Mr. Pabrai as he assisted HCR Manor Care in preparing for HIPAA Security Rule compliance. This report encapsulates the thorough process he follows in his consulting and training engagements. I believe that security professionals and business managers who faithfully apply the principles in this report will certainly practice the principles of due diligence and due care in their efforts to protect the information assets that are so important to the welfare of their organizations.”

Tom Olzak, CISSP

*Director, Technical Operations
HCR Manor Care*

“Be careful -- you might actually learn something! Beyond his engaging style that transforms you from know-nothing into a security warrior, Mr. Pabrai covers a huge amount of practical matters that is often left as ‘exercise for the reader’.”

Farhad A. Abar, Ph.D
Chief Executive Officer
Monet Technologies

“The Art of Information Security is a comprehensive outline defining the process for securing business continuity. It transcends compliance, promoting security competence. With the process formulated, resources can be devoted to implementation.”

Paul Batt
Senior Director
Illinois Hospital Association (IHA)

“This guide exemplifies the unified approach to information security that is necessary to truly protect an organization’s information resources. Technology doesn’t adequately secure unless it is used within a context of process and policy. Uday does a great job in describing what a security program needs, without getting lost in the “how” of implementation.”

John Baldwin, CISSP
Manger of Information Security
Pella Corporation

“An invaluable report that is a must read for CIOs and Information Security Officers (ISOs).”

Vijay K. Gurbani, Ph.D
Distinguished Member of Technical Staff
Lucent Technologies, Inc. / Bell Laboratories

“The Art of Information Security is an extremely well-researched and exhaustive work covering the vast expanse of considerations that affect organizations in the security arena. The overall effort in compiling this piece is commendable.”

Ganesh Natarajan, Chief Executive
Zensar Technologies
Charter Member, TiE and Member of NASSCOM

“Without security planning, information infrastructure is like a king in center during middle game of chess; open to threats from all directions. *The Art of Information Security* empowers with the knowledge to critically analyze weaknesses of an enterprise and provides strategies like *bizshield™* to protect information from possible attacks.”

Jasvinder Kakar, CHP, CHSS
Software Architect

“*The Art of Information Security: The Seven Steps to Enterprise Security*, raises the awareness of Information security issues and helps you develop strategies, procedures and skills to defend against them. Mr. Pabrai provides a methodological and systematic approach to dealing with threats. His approach to the information security changes mind-sets and better equips organizations with tools to prevent and confront the new realities of digital business.”

Sonia Soni, MBA
President
SaiFirst, Inc.

“*The Art of Information Security* is an excellent reference for IT and security professionals. It details an essential framework for organizational security. The task of securing an enterprise is never complete. The process and documentation is dynamic in our environment today. The key is ensuring updates that are current with the latest available information (such as resources and tools). This document is a valuable resource for enterprise security.”

Ruth Brown
VP, Information Systems Department
Heartland Information Services

“*The Art of Information Security: The Seven Steps to Enterprise Security* addresses the basic threat of the information age. This is a profound work on ensuring business security and continuity. The text provides an in depth look into what should be the essential security policy for organizations today. Mr. Pabrai has created a comprehensive manual that is a must-read for security professionals and business executives across all industries.”

Prakash Gurbaxani, CEO
TransWorks Information Services

"The Art of Information Security - Seven Steps to Enterprise Security presents a customizable framework that organizations can use to secure their digital infrastructure and vital information assets. It is a practical approach and recognizes that security is not a one time thing but an ongoing matter that should be revisited (with revised business objectives) annually. I highly recommend those that are interested in securing electronic information in their business to read and apply this framework."

Kanth Miriyala

*Head Intellectual Property and Key Initiatives
iGate Global Solutions*

"The Art of Information Security is a great read because it takes a very complex process, securing the enterprise, and breaks it down into a simple seven step process. I found each step was clearly defined and offered the appropriate amount of detail necessary to better serve the enterprise. Yet the document was flexible because it didn't get into or recommend a specific technology. It is truly a valuable guide."

Tim Kruse

*IT Supervisor of Development
St. Anthony's Health Center*

"This work is an excellent structured approach to security compliance for any organization. The Art of Information Security has been put together very lucidly and the steps to achieving comprehensive security have been articulated very well. The work references "The Art of War" very appropriately as Information Security is an art as much as it is a science."

Arindam Chatterjee

*Technology Manager
Wells Fargo Services*

"As always, Uday's approach to security is clear and founded in solid business-driven methodology. His logic is concise with a meaningful emphasis on real world applications such as HIPAA and SOX."

Steve Bergman

*Chief Information Officer
Goodwill Industries International*

"The Certified Security Compliance Specialist (CSCS™) program has enabled us to establish a very knowledgeable Compliance Focus Group which helps drive our corporate compliance initiatives. Without the energy and enthusiasm that Uday Ali Pabrai brings to the classroom this would be a very difficult subject to teach to non-security professionals but his knowledge and delivery technique ensures that nobody gets left behind. For the security professionals in the room, there is still more than enough content to keep them interested and the structure of the course is such that there is plenty of time for side-bar discussions on company specific case studies thus bringing "real life" to the classroom and well thought out solutions back to the business."

Ian Walters, CHP, CSCS™

*Information Security Director
The SSI Group, Inc.*

"Great information in the CSCS™ Program and a very engaging speaker."

Scotty Johnson

The SSI Group

"The information presented in the CSCS™ Program was very detailed and comprehensive. The presentation was extremely well done."

Garin Danner

The SSI Group

"I was very impressed with the CSCS™ Program. I felt the instructor was very knowledgeable on the subject matter and was very engaging. A very professional presentation."

Mike Wall

The SSI Group

"Considering the amount of material covered in the CSCS™ Program I was very satisfied with the presentation. I enjoyed the interactive discussion as well as the reference material to our business."

Jason Huff

The SSI Group

"ecfirst provided a very detailed, comprehensive and engaging CSCS™ class. It covered many of the industry requirements and frameworks applicable to our business. The professional presentation will be a valuable reference in improving our business."

Owen Lyons

The SSI Group

"The instructor Uday Ali Pabrai covered a lot of material over a two-day period. The CSCS™ class has been a great resource on knowing where to look. It has also spawned a lot of thought on what SSI is doing right, and what needs to be done."

Tommy Walley

The SSI Group

Pabrai Thought Leadership

"Excellent course (CSCS™ Program)! Provided lots of direction useful for product engineering."

David Butt

The SSI Group

"The CSCS™ Program was very thorough. A lot of information was covered in the two-day class."

Bradley T. Savin

The SSI Group

"Thank you! Tough material to present considering the volume and time allowed but it was delivered in a very easy to understand, and easy to follow way. I am excited about the additional information I now have about compliance and cyber security."

Susan Scott

The SSI Group

"Excellent introduction into the subject matter. Uday Ali Pabrai was extremely helpful and put the subject matter and concepts into context."

Bryan Pearce

The SSI Group

"I believe the diversification with the type of employees who attended the CSCS™ Program made for a great discussion."

Donna Cooper

The SSI Group

"Information discussed in the CSCS™ Program was very informative. The instructor Uday Ali Pabrai kept the course lively and interesting, even during portions of content that may be considered 'dull'."

Andy Childs

The SSI Group

"A wealth of information for a two-day course (CSCS™ Program). Great information and a lot of it."

Diane Brooks

The SSI Group

"Everything was put together well in the CSCS™ Program. Material covered everything that we needed. Very well done job!"

Scott Irwin

The SSI Group

"The CSCS™ Program covers the ever changing landscape of compliance in an efficient and brisk manner. The expertise transferred by Uday Ali Pabrai during this course was invaluable and applicable on a daily basis."

Alan Cook

The SSI Group

Pabrai on Wikipedia

Uday Ali Pabrai, an Indian-American entrepreneur based in Irvine, California, is a subject matter expert on cyber security and compliance mandates (HIPAA, ISO 27000, PCI DSS, NIST and others). He is chairman and chief executive officer of ecfirst, an Inc. 500 business, headquartered in Waukegan, Iowa. Mr. Pabrai's clients include Kaiser, Microsoft, Intuit, and Pella, as well as hundreds of hospitals, government agencies (state and federal).

Mr. Pabrai is a published author whose works include Getting Started with HIPAA, UNIX Internetworking, Internet & TCP/IP Network Security, and other titles.

Mr. Pabrai established the world's first certification program that comprehensively addresses global compliance standards and regulations in the area of information security, Certified Security Compliance Specialist (CSCS). He also successfully developed leading certification credentials in the world, including CIW [1] (over 100,000 certificates issued), and the Security Certified Program (SCP). SCP is a program approved by the U.S. Department of Defense Directive 8570.1M, one of the industry's most comprehensive hands-on information security certification programs.

Mr. Pabrai has been a featured presenter at conferences worldwide, including FBI InfraGard, [2] HCFA, ISSA, [3] ISACA, HIMSS, [4] HIPAA Summit, [5] [6] Comdex, Microsoft Tech Forum, IndiaExpo, Naseba, ASIS Security, [7] Imprivata Healthcare Conference, Healthcare Congress and many others.

Previously, Mr. Pabrai founded Net Guru Technologies (NGT) [8] in 1994. A NASDAQ-based firm acquired NGT in 1997. He launched his career in 1983 with Schlumberger, a leading oilfield services provider, in Dubai as an Associate Accountant. In 1987 he started his career in the United States at Fermi National Accelerator Laboratory (Fermilab), a U.S. Department of Energy facility.

Mr. Pabrai received his B.S. in computer engineering from Clemson University in South Carolina. He received his MSEE degree from the Illinois Institute of Technology (IIT). His credentials include Security+ and CISSP (ISSAP, ISSMP).

Awards and memberships

Mr. Pabrai was awarded Entrepreneur of the Year by the Illinois Indian Chamber of Commerce in 1997 and nominated for Ernst & Young's Entrepreneur of the Year award, 1997. He is also a member of the U.S. FBI InfraGard.

Books and articles

Pabrai is the author of The Art of Information Security, a leading book covering cyber security strategy and best practices. He is also the author of several best selling industry books, including Internet & TCP/IP Network Security and Getting Started with HIPAA. He has published hundreds of articles on regulatory compliance and information security.

Published books

- X Window System User's Guide ISBN 0-89006-740-6
- Internet TCP/IP Network Security: Securing Protocols and Applications ISBN 0-07-048215-2
- Unix Internetworking ISBN 0-89006-778-3
- Getting Started with HIPAA ISBN 1-59200-054-1
- WebMaster Administrator Certification Exam Guide ISBN 0-07-913287-1
- The HIPAA Program Reference Handbook ISBN 0-8493-2211-1

To Learn more... [Pabrai@Wiki](#)

Pabrai Thought Leadership

Uday Ali Pabrai

FEATURED SPEAKER WORLDWIDE



Uday Ali Pabrai
Global Cybersecurity & Compliance Expert



Ali Pabrai, MSE, CISSP (ISSAP, ISSMP), HITRUST® (CCSFP), Security+, a global cybersecurity & compliance expert, is the chairman & chief executive of ecfirst.

A highly sought after professional, he has successfully delivered solutions to U.S. government agencies, IT firms, healthcare systems, legal & other organizations worldwide.

Mr. Pabrai has led numerous engagements worldwide for ISO 27001, PCI DSS, NIST, GDPR, FERPA, HITRUST CSF and HIPAA/HITECH. Mr. Pabrai served as an Interim CISO for a health system with 40+ locations in USA.

Mr. Pabrai has presented passionate briefs to tens of thousands globally, including the USA, United Kingdom, France, Taiwan, Singapore, Canada, India, UAE, Saudi Arabia, Philippines, Japan, Ireland, Canada, Saudi Arabia, Bahrain, Jordan, Egypt, Ghana and other countries. Conferences Mr. Pabrai has been featured at include AHIMA, HCAA, ISACA CSX, HIMSS, InfraGard (FBI), ISSA, HIPAA Summit, Google Privacy & Security Summit, Microsoft Tech Summit, Internet World, DCI Expo and hundreds of others.

He is a globally renowned speaker who has been featured as a keynote as well as moderated cybersecurity conferences. Mr. Pabrai is the author of several published works. Clients that Mr. Pabrai has delivered to have included the Defense Intelligence Agency (DIA), and the Naval Surface Warfare Center. His career was launched with Fermilab, a U.S. Department of Energy nuclear research entity.

Mr. Ali Pabrai was appointed and served (2017) as a member of the select HITRUST CSF Assessor Council. Mr. Pabrai is a proud member of the InfraGard (FBI).

Mr. Pabrai can be reached at Pabrai@ecfirst.com or +1.949.528.5224.
Control your excitement!

“We have had the true pleasure of working with Ali Pabrai at conferences all over the world during the past few years – with one unanimous word that keeps resounding among audiences and staff alike – **AWESOME!**”

“He is a *tremendously engaging and knowledgeable presenter* who is able to *distill the essence of complex cybersecurity topics into comprehensible and actionable components* for both highly skilled, technical audiences as well as those who are just entering or transitioning into the security part of the IT industry.”

“His “behind the curtain” professionalism and *enthusiastic willingness to help develop, customize and deliver great content paired with his absolute commitment to professionalism as a presenter and “doing what it takes” is a rare combination.*”

“We greatly look forward to working with Mr. Pabrai each and every time and know he will deliver excellence.”

Michael Mach CMP, CMM, CED
Conference Program Manager
ISACA

“I have 20+ years of experience in the Healthcare IT industry in a variety of roles including Cybersecurity software and services. During this time I have seen numerous speakers on the topic of Cybersecurity and *Ali Pabrai is among the best.* He covers the state of the industry, healthcare-specific regulations, process, product, best practices and call-to-action takeaways in a manner that can be understood at multiple levels including technical, clinical, supply chain and executive.”

“Ali also weaves in stories and humor to keep the audience engaged on what can be a dry yet frightening topic. *I highly recommend Ali Pabrai as a speaker, trainer and consultant in this area.*”

Chris Liburdi
Director – Business Development/Business Technology
Vizient

“The professionalism and complete subject matter knowledge make ecfirst the consultants of choice for HIPAA and HITECH information and issues. Our experience with ecfirst was unwavering in addressing all issues and enabling a foundation for an active and vibrant compliance program. Pabrai’s leadership was exceptional, very devoted to ensuring all areas were appropriately addressed.”

Blake Anderson
Department of Health
State of Utah

Pabrai @ Global Events

Ascendant
Compliance Management

ISSA
Information Security Society Foundation

Google

Microsoft

HIPAA Summit

wedi

HIMSS
transforming health through IT

Health Care
Compliance
Association

CSX
CYBERSECURITY NEXUS

AHIMA
American Health Information
Management Association®

ISACA
Trust in, and value from, information systems

AHIP

ASIS
INTERNATIONAL
Advancing Security Worldwide®

HCCA
Health Care Compliance
Association

HITRUST
2019
Learn. Collaborate. Deliver.



Pabrai Thought Leadership



Virtual ISO & InfoSec Staffing

On-Demand Consulting

Managed Compliance

Perfected the Art of Active Cyber Defense

CHP Certified HIPAA Professional HIPAA Academy

CACS CERTIFIED SECURITY COMPLIANCE SPECIALIST

CCPA & GDPR

HIPAA & HITECH

Consulting

HITRUST[®] Authorized External Assessor

Certification Training

CCSSA[™] Certified Cyber Security Architect

NIST Cybersecurity Framework

TRACER[™] CYBER & COMPLIANCE PORTAL

Med Device Cybersecurity

Culinda

HIPAA[™] Academy

CCPA Academy

HIMSS APPROVED Education Partner

Client Reference

“I just wanted to take a moment and say thank you. Thank you and the **excellent team** at ecfirst for **hard work**, late hours and **diligence** during the first round of our HITRUST CSF Certification, and now working on our annual risk management and HIPAA compliance assessment.”

“From HIPAA compliance, cybersecurity pen tests, to the HITRUST CSF Certification engagement, we have found ecfirst to be an **exceptional partner** that labored incredibly hard for us, with us. The ecfirst insight and diligence to ensuring HITRUST CSF Certification mandates are met led to us completing our engagement on budget and time. We look forward to deeper collaboration with ecfirst in the cybersecurity space in the future. I continue to recommend ecfirst highly and often!”



Chip Goodman | Vice President of Information Technology

“ecfirst is a **great partner** for P3 Health Partners as we work towards HITRUST CSF Certification. We started with an extremely tight time frame which required all involved to be focused and **dedicated** to our objective. ecfirst has been a dedicated partner and provided whatever resources were needed for us to accomplish our goals. Every person from ecfirst has been **professional and knowledgeable**. They have continuously gone up and **beyond expectations** and truly been a partner that cares about their clients. I look forward to our continued partnership because I know they have our best interest in mind.”



Devery Goodey | VP, Information Systems | P3 Health Partners

“Beacon Health Options has always strived for success in embracing and adopting cybersecurity frameworks to provide the maximum assurance for our customers. Beacon partnered with ecfirst to deliver on our **commitment** to achieve HITRUST CSF Certification.”

“I can truly state that the expertise provided by ecfirst really **assisted** Beacon in achieving its HITRUST CSF Certification. ecfirst provided the HITRUST Workshop training and subject matter **experts** throughout our HITRUST journey. It has been a pleasure working with ecfirst!”



Izhar Ahmed Mujaddidi | VP, Chief Information Security Officer
Beacon Health Options

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