

# Clinical Practice Compliance Conference

October 12–14, 2014 | Philadelphia, PA  
Loews Philadelphia Hotel

Questions: [jodi.ericksonhernandez@hcca-info.org](mailto:jodi.ericksonhernandez@hcca-info.org)



Register by  
August 19  
**SAVE \$300**

INCLUDES  
PRE-CONFERENCE  
FOR FREE

## Why should you attend?

Get updated on government initiatives specific to physicians and their practices

Network with your peers

Hear the latest enforcement trends

Learn about correct documentation, billing and coding practices, and operating on a limited budget

**HCCA**<sup>®</sup>



HEALTH CARE  
COMPLIANCE  
ASSOCIATION

Learn more at [www.hcca-info.org/clinical](http://www.hcca-info.org/clinical)

# PROGRAM AT A GLANCE

## SUNDAY, OCTOBER 12

7:00 AM–6:30 PM	<b>Registration</b>
8:00–9:30 AM	<b>P1 The Art of Performing Security Assessments: In-Depth</b> – <i>Ali Pabri, CEO, ecfirst</i>
9:30–9:45 AM	<b>Networking Break</b>
9:45–11:15 AM	<b>P2 Physician Documentation Compliance: Strategies for Implementation versus Transition—There Is Still Plenty of Room to Get ICD-9 Improvement While Waiting for ICD-10</b> – <i>Betty Bibbins, Founder, CEO, DocuComp LLC; Nicole Harper, Dir. Training &amp; Dev/Process Improvement-Revenue Cycle Operations, St. Vincents Health</i>
11:15 AM–12:30 PM	<b>Lunch (on your own)</b>
12:30–2:00 PM	<b>P3 Peek-a-Boo, Uncle Sam Sees You (Government Data Analysis)</b> – <i>Speakers TBA</i>
2:00–2:15 PM	<b>Networking Break</b>
2:15–3:45 PM	<b>P4 Living in the EHR: Practical Advice for Avoiding Compliance Pitfalls and Protecting Your Practice</b> – <i>Speakers TBA</i>
3:45–4:00 PM	<b>Networking Break</b>
4:00–5:30 PM	<b>P5 Risks of EHR</b> – <i>Speaker TBA</i>
5:30–6:30 PM	<b>Welcome Reception</b>

## MONDAY, OCTOBER 13

7:00 AM–6:00 PM	<b>Registration</b>	
7:00–8:00 AM	<b>Continental Breakfast (provided)</b>	
8:00–8:15 AM	<b>Opening Remarks</b>	
8:15–9:15 AM	<b>General Session: GS1 Integrating Quality and Compliance</b> – <i>D. Scott Jones, Senior Vice President, Claims, Risk Management &amp; Corporate Compliance, HPIX; Richard Moses, Physician/Attorney</i>	
9:15–9:30 AM	<b>Networking Break</b>	
9:30–10:30 AM	<b>General Session: GS2 Medical Group Compliance Auditing and Monitoring Effectiveness</b> – <i>Deirdre Ramsey, CHC, RN, BS, MBA, Managing Director, The Permanente Medical Group, Regional Compliance; Michael Matsumoto, MD, Assistant Physician in Chief, Physician for Compliance, The Permanente Medical Group, San Rafael Medical Center</i>	
10:30–11:00 AM	<b>Networking Break</b>	
11:00 AM–12:00 PM	<b>101 The Dirty Dozen of Coding Documentation Compliance</b> – <i>Margaret Mac, CPC CEMC CHC CMM ICCE; Elin Baklid-Kunz, Director Physician Services, Halifax Health</i>	<b>102 Your Presence is Required: The Teaching Physician Guidelines and Your EHR</b> – <i>Gretchen Segado, Mgr Fraud Investigation &amp; Dispute Services, EY</i>
12:00–1:00 PM	<b>Networking Lunch (provided)</b>	
1:00–2:00 PM	<b>201 Patient Rights Drive Practice Responsibilities: Understanding New Information Release Requirements</b> – <i>Rita Bowen, Privacy Officer, HealthPort; Alisha Smith</i>	<b>202 CMS Open Payments, Formerly Known as the Sunshine Act</b> – <i>Jodie Caplan, Senior Compliance Officer, Carilon Clinic</i>
2:00–2:30 PM	<b>Networking Break</b>	
2:30–3:30 PM	<b>301 Documents and Billing Compliance for High-Cost Drugs and Devices</b> – <i>Kathy Emanuel, McBee; Ferah Syed, McBee</i>	<b>302 Behind the Battle Lines: Strategies for Defending against Medicare and Medicaid Contractor Claims Denials and Statistical Sampling and Extrapolation</b> – <i>Anna Grizzle, Partner, Bass, Berry &amp; Sims PLC</i>
3:30–4:00 PM	<b>Networking Break</b>	
4:00–5:00 PM	<b>401 Mark it as Done: Closing the Loop on the Auditing Process</b> – <i>Kim Garvey, Director of Compliance, Connecticut Children's Medical; Jenifer Carey, Connecticut Children's Medical</i>	<b>402 Excluded Parties: What You Don't Know Can Hurt You</b> – <i>Veenita Bleznak, Certiphi Screening</i>
5:00–6:00 PM	<b>Networking Reception</b>	

## TUESDAY, OCTOBER 14

7:30 AM–3:30 PM	<b>Registration</b>	
7:30–8:15 AM	<b>Continental Breakfast (provided)</b>	
8:15–9:15 AM	<b>General Session: GS3 Implications of the Affordable Care Act to Clinical Practices</b> – <i>Speakers TBA</i>	
9:15–9:30 AM	<b>Networking Break</b>	
9:30–10:30 AM	<b>General Session: GS4 Difficult Coding Issues</b> – <i>Lynn Myers, MD, CPC, CHC, Chief EMR &amp; Coding, TX Health Organization for Physicians</i>	
10:30–11:00 AM	<b>Networking Break</b>	
11:00 AM–12:00 PM	<b>501 Hot Topics</b> – <i>Robert Ossoff, CHC, MD, Special Asst to the Vice Chancellor of Health Affairs, Vanderbilt Voice Center</i>	<b>502 It's 10:00 at Night: Do You Know Where Your Cell Phone Is?</b> – <i>Speakers TBA</i>
12:00–1:00 PM	<b>Networking Lunch (provided)</b>	
1:00–2:00 PM	<b>601 Creating a Physician Playbook</b> – <i>Speakers TBA</i>	<b>602 Subpoenas and Searches and Suspensions, Oh My!: The Critical Role of Compliance, Coding, Billing &amp; Medical Records</b> – <i>Vicki Dwyer, CHC, Compliance Officer, Vail Valley Medical Center; Nancy Kennedy, CHC, Chief Operating Officer, Galichia Medical Group</i>
2:00–2:15 PM	<b>Networking Break</b>	
2:15–3:15 PM	<b>701 Surviving a Meaningful Use Audit: Useful Tips from an Actual Survivor</b> – <i>Speakers TBA</i>	<b>702 How to Build an Effective Compliance Program for Your Small Practice without Breaking the Bank</b> – <i>Brigid Maloney, Harris Beach PLLC</i>

# AGENDA

## SUNDAY, OCTOBER 12

7:00 AM–6:30 PM

### Registration

### PRECONFERENCE

8:00–9:30 AM

#### P1 The Art of Performing Security Assessments: In-Depth



Ali Pabri,  
CEO, ecfirst

- Walk through a checklist of policies that should be updated and reviewed on a regular schedule
- Understand how to weave information from your risk analysis exercises & technical vulnerability assessment findings into the enterprise plan
- Step through how to develop an actionable plan based on guidance from NIST, PCI DSS, HIPAA & the ISO 27000

9:30–9:45 AM

### Networking Break

9:45–11:15 AM

#### P2 Physician Documentation Compliance: Strategies for Implementation versus Transition—There Is Still Plenty of Room to Get ICD-9 Improvement While Waiting for ICD-10



Betty Bibbins, Founder,  
CEO, DocuComp LLC



Nicole Harper, Dir. Training & Dev/Process Improvement-  
Revenue Cycle Operations, St. Vincents Health

- Discuss expected industry impacts resulting from the ICD-10 implementation...you are not alone
- Define a proactive approach to preparing for organizational success today...now that Implementation has begun
- Summarize concurrent activities that can be used to support a positive implementation and identify pitfalls to avoid as we begin "go-live"

11:15 AM–12:30 PM

### Lunch (on your own)

12:30–2:00 PM

#### P3 Peek-a-Boo, Uncle Sam Sees You (Government Data Analysis)

Speakers TBA

- Data analytics: What can the government see?
- What does your data say?
- What can you do to be prepared?

2:00–2:15 PM

### Networking Break

2:15–3:45 PM

#### P4 Living in the EHR: Practical Advice for Avoiding Compliance Pitfalls and Protecting Your Practice

Speakers TBA

3:45–4:00 PM

### Networking Break

4:00–5:30 PM

#### P5 Risks of EHR

Speaker TBA

5:30–6:30 PM

### Welcome Reception

## MONDAY, OCTOBER 13

7:00 AM–6:00 PM

### Registration

7:00–8:00 AM

### Continental Breakfast (provided)

8:00–8:15 AM

### Opening Remarks

8:15–9:15 AM

GENERAL SESSION

#### GS1 Integrating Quality and Compliance



D. Scott Jones, Senior Vice President, Claims,  
Risk Management & Corporate Compliance, HPIX



Richard Moses,  
Physician/Attorney

9:15–9:30 AM

### Networking Break

# AGENDA

9:30-10:30 AM

GENERAL SESSION

## GS2 Medical Group Compliance Auditing and Monitoring Effectiveness

*Deirdre Ramsey, CHC, RN, BS, MBA, Managing Director, The Permanente Medical Group, Regional Compliance*

*Michael Matsumoto, MD, Assistant Physician in Chief, Physician for Compliance, The Permanente Medical Group, San Rafael Medical Center*

- Role of the Physician for Compliance in working with physicians and Co-Chairing the Medical Center Compliance Committee
- Description of the audit program and the role of the physician for Compliance to ensure audits are completed, results are reported timely and corrective action plans are developed and reported to the Medical Center Compliance
- Committee Outline of the operational steps used to develop relevant metrics that help to measure compliance program impact

10:30-11:00 AM

Networking Break

## BREAKOUT SESSIONS

11:00 AM-NOON

### 101 The Dirty Dozen of Coding Documentation Compliance

 *Margaret Mac, CPC CEMC CHC CMM ICCE*

 *Elin Baklid-Kunz, Director Physician Services, Halifax Health*

- Hear from experts on the most frequent coding and documentation errors
- Learn how to avoid making these errors and improving your compliance
- Learn what resources are considered authoritative and those that are not

### 102 Your Presence is Required: The Teaching Physician Guidelines and Your EHR

*Gretchen Segado, Mgr Fraud Investigation & Dispute Services, EY*

- Review the history and requirements related to Medicare Guidelines for Teaching Physicians, Interns and Residents
- Affordable Care Act, and special considerations for radiology, anesthesia and home healthcare
- Discuss compliance concerns related to EHR and documentation of presence, and discuss ways to mitigate those concerns

12:00-1:00 PM

Networking Lunch (provided)

## BREAKOUT SESSIONS

1:00-2:00 PM

### 201 Patient Rights Drive Practice Responsibilities: Understanding New Information Release Requirements



*Rita Bowen, Privacy Officer, HealthPort*

*Alisha Smith*

- Speaker addresses seven steps for practices to take related to patient opt-in efforts including staff education, intake scripts and workflow changes
- Attendees analyze real-world practice concerns surrounding participation in health information exchanges and hear best practices to safely collaborate in an era of accountable care
- Getting patients engaged, enrolled and involved is a new compliance concern for medical practices—especially for those practices looking to receive financial incentives for their EHR investments

### 202 CMS Open Payments, Formerly Known as the Sunshine Act



*Jodie Caplan, Senior Compliance Officer, Carilon Clinic*

- Why have a code of conduct: Your code, my code—which should we use?
- How to write a code: No secret decoder ring needed
- When to update your code: It's a living document—keep it alive

## BREAKOUT SESSIONS

2:30-3:30 PM

### 301 Documents and Billing Compliance for High-Cost Drugs and Devices

*Kathy Emanuel, McBee*

*Ferah Syed, McBee*

- Discuss clinical documentation requirements to support medical necessity
- Identify common coding and billing errors to mitigate compliance risk and optimize reimbursement
- Provide key strategies to improve compliance with documentation, coding, and billing regulations

# AGENDA

## 302 Behind the Battle Lines: Strategies for Defending against Medicare and Medicaid Contractor Claims Denials and Statistical Sampling and Extrapolation



Anna Grizzle, Partner,  
Bass, Berry & Sims PLC

- Discuss the new strategies being used by Medicare and Medicaid contractors, including the increased use of statistical sampling and extrapolation
- Compare and contrast the Medicare and Medicaid audit appeals and gain strategies for maximizing success of appeals
- Focus on successful defenses of statistical sampling and extrapolation to avoid large recoupment actions and learn ways to delay recoupment during the appeals process

### BREAKOUT SESSIONS

4:00–5:00 PM

## 401 Mark it as Done: Closing the Loop on the Auditing Process

Kim Garvey, Director of Compliance,  
Connecticut Children's Medical

Jenifer Carey,  
Connecticut Children's Medical

- Stop the boomerang effect...solutions for keeping the same professional audit findings from knocking at your door
- Closing the loop-Solutions for implementing corrective action plans
- Successful strategies for fostering collaboration between compliance, physician leadership, and operations

## 402 Excluded Parties: What You Don't Know Can Hurt You

Veenita Bleznak,  
Certiphi Screening

- Overview of exclusion lists and processes
- Anatomy of a search and best practices for performing excluded parties searches
- Case Study: Reviewing pitfalls, gaps and holes in processes

5:00–6:00 PM

## Networking Reception

## TUESDAY, OCTOBER 14

7:30 AM–3:30 PM

## Registration

7:30–8:15 AM

## Continental Breakfast (provided)

8:15–9:15 AM

GENERAL SESSION

## GS3 Implications of the Affordable Care Act to Clinical Practices

Speaker TBA

9:15–9:30 AM

## Networking Break

9:30–10:30 AM

GENERAL SESSION

## GS4 Difficult Coding Issues



Lynn Myers, MD,CPC,CHC, Chief EMR & Coding,  
TX Health Organization for Physicians

10:30–11:00 AM

## Networking Break

### BREAKOUT SESSIONS

11:00 AM–NOON

## 501 Hot Topics



Robert Ossoff, CHC,MD, Special Asst to the Vice  
Chancellor of Health Affairs, Vanderbilt Voice Center

## 502 It's 10:00 at Night: Do You Know Where Your Cell Phone Is?

Speakers TBA

- Discovered a HIPAA breach, but don't know what to do? Help is on the way
- What you must be doing now to protect PHI on your mobile and electronic devices
- The Health Law Gurus will enlighten you and ease your PHI concerns

### BREAKOUT SESSIONS

1:00–2:00 PM

## 601 Creating a Physician Playbook

Speakers TBA

- Physicians as part of the team
- Creating a clinical playbook
- Putting it into action

# AGENDA

## 602 Subpoenas and Searches and Suspensions, Oh My!: The Critical Role of Compliance, Coding, Billing & Medical Records



Vicki Dwyer, CHC, Compliance Officer,  
Vail Valley Medical Center



Nancy Kennedy, CHC, Chief Operating  
Officer, Galichia Medical Group

- No one believes that CMS and the OIG will investigate their hospital or physician practice. There are no guarantees that an organization will be safe from the Government's scrutiny. How can Compliance, Coding, Billing & Medical Records work together to prepare for this potential event?
- Walk through the actual experience of a government investigation from an inside "tip", to agents walking in with search warrants, the myriad of subsequent subpoenas finally leading to negotiations and ultimately an integrity agreement
- Identify the critical roles Compliance, Coding and Medical Records play in achieving the best possible outcomes before, during and after a government investigation. What do you need in place now to help yourself and your organization survive?

2:00–2:15 PM

## Networking Break

## BREAKOUT SESSIONS

2:15–3:15 PM

### 701 Surviving a Meaningful Use Audit: Useful Tips from an Actual Survivor

Speakers TBA

- What is Meaningful Use and how is my practice at risk? From gathering data to receiving incentives; we will give a you step by step look into the meaningful use process and reporting requirements to insure your practice compliant
- Learn the different types of audit requests your practice could receive. Case studies of an actual meaningful use audit will enable your practices documentation will prevent recoupment of the incentives your practice has received
- We will demonstrate what to do if a problem has encountered with your data? Learn how to defend your EHR data reports and receive a positive audit outcome

### 702 How to Build an Effective Compliance Program for Your Small Practice without Breaking the Bank



Brigid Maloney,  
Harris Beach PLLC

- How to develop a compliance plan. How to identify an appropriate compliance officer and compliance committee
- The importance of identifying risk areas specific to your practice. Tips for developing policies and procedures
- How to stay informed: Free resources that will keep you up to date and help you build an annual work plan for your compliance program
- Do's and Don'ts for keeping your employees engaged and your compliance program dynamic

# Be recognized

for your experience and knowledge

## Become CCB certified in:

- ▶ Healthcare compliance (CHC)
- ▶ Healthcare research compliance (CHRC)
- ▶ Healthcare privacy compliance (CHPC)

*Earn the recognition you deserve. Demonstrate your knowledge and expertise. Enhance your credibility.*

LEARN MORE AT [www.compliancecertification.org](http://www.compliancecertification.org)



# Become a member of HCCA



## About HCCA

The Health Care Compliance Association (HCCA) is the only national non-profit organization solely dedicated to improving the quality of health care compliance.

## We serve our members by:

- Facilitating the development and maintenance of health care compliance programs
- Providing a forum for understanding the complex health care compliance environment
- Offering tools, resources, and educational opportunities for those concerned with compliance in the health care industry

Join HCCA  
and receive  
member rates  
for conference  
registrations

## Never face a compliance challenge alone

Meet and collaborate with ethics and compliance professionals year round and around the clock. HCCAnet®, HCCA's health care compliance social network, puts you directly in touch with your peers. Get your questions answered. Learn from what others are doing. Share and download your experience, policies, and other documents. To get started, visit [www.hcca-info.org/hccanet](http://www.hcca-info.org/hccanet). It's fast, easy, and can help improve both your work and the profession as a whole. And it's open to everyone.

## Become a member of HCCA and enjoy the benefits. For just \$295/year you'll get:

- Member discounts on all HCCA products, programs, and services
- A free subscription to HCCA's monthly magazine, *Compliance Today*, which provides peer-review articles on a variety of issues compliance officers grapple with each day. And members can also read it on our new magazine app, available for the iPad, Kindle, and Droid
- An automatic subscription to HCCA's weekly e-newsmagazine, *This Week in Corporate Compliance*, available via e-mail or online
- Discounts to HCCA's national, regional, and Web compliance conferences, offering a variety of education and networking opportunities
- Access to HCCA's members-only section of the website, [www.hcca-info.org](http://www.hcca-info.org)

Learn more and become a member at  
[www.hcca-info.org/membership](http://www.hcca-info.org/membership)



Full name: \_\_\_\_\_  
(please type or print)

Sharing your demographic information with HCCA will help us create better networking opportunities for you. Thank you for taking a moment to fill out the form below.

## DEMOGRAPHIC INFORMATION

### What is your functional job title? Please select one.

- |  |  |
|--|--|
| <input type="checkbox"/> Academic/Professor          | <input type="checkbox"/> Consultant                        |
| <input type="checkbox"/> Administration              | <input type="checkbox"/> Controller                        |
| <input type="checkbox"/> Asst Compliance Officer     | <input type="checkbox"/> Ethics Officer                    |
| <input type="checkbox"/> Attorney (In-House Counsel) | <input type="checkbox"/> Executive Director                |
| <input type="checkbox"/> Attorney (Outside Counsel)  | <input type="checkbox"/> General Counsel                   |
| <input type="checkbox"/> Audit Analyst               | <input type="checkbox"/> HIM Professional                  |
| <input type="checkbox"/> Audit Manager/Officer       | <input type="checkbox"/> HIPAA/Privacy Officer             |
| <input type="checkbox"/> Billing Manager/Officer     | <input type="checkbox"/> Human Resources                   |
| <input type="checkbox"/> Charger Master              | <input type="checkbox"/> Medical Director                  |
| <input type="checkbox"/> Chief Compliance Officer    | <input type="checkbox"/> Nurse                             |
| <input type="checkbox"/> CEO/President               | <input type="checkbox"/> Nurse Manager                     |
| <input type="checkbox"/> Chief Financial Officer     | <input type="checkbox"/> Patient Safety Officer            |
| <input type="checkbox"/> Chief Information Officer   | <input type="checkbox"/> Pharmacy Director                 |
| <input type="checkbox"/> Chief Medical Officer       | <input type="checkbox"/> Physician                         |
| <input type="checkbox"/> Chief Operating Officer     | <input type="checkbox"/> Quality Assurance/Quality of Care |
| <input type="checkbox"/> Clinical                    | <input type="checkbox"/> Regulatory Officer                |
| <input type="checkbox"/> Coder                       | <input type="checkbox"/> Reimbursement Coordinator         |
| <input type="checkbox"/> Compliance Analyst          | <input type="checkbox"/> Research Analyst                  |
| <input type="checkbox"/> Compliance Coordinator      | <input type="checkbox"/> Risk Manager                      |
| <input type="checkbox"/> Compliance Director         | <input type="checkbox"/> Trainer/Educator                  |
| <input type="checkbox"/> Compliance Fraud Examiner   | <input type="checkbox"/> Vice President                    |
| <input type="checkbox"/> Compliance Officer          | <input type="checkbox"/> Other (please list below)         |
| <input type="checkbox"/> Compliance Specialist       |  |

List others not listed here:

---

---

---

### Please tell us if you are a first-time attendee of the Clinical Practice Compliance Conference:

- This is my first HCCA Clinical Practice Compliance Conference

**REGISTRATION CONTINUES  
ON NEXT PAGE (OVER)**

### What is your primary health care entity?

- |   |  |
|---|--|
| <input type="checkbox"/> Academic                   | <input type="checkbox"/> Long-Term Care  |
| <input type="checkbox"/> Ambulance/Transportation   | <input type="checkbox"/> Managed Care  |
| <input type="checkbox"/> Behavioral Health          | <input type="checkbox"/> Medical Device Manufacturer                                 |
| <input type="checkbox"/> Consulting Firm            | <input type="checkbox"/> Medical/Clinical Research                                   |
| <input type="checkbox"/> Durable Medical Equipment  | <input type="checkbox"/> Nursing   |
| <input type="checkbox"/> Government Provider        | <input type="checkbox"/> Other Provider of Services/Products to Health Care Entities |
| <input type="checkbox"/> Health System              | <input type="checkbox"/> Payor/Insurance   |
| <input type="checkbox"/> Health System/Teaching     | <input type="checkbox"/> Pharmaceutical Manufacturer                                 |
| <input type="checkbox"/> Home Care/Hospice          | <input type="checkbox"/> Physician Practice  |
| <input type="checkbox"/> Hospital                   | <input type="checkbox"/> Rehabilitation  |
| <input type="checkbox"/> Hospital/Teaching          | <input type="checkbox"/> Retail Pharmacy   |
| <input type="checkbox"/> Integrated Delivery System | <input type="checkbox"/> Third-Party Billing   |
| <input type="checkbox"/> Integrated Health System   | <input type="checkbox"/> Other (please list below)                                   |
| <input type="checkbox"/> Laboratory                 |  |
| <input type="checkbox"/> Law Firm                   |  |

List others not listed here:

---

---

---

### What certifications do you hold? Select all that apply.

- |                                |                               |                                |                               |
|--------------------------------|-------------------------------|--------------------------------|-------------------------------|
| <input type="checkbox"/> BA    | <input type="checkbox"/> CHE  | <input type="checkbox"/> FHFMA | <input type="checkbox"/> MSN  |
| <input type="checkbox"/> BBA   | <input type="checkbox"/> CHP  | <input type="checkbox"/> JD    | <input type="checkbox"/> MT   |
| <input type="checkbox"/> BS    | <input type="checkbox"/> CHPC | <input type="checkbox"/> LLM   | <input type="checkbox"/> NHA  |
| <input type="checkbox"/> BSN   | <input type="checkbox"/> CHRC | <input type="checkbox"/> MA    | <input type="checkbox"/> PhD  |
| <input type="checkbox"/> CCEP  | <input type="checkbox"/> CIA  | <input type="checkbox"/> MBA   | <input type="checkbox"/> RHIA |
| <input type="checkbox"/> CEM   | <input type="checkbox"/> CPA  | <input type="checkbox"/> MHA   | <input type="checkbox"/> RHIT |
| <input type="checkbox"/> CCS   | <input type="checkbox"/> CPC  | <input type="checkbox"/> MPA   | <input type="checkbox"/> RN   |
| <input type="checkbox"/> CCS-P | <input type="checkbox"/> CPHQ | <input type="checkbox"/> MPH   |                               |
| <input type="checkbox"/> CFE   | <input type="checkbox"/> DDS  | <input type="checkbox"/> MS    |                               |
| <input type="checkbox"/> CHC   | <input type="checkbox"/> ESQ  | <input type="checkbox"/> MSHA  |                               |

List others not listed here:

---

---

---

## CONTACT INFORMATION

Mr.  Mrs.  Ms.  Dr.

HCCA Member ID (if applicable)

First Name MI

Last Name

Credentials (CHRC, CHC, etc.)

Job Title

Name of Employer

Street Address

City/Town State/Province

Country Zip/Postal Code

Phone

Email (required for registration confirmation & conference information)

## SESSION SELECTION

Please indicate below which sessions you would like to attend. This information will be used to assist us in planning. You are not obligated to attend selected sessions.

### SUNDAY

(additional fees apply after 8/19/14)

#### PRE-CONFERENCE AM

8:00–9:30 AM

P1

9:45–11:15 AM

P2

#### PRE-CONFERENCE PM

12:30–2:00 PM

P3

2:15–4:15 PM

P4

4:00–5:30 PM

P5

### MONDAY

11:00 AM–12:00 PM

101

102

1:00–2:00 PM

201

202

2:30–3:30 PM

301

302

4:00–5:00 PM

401

402

### TUESDAY

11:00 AM–12:00 PM

501

502

1:00–2:00 PM

601

602

2:15–3:15 PM

701

702

## REGISTRATION

PRICES LISTED REFLECT SAVINGS

### Early Bird Registration

REGISTER ON/BY 8/19/14

AFTER 8/19/14

HCCA Members..... \$695..... \$745

Non-Members..... \$795..... \$845

Membership Renewal & Registration..... \$990..... \$1,040

New Membership & Registration..... \$895..... \$945

NEW MEMBERS ONLY. DUES REGULARLY \$295 ANNUALLY.

Pre-Conference Registration AM..... FREE..... \$125

FREE ONLY WITH PURCHASE OF EARLY BIRD REGISTRATION.

Pre-Conference Registration PM..... FREE..... \$125

FREE ONLY WITH PURCHASE OF EARLY BIRD REGISTRATION.

Group Discount: subtract \_\_\_\_\_ from total (SEE BELOW FOR DETAILS)

**TOTAL \$** \_\_\_\_\_

## PAYMENT

### Mail check to:

HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435

Fax to: 952-988-0146

Invoice me

Check enclosed (payable to HCCA)

I authorize HCCA to charge my credit card (choose below)

Due to PCI Compliance, please **do not provide any credit card information via email**. You may email this form (without credit card information) and call HCCA at 888-580-8373 or 952-988-0141 with your credit card information.

Credit Card:  AmericanExpress  MasterCard  Visa

Credit Card Account Number

Credit Card Expiration Date

Cardholder's Name

Cardholder's Signature

PGPC14

**Please fax your completed registration form with payment information to 952-988-0146, or visit [www.hcca-info.org/events](http://www.hcca-info.org/events) to register online**

## HEALTH CARE COMPLIANCE ASSOCIATION

6500 Barrie Road, Suite 250, Minneapolis, MN 55435

PHONE 888-580-8373 | FAX 952-988-0146

[www.hcca-info.org](http://www.hcca-info.org) | [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org)



# DETAILS

## Hotel & Conference Location:

Loews Philadelphia Hotel  
1200 Market Street  
Philadelphia, PA 19107  
[www.loewshotels.com/Philadelphia-Hotel](http://www.loewshotels.com/Philadelphia-Hotel)

HCCA recommends making your reservation early as hotels often sell out. A special group rate has been arranged for this conference of \$159 (\$189 double occupancy) plus applicable state and local taxes, currently 15.5%. Please make your reservations directly with the hotel's reservation department at 888-575-6397 and request the rate for HCCA. Reservations received after September 26, 2014, will be accepted on a space and rate availability basis. All reservations must be guaranteed and accompanied by a first night's room deposit or guaranteed with a major credit card. Reservations not canceled within 24 hours prior to arrival, or no-shows, will be billed the first night's room rate. Guest room basic wireless internet and will be complimentary for HCCA guests. Valet/overnight parking will be available for a rate of \$38 plus tax/night.

**Registration Terms & Conditions:** Please make your check payable to HCCA, enclose payment with your registration, and return it to the HCCA office, or fax your credit card payment to 952-988-0146. If your total is miscalculated, HCCA will charge your card the correct amount. All expenses incurred to maintain or improve skills in your profession may be tax deductible, including tuition, travel, lodging, and meals. Please consult your tax advisor.

**Cancellations/Substitutions:** You may send a substitute in your place or request a conference credit. Conference credits are issued in the full amount of the registration fees paid and are good for 12 months from the date of the cancelled event. Conference credits may be used towards any HCCA service. If you need to cancel your participation, notify us prior to the start date of the event by email at [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org) or by fax at 952-988-0146. Please note that if you are sending a substitute, an additional fee may apply.

**Group Discounts:** Discounts take effect the day a group reaches the discount number of registrants. Please send registration forms together to ensure that the discount is applied. A separate registration form is required for each registrant. Note that discounts will NOT be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.

**5 or more:** \$50 discount for each registrant  
**10 or more:** \$100 discount for each registrant

**Special Needs/Concerns:** Prior to your arrival, please call HCCA at 888-580-8373 if you have a special need and require accommodation.

**Dress Code:** Business casual dress is appropriate.

**Recording:** No unauthorized audio or video recording of HCCA conferences is allowed.

**Agreements & Acknowledgements:** I agree and acknowledge that I am undertaking participation in HCCA events and activities as my own free and intentional act, and I am fully aware that possible physical injury might occur to me as a result of my participation in these events. I give this acknowledgement freely and knowingly and assert that I am, as a result, able to participate in HCCA events, and I do hereby assume responsibility for my own well-being. I agree and acknowledge that HCCA plans to take photographs at the HCCA Clinical Practice Compliance Conference and reproduce them in HCCA educational, news, or promotional material, whether in print, electronic, or other media, including the HCCA website. By participating in the HCCA Clinical Practice Compliance Conference, I grant HCCA the right to use my name, photograph, and biography for such purposes.

**Continuing Education Units:** HCCA is in the process of applying for additional credits. If you do not see information on your specific accreditation and would like to make a request, please contact us at 952-988-0141 or 888-580-8373. Visit HCCA's website, [www.hcca-info.org](http://www.hcca-info.org), for updated information.

**ACHE:** The Health Care Compliance Association is authorized to award 18 hours of pre-approved ACHE Qualified Education credit (non-ACHE) for this program toward advancement, or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHCE Qualified Education credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification.

**Compliance Certification Board (CCB):** Certified in Healthcare Compliance (CHC)®, Certified in Healthcare Compliance–Fellow (CHC-F), Certified in Healthcare Privacy Compliance (CHPC)®, Certified in Healthcare Research Compliance (CHRC)®, Certified Compliance & Ethics Professional (CCEP)®, Certified Compliance & Ethics Professional–Fellow (CCEP-F), Certified Compliance & Ethics Professional–International (CCEP-I): CCB has awarded a maximum of 22.2 CEUs for these accreditations in the following subject areas: Application of Management Practices for the Compliance Professional; Application of Personal and Business Ethics in Compliance; Written Compliance Policies and Procedures; Designation of Compliance Officers and Committees; Compliance Training and Education; Communication and Reporting Mechanisms in Compliance Enforcement of Compliance Standards and Discipline; Auditing and Monitoring for Compliance; Response to Compliance Violations and Corrective Actions; HIPAA Privacy Implementation and/or Complying with Government Regulations.

**CLE:** The Health Care Compliance Association/Society of Corporate Compliance and Ethics is a State Bar of California Approved MCLE provider, a Pennsylvania Accredited Provider, a Rhode Island Accredited Provider, and a Texas Accredited Sponsor. An approximate maximum of 18.5 clock hours of CLE credit will be available to attendees of this conference. All CLE credits will be awarded based on individual attendance.

**NASBA/CPE:** The Health Care Compliance Association & Society of Corporate Compliance and Ethics are registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors, Sponsor Identification No: 105638. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit and may not accept one-half credits. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN 37219-2417. Website: [www.nasba.org](http://www.nasba.org). A recommended maximum of 22.0 credits based on a 50-minute hour will be granted for the entire learning activity. This program addresses topics that are of a current concern in the compliance environment. This is an update, group-live activity. For more information regarding administrative policies such as complaints or refunds, call the HCCA/SCCE at 888-580-8373 or 952-988-0141.

**Nursing Credit:** The Health Care Compliance Association is preapproved by the California Board of Registered Nursing, Provider Number CEP 12990, for a maximum of 22.2 contact hour(s). The following states will not accept CA Board of Nursing contact hours: Delaware, Florida, New Jersey and Utah. Massachusetts and Mississippi nurses may submit CA Board of Nursing contact hours to their state board, but approval will depend on review by the board. Please contact the Accreditation Department at [ccb@hcca-info.org](mailto:ccb@hcca-info.org) with any questions you may have. Oncology Nurses who are certified by ONCC may request CA Nursing Credit (check box or indicate "Nursing" on the CEU form).



6500 Barrie Road, Suite 250  
Minneapolis, MN 55435  
[www.hcca-info.org](http://www.hcca-info.org)

Register by  
August 19  
**SAVE \$300**

INCLUDES  
PRE-CONFERENCE  
FOR FREE

# Clinical Practice Compliance Conference

October 12–14, 2014 | Philadelphia, PA  
Loews Philadelphia Hotel



## Clinical Practice Compliance Conference

October 12–14, 2014 | Philadelphia, PA  
Loews Philadelphia Hotel

See inside to learn more or visit [www.hcca-info.org/clinical](http://www.hcca-info.org/clinical)