AGENDA

October 30, 2017
9:30–17:00
The London Intercontinental Hotel-The O2

8:30—9:30	**Opening Keynote: Biz 4.0** Presented by Ade McCormack, Advisor, Blogger, Technologist, Astrophysicist, Author, Keynote	CISOs join the full conference keynote session to start off the morning. The digital age is much more than the industrial era 'amped up on tech steroids'. Whilst new technologies have a role to play, there are deeper anthropological drivers. As you will discover, this represents a seismic shift for both society and business. And, of course, has significant implications for information security professionals.
9:30-9:50	**CISO Forum Commencement & Refreshment Break**	Following the full conference's opening keynote, CISOs will head over to Arora 17. Get settled in your seats and let the CISO Forum begin!
9:50-11:00	**CISO Soft Skills** Led by Patric J.M. Versteeg, CISO	The CISO role has, just like technology, evolved over the last 10+ years. The CISO role has been (and still is) filled by people ranging from all levels (ranks) of the company. Some are administrators; some are vice president. From 2008 until now there has been a major shift in social interaction and the workplace. This period is substantially different from the years before 2008 because, although compliance was still mandatory, the security role became a business enabler. The CISO changed from an IT security guy to into a person with business understanding and risk management qualities. When shifting from an operational issue (as targets get more widespread) to a leadership

		(C-Level) issue, the problem is finding people with the right skill set. Most CISO's that are hired have a security & IT background. Those people are not fluent in the business language. This is where CISO Soft Skills come into play and the question if the CISO Soft Skills are essential for a CISO to succeed in a leadership (C-Level) role.
11:00—12:00	**Governance and Reporting Structures** Led by Frank Schettini, CIO, ISACA	Based on the discussions from the 2016 events, it can be concluded that the success of the cyber security governance structure is determined by the skills of the information security executive, who the information security executive reports to, and the information and how it is reported. Because of these influencing factors, there is not one correct organizational map, not one universal title and not even one universally applicable job description for the information security executive. Every possible combination has its ups and downs. There is one consideration that tops all others: Is the chosen cyber-security governance structure the best option for the enterprise? ISACA's CIO Frank Schettini will lead a discussion among the entire group on the governing role of the CISO, and the cyclical effects of leveraging an enterprise's security hierarchy.
12:00—13:30	**Private Lunch**	
13:30-14:30	**Storytelling as a Communication Tool** Led by Graham McKay, Global Privacy Leader, Microsoft	Storytelling is the most powerful way to communicate ideas and release these to your audience. In our increasingly complex world where cyber can mean any number of things, the power of a story can spark emotions, make sense of complex situations and concepts whilst allowing your audience to learn. A fantastic medium for changing behavior, Graham will share how emotive stories have helped his team emotionally engage, learn more quickly and promote their message to

		other stakeholders. By following a clear narrative arc, you will learn how to think, speak and present in stories.
14:30-15:00	**Branding the CISO (Workshop)** Led by Graham McKay, Global Privacy Leader, Microsoft	Graham will follow up the previous session by asking the CISOs to practice telling their own stories, and create their personal brands.
15:00—15:15	**Refreshment Break**	
15:15—16:30	**A Brief History of Cyber Attacks: Past Events Predict Future Disruptions!** Presented by Uday Ali Pabrai, CEO, ecfirst	During this brief, you will: • Walk through key cyberattacks, from StuxNet to Mirai, WannaCry & more • Analyze the lifecycle approach associated with disruptive cyber events • Assess application of cybersecurity frameworks to mitigate business risk • Step through core components of risk analysis & vulnerability assessments to discover real links • Examine steps for establishing a comprehensive cybersecurity program
16:30—17:00	**CSX Program Preview and Wrap-up** ISACA Staff	ISACA will introduce its newest training program—the CSX Training Platform—that offers hands-on skills instruction and evaluation for all users.