



PABRAI TO DELIVER ON CYBER SECURITY THREATS IN DUBAI @ THE ASIS 5TH MIDDLE EAST SECURITY CONFERENCE, FEBRUARY 2014

Dubai, UAE– Sep 02, 2013: ASIS International has selected the topic, "Unit 61398 Cyber Attacks From Shanghai: Prepared?" for presentation at the ASIS 5th Middle East Security Conference & Exhibition, to be presented by Ali Pabrai, MSEE, CISSP. The conference will be held on February 16-18, 2014, at the InterContinental Dubai Festival City.



Ali Pabrai

Ali Pabrai, MSEE, CISSP (ISSAP, ISSMP), Security+, is CEO of ecfirst. A highly sought after information security and regulatory compliance expert, he has successfully delivered solutions on compliance and information security to organizations worldwide. Mr. Pabrai has been a featured speaker at several conferences, including Naseba (Dubai), ISSA, HCFA, ISACA (Las Vegas), HIPAA Summit (Washington DC. San Francisco), Microsoft Tech Forum, Internet World (India), Kingdom Summit (Saudi Arabia), DCI Expo, Comdex, Net Secure, NCPDP, HIMSS, NCSBN and idIndiaExpo (New Delhi).

What you will learn from Pabrai's session:
Unit 61398 Cyber Attacks from Shanghai: Prepared?
The brief describes step by step how attacks are launched on your networks without detection or discovery. Examine the critical areas that must be secured appropriately to ensure personally identifiable information is not compromised. Understand several threat scenarios, including, the hacker is in your attic, malware plantation, and techniques used to gain control of your critical servers to access passwords. More than ever before, these cyber-attacks require that businesses must perform a formal risk assessment exercise periodically to identify gaps that can be exploited. In this brief, we step through key areas that must be addressed within the scope of risk assessment exercise.

- The conference is relevant to:**
- Supply Chain Security
 - Loss Prevention
 - Hotel Security
 - Intellectual Property
 - Maritime Piracy
 - Terrorism
 - Executive Protection
 - Internal Theft And Fraud
 - Competitive Intelligence
 - Brand Protection
 - Physical Security
 - Cyber Security
 - Investigations
 - Due Diligence
 - Global Business Issues



About ecfirst
Organizations are under relentless attacks. The risk from breaches is significant and businesses today must be exceptionally well prepared to respond swiftly in detecting and responding to security incidents. ecfirst, is prepared to be your trusted partner to assess the state of your enterprise and address compliance mandates. Further, ecfirst can develop, maintain enterprise security plans, policies and policies. ecfirst has rich experience implementing security capabilities in areas such as encryption, business continuity, enterprise single sign-on, audit controls and more. Discuss your security challenges with ecfirst. We will tailor a security and compliance program for your organization to ensure security readiness and continual compliance – at a lower cost with guaranteed pricing. **Get Compliant. Stay Compliant.**

"Prime Healthcare and its network of 25 hospitals are excited to have exclusively selected ecfirst, home of the HIPAA Academy, to address HIPAA and HITECH regulatory compliance mandates. The engagement is based on the ecfirst Managed Compliance Services Program which is a complete end-to-end comprehensive compliance solution that addresses risk analysis, technical vulnerability assessment, policy development, social engineering, business impact analysis, creation of a disaster recovery plan, as well as on-demand remediation services for risk management (corrective action plan)."
Prime Healthcare

Contact
ecfirst is best positioned to be your turn-key compliance and security solutions partner. Our seasoned Practice Team and guaranteed prices will serve you best in meeting compliance and security requirements. I look forward to hearing from you and discussing how ecfirst can assist with jumpstarting your Information Security and Compliance initiatives. Thanks!

Please contact John T. Schelewitz at John.Schelewitz@ecfirst.com or at +1.480.663.3225

It is time to secure!

